



## SPONSOR A WEBINAR SERIES



The French Chamber of Commerce's webinars offer knowledgeable insight about business, legal, tech, economic, financial topics and more, in Singapore and in the Region.

Each webinar provides sponsoring companies the opportunity to showcase their brand and communicate in relation with their sector activity.

### Your benefits:

- Expand the reach of your brand visibility to a wider audience and beyond borders
- Or, reach a highly targeted audience (members and non-members) for specific topics
- Spread your company brand messages
- Position your company as a key player in the digital world

### What does the sponsorship include?

#### PRE-EVENT

- **Customised invitation** with your logo
- **Event communication:** 1 Webinar emailing with your logo (5,500+ contacts)
- **Social Media:** Promotion of your webinar on LinkedIn & Facebook (12,000+ followers)
- **French Chamber Website (average visitors per month 12,000):** Dedicated upcoming event page with your logo and with link to your website

#### DURING WEBINAR

- **Company representative Speaker**
- **Sponsor acknowledgment by the Moderator**
- **Brand acknowledgment on the holding slide at the beginning, at the end of the Webinar and in the Chat room**
- **Poll option for lead generation**

#### POST-EVENT

- **Brand exposure:** Special thanks on the French Chamber website and social media (LinkedIn and Facebook)
- **Lead generation:**
  - Event Report attendees list (Company name, Title, Name)
  - Video recording\* on French Chamber Website and Social media with your logo
  - Video recording\* available for your own communication.
  - Post Webinar message to all attendees

*\*With speaker's agreement*

**Sponsor rate for a webinar series of 4: \$2000 + 7% GST**

**Contact us: [marketing@fccsingapore.com](mailto:marketing@fccsingapore.com)**  
Package and other opportunities available for discussion