

FRENCH JAPANESE BUSINESS SUMMIT 2020

Tokyo, Japan
November 17-19

B2B Mission - Meet your Japanese Partners

In partnership with:



Keidanren
Policy & Action



WHY JAPAN?



MARKET POTENTIAL

- **3rd-largest economy in the world**
- A **sophisticated** and affluent middle-class consumer base
- **3 trillion USD** spending power with **120 million** consumers
- Largest **electronics goods** industry
- World leader in **professional electronics**
- Among the world's most **innovative** countries
- 2nd largest **pharmaceutical** market
- 3rd world market for **chemistry**
- 3rd world **automotive** market
- 3rd largest **e-commerce** market



INTERNATIONAL

- **JAPANESE INVESTMENT** in:
 - **Africa**: 20 billion USD (2016 to 2018)
 - **ASEAN**: 22 billion USD (2018)
- **JAPANESE EXPORTATION** in:
 - **Africa**: 7 billion USD
 - **ASEAN**: 116 billion USD
- World's largest creditor and financing nation
- World's 4th-largest importer and exporter



ABENOMICS

An ambitious program to bounce back Japan Economy



FRANCE JAPAN COLLABORATIONS

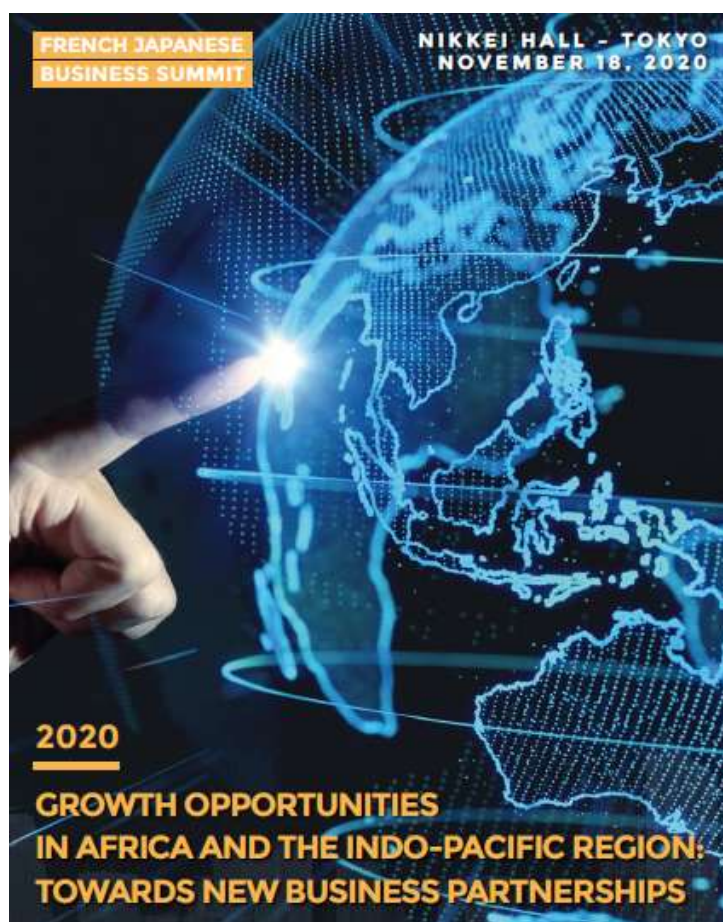
Strong interest across many sectors, including:

- Technology and Innovation
- Retail and Trade
- Energy and Environment
- Health and Wellbeing
- Agriculture and Food
- Blue Economy
- Education...

ABOUT THE BUSINESS SUMMIT

B2B MISSION
NOVEMBER 17-20, 2020

“Growth Opportunities in Africa and the Indo-Pacific Region: Towards New Business Partnerships”



- November 18, 2020/Nikkei Hall, Tokyo
- The **largest French Japanese B2B conference** in Japan!
- Organized by the CCI France Japon, with the French Embassy
- **Full day of plenary sessions and conferences** to highlight excellence and strengthen economic relations
- **Themes that will define the future** of economic and business relations
- An average of **35 top executive speakers** per edition

✓ NETWORK

with over 500 leaders, journalists, researchers, policymakers...

✓ LEARN

priorities for Africa and the Indo-Pacific region for 2020 and beyond

✓ HEAR

from expert speakers with in-depth knowledge about business in Africa and the Indo-Pacific region

✓ DISCOVER

huge potential often hidden throughout the African continent and priorities for the Indo-Pacific region

MISSION HIGHLIGHTS

DAY
1

November 17: Understand the Japanese market, briefings and learning on how to do business with Japanese companies, networking sessions, meetings with financial organizations (JICA, JBIC, ADB).
Reception at the French Embassy (TBC)

DAY
2

November 18: Business Summit, including networking cocktail

DAY
3

November 19: B2B meetings with Japanese Prospects. Company sites/ Incubators visits with renowned Japanese firms

DAY
4

November 20 (optional): Follow up and additional B2B meetings

EXCLUSIVE PACKAGE

TOTAL COST 295 000 YENS EXCLUDING TAXES

- Attendance of the Business Summit at Nikkei Hall with networking lunch cocktail
- 1 day of Business meeting with CCIFJ and team experts
- Reception at the French Embassy
- 1 day of individual B2B meetings with Japanese Prospects and Company site visits / accelerators site visits
- Services of interpreter
- Networking lunches are included

OPTION : 60 000 YENS EXCLUDING TAXES

- Day 4: 3 additional B2B meetings and follow up with your potential prospects

Dinners (optional) will be arranged separately

WHY JOIN THIS B2B MISSION?

- Identify new business opportunities in Japan
- Gain market intelligence
- Meet key decision-makers
- Leverage the unique economic relationship with Japan

ORDER FORM

YOUR CONTACT DETAILS

Company Name: _____
Last name: _____ First Name: _____
Job title: _____
Address: _____
ZIP code: _____ City: _____
Telephone: _____ Fax: _____
Email: _____ Website: _____

OBJECTIVE OF YOUR MISSION TO JAPAN

COMMITMENT

I accept the terms of the general conditions and prices indicated in this proposal.

Exclusive three-day packaged offer:

I agree to pay the participation fee of 295 000 JPY (excluding taxes)

Exclusive four-day packaged offer:

I agree to pay the participation fee of 355 000 JPY (excluding taxes)

REGISTRATION & PAYMENT

Places are limited, to validate your registration and participate in the selection, please return this completed bulletin

Upon receipt of this order form, we will send you the complete file to return to us to finalize your registration. Our monthly selection committee will study your file and validate your participation. Following this selection, you will receive our invoice in the name of your company.

INFORMATION

A- Payment:

- Payment of application fees and participation and communication fees will be made by bank transfer in yen upon receipt of the invoice. They will be invoiced excluding VAT and bank charges are the responsibility of the entity issuing the transfer.

B- Refund:

- The registration fees are not refundable in the event of cancellation after payment.

Done at: _____ Date: _____

Company signature and stamp: _____

Name of signatory: _____

2020 BUSINESS SUMMIT ORGANIZED
WITH THE KIND SUPPORT OF

NISSAN

Air Liquide
creative oxygen

**DASSAULT
SYSTEMES**

EY
Building a better
working world

faurecia
inspiring mobility

M A Z A R S

VEOLIA

AXA

BOLLORE
LOGISTICS

FRANCHIR

Just Nuts

LIFE.14

SparkUp

CONTACTS

French Chamber of Commerce and Industry in Japan (CCI France Japan)

Ophelia GLASS o.glass@ccifj.or.jp
Audrey PENFORNIS a.penfornis@ccifj.or.jp
Yui WATANABE y.watanabe@ccifj.or.jp



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