

Team France Export / French Chamber of Commerce in Singapore offers you its expertise to identify potential partners and organize a prospection mission in Singapore.

4 steps:

1) Specifications	<ul style="list-style-type: none"> ▪ Identify your prospection mission objectives (Criteria of targets and potential partners’). ▪ Analyse products and services, study of the sales approach and strengths you would like to highlight to potential business partners. ▪ Business advice suited to the Singapore market.
2) Identification and targeting	<ul style="list-style-type: none"> ▪ Creation of an introductory e-mail to potential partners based on your commercial tools, brochures. ▪ Creation of a listing based on the French Chamber members’ network as well as our database.
3) Target survey	<ul style="list-style-type: none"> ▪ Provide a shortlist of targets with your verification. ▪ Get in touch with identified targets. ▪ Promote your company and your products based on the documentation provided by you, if any. ▪ Confirm of interest by identified target. ▪ Summary of feedback in order to evaluate product potential in the market of Singapore.
4) Schedule of appointments	<ul style="list-style-type: none"> ▪ Set-up of meetings planned according to your duration of stay and availability. ▪ Confirmation of interest from prospects. ▪ Definition of a wider scope of participants other than the contact itself (if applicable). ▪ Preparation of the agenda in Singapore and assistance in meetings (if needed). ▪ Documents regarding all relevant information on companies to be provided: <ul style="list-style-type: none"> · Quick overview of the target (main business activity etc). · Name, job title, address and telephone number. · Any additional information related to its interest concerning the meeting
5) Debriefing of the mission	<ul style="list-style-type: none"> ▪ Draw-up a report at the end of the mission ▪ Recommendations

Our tariffs:

Depending on the number of companies approached:

	Tarifs SGD without GST (+7% de GST)
Prospection mission based on 10-15 targets	3 645
Prospection mission based on 20-30 targets	5 605
Prospection mission based on 40-50 targets	8 270

The prices shown do not include any costs related to travel or living expenses.
An 8-10 week lead time between bill payment and the first appointment is required.
The cost includes the support of the French Chamber staff who is in charge of the mission.

Please note: the prices are subject to change and are valid one (1) month from the sending date of this document.