



Annual Report

2019/2020



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Message *from the* President



PASCAL LAMBERT

President

*The French Chamber of
Commerce in Singapore*

I write this message as Singapore announces its measures for the gradual reopening of the economy, post circuit-breaker. This COVID-19 period, which in Singapore has lasted for 3 months so far, is indeed extraordinary and has created a huge amount of stress at many different levels in our community, and in the Singapore business community as a whole.

I would like to express my gratitude to the French Chamber team who has been able to adapt, like all companies in Singapore, to new working conditions and new constraints on our key business drivers. I thank all our members for your continuous commitment to contribute and support the many activities developed by the Chamber. These activities in recent months had to adapt from physical events to web-based events, and we have been pleasantly surprised by the strong level of interest and participation in these events.

2019 was our first year under the Concession de Service Public (CSP) with Business France, and in the context of the new Team France Export set-up. We had anticipated a year of investing in the new set-up, and adjusting to the new organisation with our French partners. As budgeted, this first year of the CSP did not yield well, but we were of course hoping that 2020 would see a significant pick up in this activity. As you can imagine, COVID-19 has effectively put a temporarily halt to this initiative, and we are now actively planning to catch up when the markets re-open and in particular when trade fairs and missions can take place again. The other activities of the French Chamber have performed well overall, with our usual high number of events organised by the many committees and clubs that we have.

With the Board, we decided last year to engage in a strategic review of our Chamber. The first stage of the review identified 4 different streams which we are currently focused on: **customer-centricity, ecosystem integration, performance management and organization optimization**. In spite of our recognition as one of the leading chambers in the network, it is important that we continue to find ways to improve our relevance to our members, and to ensure financial balance and long-term sustainability. We will be happy to share the results of this review in the coming months.

It is paramount that we keep up our unique role as a platform to bring together an ecosystem of partners across sectors, and engage organisations of all sizes to connect and collaborate during this unprecedented time. Of particular importance, we want to ensure the continuous integration of our French members within the Singapore business community. We do so in multiple ways,

either through our widely attended presentations with CEOs of large Singapore groups, or with collaborations with other local business associations. Within our business community, an example of this close cooperation is the success story of our COVID-19 Collaborative Platform which enables member and non-member companies to obtain solutions for immediate needs from other companies - an initiative to generate business matching and partnerships.

Our mission goes hand-in-hand with our efforts to create a conducive environment to support our members. We are adopting digitalisation to strengthen collaboration across our member community, such as re-designing our website to be more informative and easier to navigate, launching an Online Member Directory and a digitalised Privilege Card to drive improved and more streamlined communication within our business network.

Building on this momentum, the French Chamber has embarked on a new journey, "Towards Sustainable Business" with various initiatives already in place to mobilise the business community in pursuing a sustainable economy and environment in line with the United Nation's 2030 Agenda for Sustainable Development.

The French Chamber's work would not be complete, of course, if not for our continuous engagement with our partners, Board members and the tireless efforts of the management team and every member of our organisation. I thank you all for your support and contribution as we continue to play our role as a significant contributor to the success of the French business community in Singapore.

Message *from the* Executive Director



CARINE LESPAYANDEL

Executive Director

*The French Chamber of
Commerce in Singapore*

Over the past year, the French Chamber has built on the strong support of its members, partners and business community to drive key initiatives and new strategies.

To meet the evolving needs of our members, we have been highly focused on delivering improved content and turnkey solutions across our dedicated committees, clubs and business services. A key focus on our Start-ups and Entrepreneurs platform – which reinforces our mission to foster partnerships and relations between France and Singapore, as well as small and large corporates – has seen an increasing number of targeted workshops and round table sessions, alongside tailored business missions in fintech, smart cities and innovation projects. We have also scaled up our digital capabilities with an upgraded CRM and website, and a larger social media presence.

The recent COVID-19 pandemic has impacted everyone around the world and every aspect of our daily lives. We are now seeing new ways of working to overcome the economic challenges and to rebuild our social fabric by reinventing connections which bind our business community.

I'm proud of how we at the French Chamber have adopted a first responder mindset in working quickly with our members and community to share support, information and resources. We have expanded our partnerships with member companies, local partners like the Singapore Economic Development Board (EDB) and other French Chambers of Commerce in the region, to deliver impactful webinars and to create resource tools such as the COVID-19 Collaborative Platform during the crisis.

Supporting our business community is at the heart of all that we do. Our priority is to continue helping our member companies transform and grow in a sustainable ecosystem. This is why the French Chamber has embarked on a mission towards sustainability and is collaborating with companies on different initiatives to contribute to a resilient and sustainable Singapore.

I look forward to working alongside all of you to fulfil this promise.

WELCOME

Our Patron Members

The French Chamber of Commerce in Singapore would like to thank its Patron Members for their continuous support.



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Towards Sustainable Business

The French Chamber of Commerce in Singapore has initiated a journey towards becoming more sustainable as a Business Association as well as making sustainability part of its mission to its member community.

We believe that in order to achieve an economic, environmental and social future, promoting sustainable businesses is key to our mission.

Our mission is to encourage businesses to become champions in sustainability through collective commitments and actions.

ON OUR JOURNEY TOWARDS SUSTAINABLE BUSINESS, WE AIM TO:

- Offer sustainability-related information and knowledge to our members through dedicated events and insights
- Promote the expertise of our members and foster collaborations with Singaporean entities
- Integrate sustainability as part of our services
- Become a sustainable Chamber by integrating energy-efficiency practices into our operations

We are looking forward to go further by involving all our members in this challenging but essential journey, by providing them with knowledge and by connecting them even more with the Singaporean business community which is also implementing the necessary actions for a sustainable future.

TO INITIATE OUR MISSION WE LAUNCHED ON JANUARY 2020 VARIOUS INITIATIVES TO PROMOTE SUSTAINABILITY ACTIONS AND IMPACTS:

- We have created a brand logo to emphasise our global journey towards a more sustainable business



By co-branding our events and supported events, which cover the main pillars of sustainability -economic, environment and social-, we reinforce the foundation of those principles within the business community.



- We have organised **sustainability** themed events and workshops. (+25 % sustainable themed events vs previous year)
- We have created an assigned **sustainability** page on our website as an engagement and as part of our mission and vision.
- We have also initiated a dedicated **sustainability** section in our Weekly link to promote Best Practices, Events and News from our members.
- We have set up a **Sustainability & Responsibility Club** to share knowledge and experience with a view to strengthen an ecosystem of sustainability pioneers. These pioneers will provide leadership and support for our SME members to leverage sustainability within their company.

We are looking forward to go further by involving all our members in that challenging but essential journey, by providing them with knowledge and by connecting them even more with the Singaporean business community which is also implementing the necessary actions.

OUR AMBITION FOR 2021

- Pursue sustainability as part of the discussion to 20% of 2021 Ambition for our events.
- Gather best practice from our members and make sustainability related resources available on our website.
- Promote members excellency towards the local ecosystem and accompany French adept companies to implement their activity in Singapore.

AS AN ORGANISATION, WE WILL:

- Understand and start measuring the carbon footprint of our events.
- Set up a dedicated team to prioritize targets, follow-up and monitor progress.
- Report on our KPIs in 2021.

Responding to COVID-19

End of March 2020, the French Chamber has individually contacted all its members through callings to measure the difficulties and challenges faced and how we could help and support them in order to implement and activate solutions.

Through those interviews, we could gather a lot of insights – and we realised that being united was the answer and from there we quickly implemented a series of actions to tackle these challenges and engage the business community.

COVID-19 RELATED WEBINARS

As the global situation evolves, the French Chamber has prepared webinars related to economic, legal and social covid-19 implications to bring insights and relevant information to its members during this unprecedented and evolving situation.

HIGHLIGHTS

1. Hear it from the CEOs – Responding to challenges & impacts from COVID-19

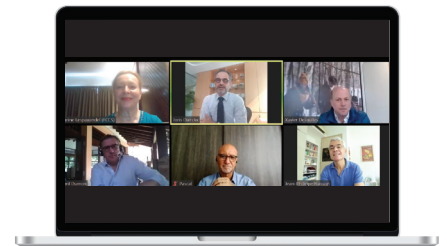
By Joris Dierckx, BNP Paribas, Cyril Dumon, Bollore Logistics Asia-Pacific, Pascal de Petrini, Danone Asia, Xavier Desaulles, Club Med Asia-Pacific and Jean Philippe Buisson, EDF International Division

Our panel of 5 CEOs shared their best practices on the challenges they are facing, and more importantly, solutions they are implementing to face Covid-19. The discussion covered HR and new ways of working, supply & logistics optimisation, innovation, R&D and new adoption of technology.

2. Crisis Communication

Jointly organised by Indo French Chamber of Commerce and Industry, French Chamber of Commerce and Industry in Japan and French Chamber of Commerce in Singapore

The inter-chamber relationship and strength of the network brought more insights from other countries in the region.

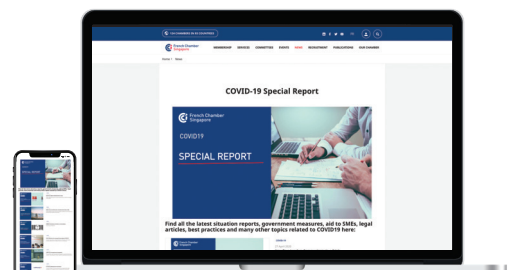


COVID-19 E-NEWSLETTER

A dedicated newsletter to keep our members and the business community updated on the latest COVID-19 news from members, government, upcoming webinars and call for collaboration.

COVID-19 SPECIAL REPORT

A compilation of all useful information from situation report, government measures, aid to SMEs, legal articles, support from the French Chamber of Commerce in Singapore and many other topics were updated regularly on our website.



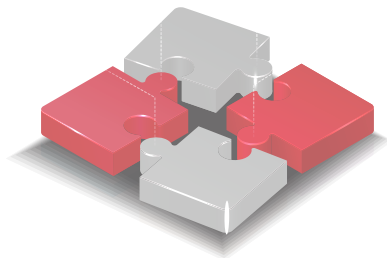
Responding to COVID-19

COLLABORATIVE PLATFORM

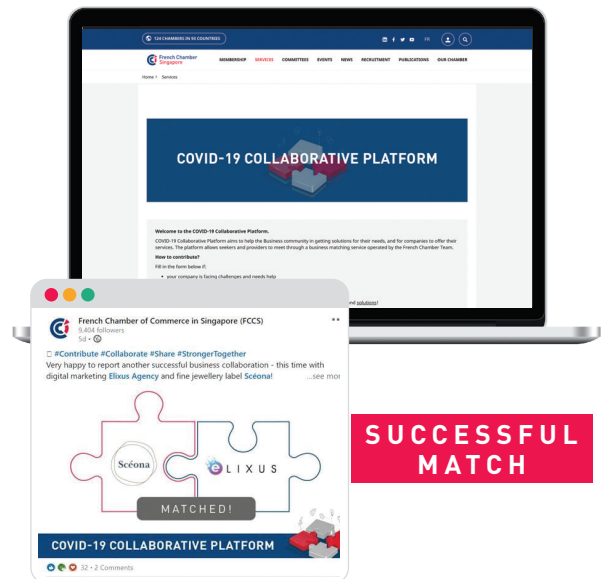
To engage and support our members, the French Chamber pulled together a collaborative platform for members and non members to help businesses with needs to connect with others who can offer the solutions! This business matching platform is opened to all business communities and more than 100 solutions have been shared since its launch.

List of solutions offered by category:

- Business consulting
- Coaching
- Digital marketing
- F&B
- Health
- HR
- IT
- Legal



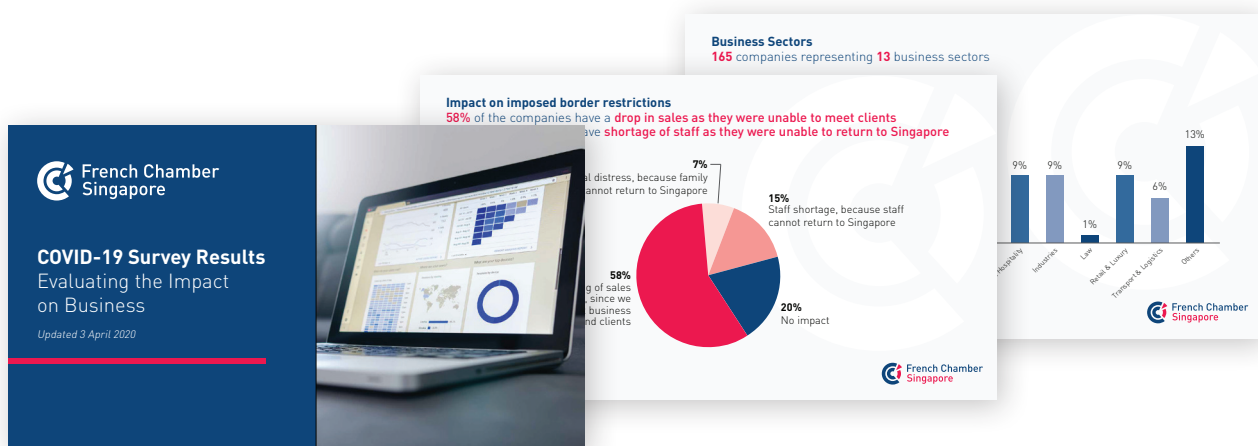
Our collaborative platform has been since then duplicated by other CCIFI in the region illustrating the strong unity and collective message behind it.



SUCCESSFUL MATCH

SURVEY REPORT: IMPACT OF COVID-19 ON BUSINESSES

The French Chamber of Commerce in Singapore has conducted a survey to better understand the situation in Singapore with the COVID-19 outbreak. The results include data collected from March 30th to April 2nd, 2020



Executive Committee & Board Members



President
Pascal LAMBERT
*Société Générale
Corporate &
Investment Banking*



Vice President
Damien DHELLEMES
*Schneider Electric
Singapore*



Vice President
Isabelle LARCHE
Timeo-Performance



Vice President
Frédéric MARCEROU
*Bollore Logistics
Singapore*



Vice President
Pascal de PETRINI
Danone Asia



Vice President
Emmy TELLIER
The Swatch Group Sea



Treasurer
Stéphane THIERRY
Decathlon (Desipro)



General Secretary
Erwan BARRE
RHTLaw Asia LLP



Frédéric ABECASSIS
Capgemini



Eric BARBIER
Triple A



Stéphane BENOIST
B-Consulting



Jean-Yves BROUSSY
Seighty Partners



Erick CHABANNE
Total Oil Asia Pacific



Pierre CHEYRON
Engie



Kevin CHOW
Thales Solutions Asia



Philippe DALLEE
*Crédit Industriel et
Commercial (CIC)*



Jean DROUFFE
AXA Insurance



Eric FESTY
*Hermès Middle East
South Asia*



Mathieu GIRARDIN
CMA CGM Group



Antoine GONDARD
Dragages Singapore



Benoît HANIFI
STMicroelectronics



Nicolas LANNUZEL
Sodexo



Dr. Olivier LØ
International SOS



Erwan MACE
Bitsmedia



Emmanuel MONTET
Actavia



Jeanne MOUTERDE
IELO Design



Grégoire RASTOUL
UEX



Nicolas RICARD
Air France-KLM



Romain THUNE
BNP Paribas



Emmanuel WHITE
WeLinkTalent

French Chamber Team



Executive Director
Carine LESPAYANDEL

Business Services



Business Support Director
Daphne JARDIN

Team France Export



Business Development Manager
Sylvain APARICIO



Business Development Manager
Wendy CHNG PETIT



Business Development Manager
Aude SIMON



Business Development Manager
Marie LEMONNIER



Business Development Manager
Thomas BEAUMOND



Business Development Assistant
Joy OU

Visa & Setup



Business Support Manager
Laetitia LAUTODE



Business Support Administration
Philomena WAUNG

Business Club



Head of Business Club
Lydia FULTON



Events & Membership Manager
Amelie POUMAER



Events & Project Manager
Caroline de VILLELE



Events and Committees Manager
Coralie VINCENS



Committee and Conference Project Manager
Sylvie BERTHAUD



Member Relations Manager
Yaël COLLET



Tech Events & Digital Project Manager
Guillaume RENAUD



Publication & Design Manager
Jeremy SOH



Marketing & Digital Communication Project Manager
Lareina CHOONG

Recruitment & HR Services



Head of Recruitment & HR Services
Stephanie GROUSELLE



Recruitment & HR Consultant
Patricia MAUCLAIR



Recruitment & HR Consultant
Adeline MARIE

Finance, Administration & IT



Head of Finance & Administration
Nadège ROUSSET



Reception, Admin & Accounts
Debbie MONTEIRO



Admin & Accounts
Fanny HOWARTH



Accountant Assistant
Jeffrey GOH



IT Manager
Shahzad TIAVAR

MEMBERSHIP

676

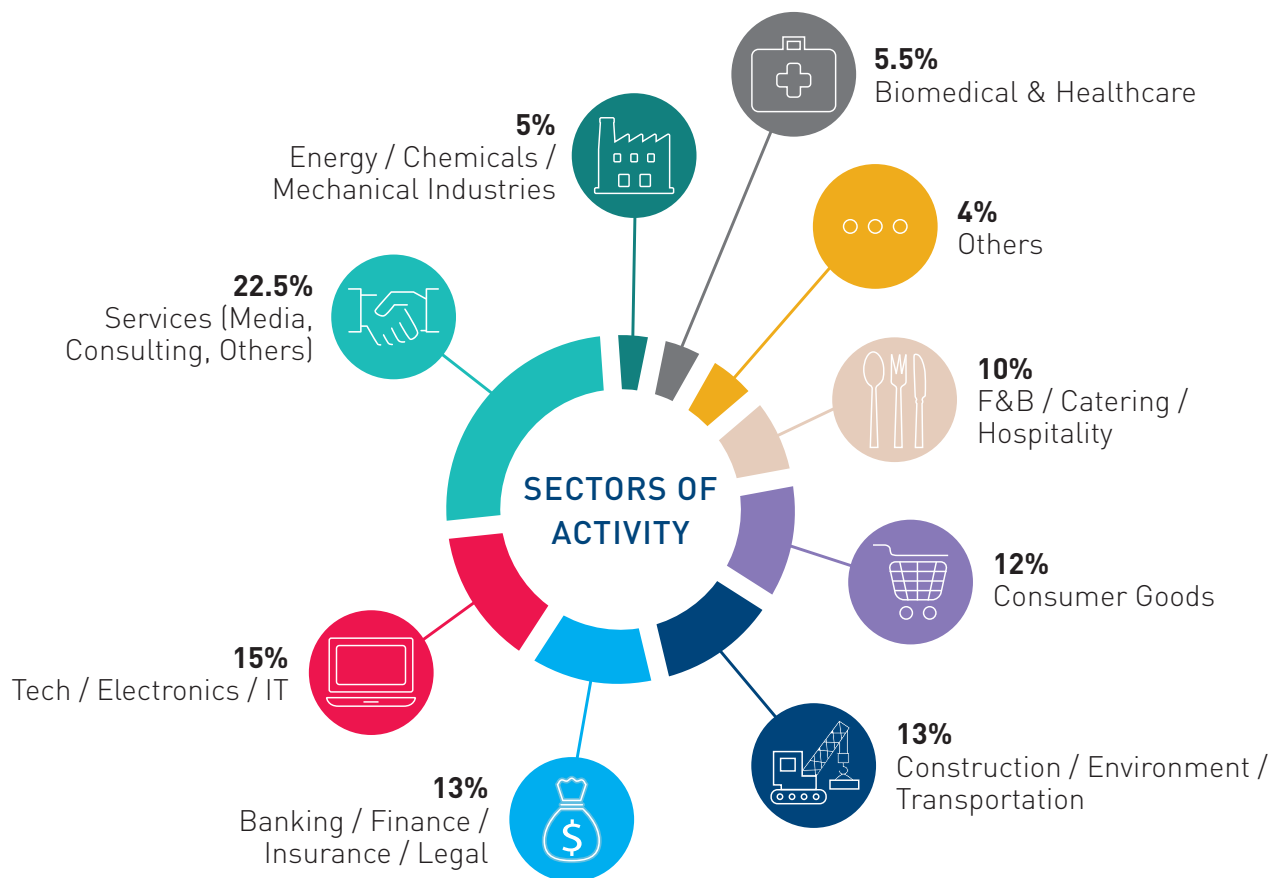
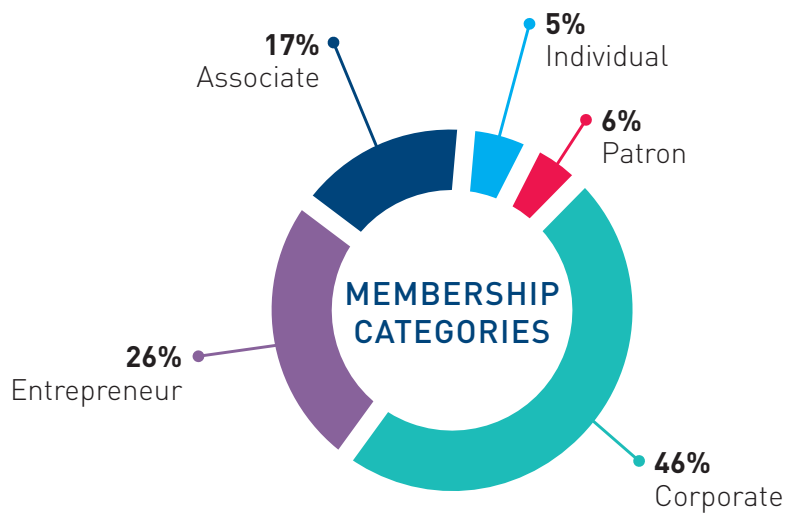
company and
individual members

40

Patron members

A total of
5,300
contacts

The French Chamber gathers French, other European and non-European companies.
The structure of the membership 2019 / 2020 per category is the following:



HIGHLIGHTS

12

HIGHLIGHTS | ANNUAL REPORT 2019/2020



▶ ASEAN TECH AWARDS 2019

12 start-ups went head-to-head to pitch ideas in a real ring box and solve real-life business challenges from the biggest companies in the world (Danone, DFS, Societe Generale, Total). Organised by the French Chamber of Commerce in Singapore, the competition focuses on emerging technologies and enterprise solutions to bridge the gap and foster collaboration between corporates and start-ups.



A CONVERSATION WITH MR. TAN CHONG MENG, GROUP CEO OF PSA INTERNATIONAL (PSA)

Mr Tan presented an overview of PSA, and shared insights on how digitalisation and technology bring new challenges and opportunities to the maritime industry. Thank you to Mathieu Girardin, Chief Trade Officer at CMA CGM and APL, for moderating the talk.

▼ 2ND EDITION OF ASIA STARTUP SUMMIT

The French Chamber in Singapore together with La French Tech, organised the 2nd Asia Startup Summit to foster strong synergy and partnerships as part of the 2019 Singapore Fintech x Switch Festival. 23 corporates met with 33 startups during one-to-one meetings of 15 minutes, and conversations lasted into an energetic networking lunch buffet afterwards.





WELCOME TO SINGAPORE 2019

13

HIGHLIGHTS | ANNUAL REPORT 2019/2020



SUPPLY CHAIN SYMPOSIUM 2019: ULTIMATE CUSTOMER EXPERIENCE, THE SUPPLY CHAIN REINVENTED

Our panel of speakers discussed their company initiatives in modifying the supply chain model to enhance customer satisfaction, and how deploying innovation in tech solutions and organisations ultimately meet the larger goal of an enhanced customer experience.

FESTIVE FRENCH CORNER - LES GALERIES SO CHIC AT BOUTIQUE FAIRS

For this edition, *So Chic* recreated the cozy and festive atmosphere of year end celebrations!

There was plenty of delicious tastings and fun workshops from beauty to art de vivre and gastronomy, and many new French brands to discover!





2ND EDITION OF SMART HEALTH SUMMIT EXPLORED SINGAPORE'S HEALTH REVOLUTION AND BEYOND

Rising demand for new medical innovations to improve care quality was the central topic at the 2nd edition of the Smart Health Summit, held at the Grand Hyatt Singapore.



RETAIL TECH NETWORKING NIGHT

Co-organised with La French Tech.



15



SINGAPORE FINTECH FESTIVAL X SWITCH 2019: FRENCH DELEGATION VISIT

The 2019 integrated edition of Singapore FinTech Festival and Singapore Week of Innovation and Technology SWITCH was a comprehensive showcase of FinTech and Smart City solutions and innovative technologies. During this event, the French Chamber of Commerce in Singapore hosted a delegation of 15 companies from France - 5 Smart City companies in partnership with Bpifrance, and 10 FinTech companies.

FRANCE-SINGAPORE BREAKFAST WITH EDB

The breakfast talk highlighted the importance of business trust in cross cultural relations between France and Singapore and Singapore's priorities for innovation and industrialisation.



BUSINESS CLUB

More than
225
events annually

More than
7,500
participants at events

Sectorial Committees

- Aeronautics, Space, Defence & Security
- Energy & Infrastructure
- F&B and Hospitality
- Financial & Fintech
- Healthcare
- Maritime & Offshore
- Retail & Luxury
- Smart Cities
- Supply Chain & Logistics

Functional Committees

- Asia
- Human Resources
- Legal & Tax
- Marketing & Communication
- Research & Development
- Sustainable Business
- Tech & Innovation
- Women in Business

Collaborative Projects

- Startups & Entrepreneurs
- SmartHealth
- French Lab
- *So Chic*

Clubs

- CFO Club
- CIO Club
- HR Club
- In-house Counsel Club
- Marketing Club
- Retail Club
- Sustainability & Responsibility Club
- Le Club de Sécurité Économique

The French Chamber organises a wide range of events.
Here's the distribution for the past year:

34%
Committee Meetings



13%
Networking Events



19%
Clubs

14%
Trainings



8%
Breakfast Talks



3%
So Chic Experience



4%
Site Visits



4%
Special/Large-scale Events



MISSION & OBJECTIVES

The Aeronautics, Space, Defence and Security Committee aims to:

- Discuss topics related to aerospace and defence in Singapore and South East Asia, through visits, meetings, and discussions.
- Establish a networking platform for professionals of French firms in these sectors.

CO-PRESIDENTS

Mr Christian DUHAIN
Athen Development

Mr Dominique EHLINGER
Thales NSEA

Ms Sascha HAPKE
Airbus Defence and Space

18

HIGHLIGHTS

1. Blockchain, an enabler for supply chain digitalisation in aerospace

By Fabien Tertois, Head of Innovation at Bolloré Logistics Singapore, & Arnaud Brolly, Head of Digital Solutions at SITA

This session was to show how leveraging blockchain technology can enable the digitalisation of supply chain processes in the Aerospace MRO (Maintenance, Repair and Overhaul) industry.

2. Visit of Information Fusion Center at Changi Naval Base

By Commander Frédéric Bachelier, Deputy Defense Attaché, Officier in Charge of the French Naval Cooperation in South-East Asia

The Information Fusion Centre (IFC) is providing actionable information to cue responses by regional and international navies, coast guards and other maritime agencies to deal with the full range of MARSEC threats and incidents. This includes piracy, sea robbery, weapons proliferation, maritime terrorism, as well as contraband and drug smuggling.

3. Co-Networking with the Association of Aerospace Industries (AAIS)

4. Joint Networking Event - Aero/Maritime/Supply-chain

This Joint networking was an opportunity to broaden the network with like-minded professionals.

▼ 1



▼ 4





MISSION & OBJECTIVES

The Energy & Infrastructure Committee aims at:

- Developing co-operation between companies, exchanging information and encouraging synergies and business opportunities in the region.
- Getting better information access about different type of opportunities on tender/projects in Singapore and the region.
- Developing knowledge and skills across different types of infrastructure and energy projects.
- Promoting the members' expertise in this sector.

It is a platform for discussion among members in sectors linked to Energy and Infrastructure. This includes oil & gas, port and marine, road, rail, public transport, resources infrastructure and mining, commodities, renewable energy, energy efficiency, building/construction, power generation/electricity, transportation, water and waste management.

HIGHLIGHTS

1. Site visit of The MASERA microgrid on Semakau landfill

By Yacine Chouabia, Maxime Cassat, Romain Migné from EDF and Horng Leong Lim, Energy Research Institute at Nanyang Technological University

EDF, Enedis and Nanyang Technological University, Singapore (NTU Singapore) launched the MASERA microgrid project (Microgrid for Affordable and Sustainable Electricity in Remote Areas) on October 31st 2018 and it is located on Semakau Landfill. It was a very interesting presentation about the landfill, the REIDS programme and the future of affordable energy access-for-all and urban electricity distribution in Southeast Asia.

2. Managing Work Facilities Across Southeast Asia for Efficiency and Staff Wellbeing

By Cedric Martin, ASEAN General Manager, ADEN Group

Sharing through cases studies on the common challenges of managing non-core operations in dispersed locations and talk about how Internet of Things (IoT) can be a game changer in creating better working environments.

3. A conversation with Mr Neil McGregor, Group President & CEO of Sembcorp Industries

Moderated by Mr Pascal Lambert, President of the French Chamber, and Group Country Head, Singapore & Head of South East Asia and India, Societe Generale.

This session offered a unique opportunity for an up-close conversation with Mr Neil McGregor who provided an overview of Sembcorp - a leading energy, water marine and urban development group operating over 5 continents worldwide - followed by the company's strategy and projects in the region.

CO-PRESIDENTS

Mr Stéphane PAUTARD

Total E&P Asia Pacific

Mr Hugo VIRAG-LAPPAS

Astris Finance

Mr Philippe WIND

Actis

▼ 1



▼ 2



▼ 3





MISSION & OBJECTIVES

The F&B and Hospitality Committee aims to:

- Promote French Gastronomy and its members expertise in the sector.
- Develop cooperation and synergies between French and local companies.
- Share information and best-practices, encourage synergies and business opportunities.
- Organise monthly networking luncheons.
- Develops specific events to increase its members' exposure in Singapore.

This committee is the occasion to meet on a regular basis experts working within the same sector, such as manufacturers, importers, traders, retailers and distributors, restaurants and caterers.

HIGHLIGHTS

1. Luncheons Networking

Great time for our members to meet and discuss about any topics, and share a good time around a gastronomic table. Past luncheons were organised at Napoleon, Souffle, Jamie's Italian, Bar-a-Thym, Gaston, Wine Connection and BTM Mussels & Bar.

2. Speed Networking for Business Women @ 13% Gastro Wine

Our first speed networking session of the year was a productive one indeed! About 50 attendees gathered to exchange contacts and present about their companies in a series of brief one-on-one conversations. The Speed Networking event is organised to encourage the Women in Business Committee to share best practices and stay energised in a supportive environment.

3. TIGER Brewery Tour Experience

A tour of Tiger Beer Brewery organised in collaboration with BLBG (Belgium Luxembourg Business Group), walking through the brewing process, tapping the perfect pint of draught beer, and of course sampling a few fresh pints. A great opportunity for networking as well. The event was introduced by Wouter de Veen, Finance Director at Asia Pacific Breweries.

CO-PRESIDENTS

Mr Olivier BENDEL

Déliciae Hospitality Management

Mr Christophe CAZAUX-MALEVILLE

The Vintage Wine Club

▼ 1



▼ 2



▼ 3





MISSION & OBJECTIVES

The Financial & FinTech Committee is a platform for collaboration and knowledge sharing between companies involved in the financial sector. This committee allows members to discuss with other professionals and to reinforce, on a regular basis, their expertise on financial topics, tools, new technologies and trends through knowledge, information sharing and best-practices.

The Financial & FinTech Committee is for CFOs, bankers, financial sector advisors & experts, treasurers and senior representatives of financial, regulatory and academic institutions to discuss topics of interest in the financial world.

HIGHLIGHTS

1. Webinar - Acting Upon the Resilience Budget: How to Navigate Among the Different Measures Announced by the Singapore Government?

The Singapore government announced three rounds of budget measures in 2020 to mitigate the fall-out from COVID-19 pandemic. Mr Johannes Candra, Director, Business Incentives Advisory at EY Corporate Advisors, looked at both, tax and non-tax measures from Singapore government, relevant to the businesses.

2. Nationwide E-Invoice Initiative: How can the PEPPOL Platform Benefit your Business?

During this session, Mr Gilfred Chew, Senior Manager, Info-communications Media Development Authority (IMDA), and Mr Olivier Palermo, Director of Professional Services and Technical Support, Esker, discussed on how implementing the electronic invoicing (PEPPOL) standard will help businesses digitally with end-to-end AI Driven Solutions and brought also participants through real case scenarios in the market today.

3. Technical snapshot: Introduction to the new leases standard, International Financial Reporting Standard (IFRS) 16

Mrs Narissa Chen, Mazars Singapore Partner in-charge for Technical, Training and Talent and Chartered Accountant of Singapore gave to the participants a snapshot of IFRS 16 framework and its key requirements, as well as provided them with an appreciation of the potential impact IFRS 16 will have on their financials.

4. Innovation and Technology in the Service of Compliance Functions

Mr Dominique Herrou, CEO & Co-Founder, Aurexia, shared innovative solutions, intelligent technologies, available to financial institutions to cope with increasing regulatory pressure, while maintaining an efficient organisation, and what this means for compliance functions.

CO-PRESIDENTS

Mrs Eve BOURDEAU
Orange Business Services

Mr Dimitri KOUCHNIRENKO
Incomlend

Mrs Sonal PRIYANKA
Société Générale Corporate & Investment Banking

▼ 2



▼ 3



▼ 4





MISSION & OBJECTIVES

The Healthcare Committee promotes and represents the healthcare industry in Singapore and the region, providing a platform for information sharing between various sectors, including pharmaceuticals, biotechnology, medical devices and equipment, healthcare & wellness, and services.

22

HIGHLIGHTS

1. Networking Events

Organised every quarter. Unique opportunity to exchange with like-minded professionals.

2. The role of diagnostics in achieving Health for all

By Nadine Brun, Managing Director, bioMérieux and Chris Hardesty, Director of the KPMG Singapore Life Science Practice

3. Patient 2050

Presented by Benjamin d'Hont, Digital Health Explorer, Alcimed

With panel of 3 experts: John Cairns, Head of Multichannel and Digital Innovation Asia and Japan, Sanofi, Dr Vyas Prasad, Senior Consultant, Otolaryngology (ENT), Head and Neck Surgeon@ MWH Medical Specialists Centre and Bill Claxton, Operations Director, NextId and President, Carcinoid & Neuroendocrine Tumor Society of Singapore (CNETS)



CO-PRESIDENTS

Ms Delphine COHEN
Alcimed

Mr Arnaud FAVRY
BioMérieux

Mr Emmanuel MONDET
Actavia

▼ 1



▼ 2



PARTNER



COLLABORATIVE PROJECT



French innovative solutions for Singapore's health
www.smart-health.sg



MISSION & OBJECTIVES

The Maritime & Offshore Committee's main goal is:

- To promote the French maritime economy in the Asia-Pacific area.
- To offer opinions and expertise on current issues and business trend perspectives.
- To deliver key insights into doing business in the maritime sector in Singapore and in the region.

This committee endeavours to be an accurate tool for the promotion and strengthening of Maritime and Offshore sector in the region, thanks to a business club led by dynamic members with a regional perspective.

HIGHLIGHTS

1. Exceptional visit: French Navy's aircraft carrier, Charles de Gaulle

The French Navy aircraft carrier FS Charles de Gaulle sailed to Singapore for the Shangri-La Dialogue 2019. On this occasion the French Chamber of Commerce in Singapore partnered with the French Embassy in Singapore to propose an exceptional visit for our business community.

2. A conversation with Mr. Tan Chong Meng, Group CEO of PSA International (PSA)

By Moderated by Mathieu Girardin, Chief Trade Officer CMA CGM Asia and APL, and Board Member of the French Chamber of Commerce in Singapore

Mr Tan has presented an overview of PSA and has shared insights on how digitalisation and technology bring new challenges and opportunities to the maritime industry. The talk has been followed by an optional tour of the Pasir Panjang Terminal.

3. Maritime committee workshop

This session aimed to gather the actors of the Maritime and Offshore sector in a roundtable format to share their main challenges and expectations to define the committee roadmap.

4. Sécurité Maritime

By Commander Frédéric BACHELIER, Deputy Defense Attaché, Officier in Charge of the French Naval Cooperation in South-East Asia and Docteur Eric FRECON, Coordinateur de Observatoire Asie du Sud-est au sein d'Asia Centre

The session, held in French, was a presentation about the maritime security in the region and a sharing of the operational mode of the piracy and armed robbery.

CO-PRESIDENTS

Mr Mathieu GIRARDIN

CMA-CGM Asia & APL

Mr Olivier-Charles HEBERT

SAL Heavy Lift

Mr Alexis TURMEL

Socatra Singapore Pte Ltd

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PARTNERS



Cluster Maritime Français

*Le Faire-Savoir Maritime
The Maritime Voice*





MISSION & OBJECTIVES

The Retail & Luxury Committee is a platform for collaboration and knowledge sharing between companies involved in the luxury goods and retail industry, fashion and high-end beauty activities. It aims to reinforce members expertise through knowledge and information sharing, best-practices.

This is an opportunity for experts from different sectors to meet regularly, to better understand facts and trends, to discuss common topics and support them in expanding their businesses.

HIGHLIGHTS

1. “Personalisation vs Customisation: what is the right approach for your brand?”

A fascinating discussion about branding, and the different approaches FMCG brands explore to target consumers’ purchasing behavior by Olivier Bore and Maëlis Bedu. Crepuscules

2. Retail Tour “Understand the Millennials”

An immersive and insightful Retail Tour at Funan by CapitaLand, lead by Chloe Cortinovis from BIENVENUE FACTORY. It was an exclusive morning to discover the new trends regarding the customers experiences and how traditional retail is rapidly evolving.

3. Breakfast Talk: Travel Retail “Understand the customer journey”

By Elisabeth Jouguelet, Shiseido Louis Heriard-Dubreuil, Lagardere Travel Retail, Arnaud Frade, Ipsos, Isaline Duminil, JCDecaux

There is a strong recognition amongst parties involved in Travel retail of the need to collaborate to better understand the travelers path to purchase. During this session, we heard from both a Retailer and a brand’s perspectives on the subject.

4. “Business in the new normal: reinvent your Customer experience using Behavioral Sciences “

By Richard Bordenave & Melvin Ng, BVA Nudge Unit Group

Over the last 10 years, the Behavioural Sciences have revolutionised the way we decode human decisions and enlightened the impact of context on brand experience.

PRESIDENT

Mrs Emmy TELLIER
Blancpain (The Swatch Group)

VICE-PRESIDENTS

Mrs Mollie JEAN DE DIEU
Longchamp

Mr Eric FESTY
Hermès

Mr Olivier GROMETTO
Qingwa

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MISSION & OBJECTIVES

The Smart Cities Committee aims to identify and promote French expertise and to encourage the exchange of information about projects, ideas and best practices so as to improve synergies among member companies involved in the field of Smart Cities.

HIGHLIGHTS

1. Visit of the Bollore Innovation Lab - the Blue Hub

The Blue Hub sets a new benchmark on logistics platform with a strong focus on sustainability, with the aim of improving storage flexibility, productivity and efficiency for major customers in the perfumes and cosmetics sector.

2. URA's Draft Master Plan 2019 Exhibition

The Draft Master Plan 2019 Exhibition, which takes place every five years, showcases the key strategies that will guide Singapore's development for the next 10 to 15 years. Draft Master Plan focuses on planning for inclusive, sustainable, and green neighbourhoods with spaces for community and amenities for all to enjoy.

3. Site visit of Modular Construction Project by Dragages (Bouygues Construction)

The innovative project proposed by Dragages Singapore is based on a fully reinforced Prefabricated Prefinished Volumetric Construction (PPVC) concrete system, with 65% of the superstructure factory-built. These modules are manufactured in a controlled environment, making it possible to optimise quality, safety and delivery times. They are then transported to the construction site, thereby limiting noise, dust and nuisance for local residents.

CO-PRESIDENTS

Mr Antoine GONDARD
Dragages Singapore

Mr Alexandre PARILUSYAN
Dassault Systèmes

Mr Franck VITTE
BlueSG

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MISSION & OBJECTIVES

The Supply Chain & Logistics Committee aims at:

- Sharing information and experiences.
- Creating synergies across various industries.
- Supporting French Chamber members active in Sourcing/Purchasing/Supply Chain.

HIGHLIGHTS

1. Supply Chain Symposium – Ultimate customer experience: The supply chain reinvented

By Arthur Brejon De Lavergnee, Chief Product Officer, Lazada E-Logistics & Philippe Broyer, Head Of Supply Chain Apac, bioMérieux & Nicolas De Vries, Regional Director - Supply Chain Solutions, Bollere Logistics & Maxime Chabaud, Coo Singapore, Decathlon & Philip Gockel, Global Snr. Manager Customer Delivery Experience, Schneider Electric & Frédéric Gomer, Managing Director, B2G Consulting & Moderated By Bhavesh Shah, Corporate Vice President, Chief Purchasing Officer, Firmenich

During this Symposium, we heard from 6 supply chain practitioners on how we can reinvent supply chain to meet the larger goal of ultimate customer experience.

2. Anti-counterfeiting solutions - Protecting the consumer interest and the brand image

By Umang Goyal, Managing Partner, IAC Partners

This session shared the approach of various Anti-counterfeit solutions, in addition to increasing customer engagement, that are both 'bullet proof' and readily deployable

3. Webinar - COVID-19 & Supply Chains: A Conversation with GEODIS and B2G

By Chris Cahill, Managing Director, North Asia Sub-Region At GEODIS & Frédéric Gomer, Managing Director, B2G Consulting & Moderated By Radu Palamariu, Managing Director Apac Of Alcott Global

Sharing a candid "behind the scenes" on how the two companies responded to the disruptions of the supply chains and their perspectives of the journey ahead.

CO-PRESIDENTS

Mr Alain BORNE

Remy-Cointreau

Mr Philippe BROYER

BioMérieux

Mr Long PHAM

Schneider Electric

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MISSION & OBJECTIVES

The Asia Committee organises conferences, seminars, roundtables and delegations on topics related to the economy, social and political situation in Asian countries.

This committee is a forum where members can exchange information and experiences about the rapidly-changing business environment in Asia and gain practical advice relevant to doing business in Asian countries.

PAST SESSION HIGHLIGHTS

1. A Conversation with Mr Pierre Poignant, CEO, Lazada Group

Moderated by Sylvain Joandel.

In just 7 years, Lazada has become a leading e-commerce marketplace, achieving deliveries of more than one million parcels a day and aiming to take the market share in Asia Pacific.

2. Doing Business in Cambodia

With H. E. Mrs Eva Nguyen Binh, Ambassador of France to Cambodia, H. E. Mr Sok Chenda Sophea, Minister attached to the Prime Minister and Secretary General of the Council for the Development of Cambodia, Mr. Philippe Baudry, Economic Counsellor at the French Embassy, Mr Guillaume Massin, Partner & Managing Director, DFDL Cambodia, Mr Arnaud Darc, CEO, Thalys Group, Mr Michel Cassagnes, Managing Director, Archetype Cambodia, Mr Sopha Min, Deputy CEO BRED Bank Cambodia & Laos, Mr Nicolas Olivry, CCO, Clik Payment.

This Breakfast Talk provided participants with practical information to tackle this growing market followed by a panel of discussion.

3. Trends in Asia for 2020: Economic, Financial & Political

With Mr Manu Bhaskaran, Adjunct Senior Research Fellow, Institute of Policy Studies, and Mr Frédéric Kaplan, Minister Counsellor for Economic Affairs, ASEAN countries, Embassy of France in Singapore.

4. Webinar - Hear it from the CEOs

With Mr Joris Dierckx, Regional Head for Southeast Asia and CEO Singapore, BNP Paribas, Mr Cyril Dumon, CEO Asia-Pacific, Bollore Logistics, Mr Pascal de Petrini, Chairman Asia, Danone, Mr Xavier Desaulles, CEO Asia-Pacific Markets, Club Med and Mr Jean-Philippe Buisson, Senior VP Asia, EDF International Division.

The 5 CEOs shared their best practices on the challenges they faced and solutions they implemented to face COVID-19, to move from defense to offense.

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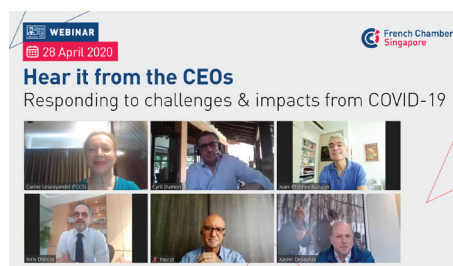
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MISSION & OBJECTIVES

The Human Resources (HR) Committee aims to inspire members to develop their business, expand their knowledge and receive information by providing insights on:

- Trends and Evolution in HR topics.
- Sharing best practices to optimise working conditions and motivate employees.
- Sharing expertise on a wide range of industries on people-related topics such as leadership, coaching, talent acquisition, retention or workplace flexibility.
- Receiving updates on local and regional regulations.

The Human Resources Committee is for people with an interest in human resources, HR professionals or involved in HR matters regardless of industries/sectors.

HIGHLIGHTS

1. Webinar - Work Remotely And Achieve More Together With Your Colleagues

By Luke Grange, Onepoint

This webinar was a sharing on how to hold better meetings online and stay connected with your peers and colleagues, as companies move to working remotely.

2. Webinar - Resilience in challenging times

By Marie-Liesse Calmejane, The Resilience Institute

To help employees and clients through challenging times, and help them achieve improvement in the areas of resilience including vitality, managing anxiety, stress and optimising cognitive skills for sustainable high performance.

3. How the latest technology How the latest digital technologies can help companies in their "always learning" challenges?

By Gildas Coldeboeuf, CEO Manzalab Group

The key to efficiency for companies is a culture of learning bringing experiential tools to companies such as Mobile-learning, VR experience, Collaborative VR, XR experience and more.

4. How employers can better support the emotional wellbeing of their employees?

By Dr. Amitabh Deka, Head of Wellbeing, South Asia and Aon Care.

This session provided insights on how an integrated culture of wellbeing can help both the employee and organisations thrive.

CO-PRESIDENTS

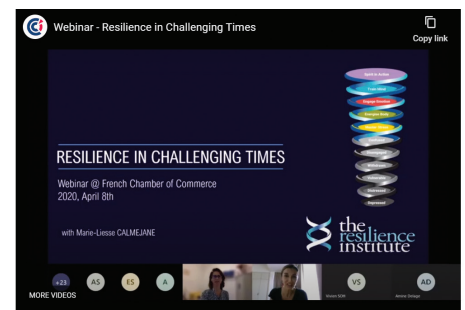
Mr Jean-Yves BROUSSY

Seighty partners

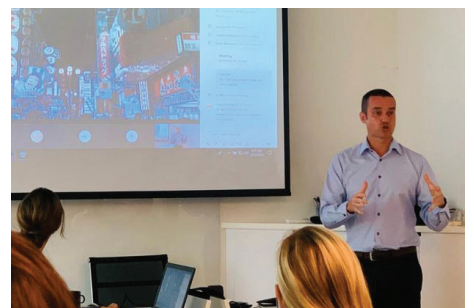
Mr Nicolas JOLLET

Deliveroo

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MISSION & OBJECTIVES

The Legal & Tax Committee brings together professionals with tax & legal background and expertise. It aims to enable exchange of information, provide updates on legal topics, development and issues affecting business in the region. This committee conducts sessions to inform and increase awareness of major legal issues and also serve as a focus for the interests of its members practising in Singapore and the region.

The Legal & Tax Committee is for in-house counsels, lawyers or people involved or with an interest in legal & tax matters related, regardless of industries/sectors.

HIGHLIGHTS

1. Competition Law: Essential Principles to Know and Top Tips for your Business

Mrs Dominique Lombardi, Partner at Rajah & Tann, and Mrs Sharene Tan, Director Legal Affairs at Essilor AMERA, provided valuable and practical insights on recent competition law developments in the region, and discussed common issues encountered and good business practices.

2. Webinar - Tools Available for Employers during the COVID-19 Outbreak and Concept of Force Majeure in Contracts

Mrs Estelle Malone, Associate, Luther LLP and Mrs Coline Grison, Associate, Luther LLP provided participants with an overview of the possible strategies to adopt in order to manage potential excessive workforce and introduced them to the concept of force majeure in contract and its consequences.

3. Directors' Duties and Liabilities in an Evolving Governance and Risk Landscape

Mrs Doris Marcellesi, Vice President & General Counsel for Asia Pacific, Middle-East, Russia, Africa at Essilor and Mr Mark Wong, Partner of Duane Morris & Selvam, addressed the fundamental duties and liabilities of directors across different jurisdictions in the region, as well as the practical issues and considerations encountered by directors under different partnership scenarios.

4. Free Trade Agreements EU – Singapore

With Mr Frédéric Kaplan, Minister Counsellor for Economic Affairs, ASEAN countries, Mr Florent Merle, Counsellor for Sustainability, Transportation and Energy for SEA, Mr Wilfrid Fousse, Agriculture Counsellor for SEA, Mrs Stéphanie Leparmentier, Counsellor for Intellectual Property in ASEAN, Embassy of France in Singapore and Mr Erwan Barre, Partner, RHTLaw Taylor Wessing.

CO-PRESIDENTS

Mr Grégoire BARRY-DELONGCHAMPS
STMicroelectronics Asia Pacific

Mrs Catherine COTTET
Thales NSEA

Mrs Doris MARCELLESI
Essilor Amara

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Marketing & Communication

FUNCTIONAL COMMITTEES

MISSION & OBJECTIVES

The Marketing & Communication Committee aims to:

- Share best practices within the marketing and communication sector.
- Learn more on the trends and evolution within this sector.
- Share expertise and develop synergies.
- Take advantage of network events to generate new business opportunities.

30 The Marketing & Communication Committee is for people with an interest in marketing, marketing managers or persons involved in marketing and communication strategies.

HIGHLIGHTS

1. Retail Marketing “Chinese Millennials and Gen Z”

By Amrita Banta, MD, Agility

China’s Millennial and Gen-Z consumers are driving growth globally for brands across a wide range of categories. Which brands are resonating with them, and why? Which brands are making the most impact with them on social media?

2. Breakfast Talk -Retail Tech “How to bridge the gap between online and brick & mortar experiences?”

Consumers’ expectations have grown with the exponential choices they are being given, demanding that brands provide them with authentic experiences for a competitive price. Marketers’ job in retail has become very complex and is being completely disrupted. During this Breakfast talk, experts across different retail industries shared how they are successfully delighting and winning consumers Online and Offline and what is their perspective on the future of retail.

3. How technology is revolutionising the marketing plan.

Technology has disrupted every industry including marketing. We do not engage consumers on the same way we used to due to new opportunities that technologies have brought but also due to an evolving consumer who expects personalised interactions. Sebastien Lepez, Founder & CEO, Jolt Digital, shared the latest trends in AdTech and MarTech around the world.

4. “Retail Therapy in the omnichannel world”

By Vinay Rao, Senior Client Director and Shopper insights expert, MetrixLab

Do you know consumers get exposed to an average of 5,000 marketing messages a day and yet consumer trust in brands is at an all-time low? Always-on, time-deprived, over-stimulated, consumers are overwhelmed and yet at the same time under-served. Time to restore simplicity, excitement, enjoyment.

CO-PRESIDENTS

Mrs Isaline DUMINIL
JCDecaux Asia

Mrs Mary KON-SUN-TACK
Lyreco

Mr Sylvain JOANDEL
Fabernovel

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MISSION & OBJECTIVES

The Research & Development Committee brings together R&D and R&T professionals. This platform allows for information and experience sharing, and aims to give greater exposure and visibility to the French scientific community in Singapore.

HIGHLIGHTS

1. Bridging Innovation and Market Needs Through Meaningful Data and Expert Insights

During this webinar, speakers Gilles Cruanes, Managing Director, Mathieu Fontaine, senior IP consultant, and Anna Fong, Head of IP Consulting and Services, from Questel shared practical example on how technology landscaping and technology scouting could help organisations better collaborate with other biopharma companies, smaller biotech companies, research laboratories, and academic institutions across the globe.

2. Visit of the Singapore Immunology Network (SIgN)

SIgN was established in 2006 by the Agency for Science, Technology and Research (A*STAR) with the aim of expanding and strengthening immunology research in Singapore by making innovative discoveries to improve lives and further socio-economic growth. SIgN is committed to translate research findings into clinical and commercial applications, in partnership with clinics and industry.

CO-PRESIDENTS

Mr Laurent FABRY
Digital Content Technologies

Mr Hervé JARRY
Thales Solutions Asia

Ms Alexandra ROOS
Essilor

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JOINT INITIATIVE



www.frenchlab.sg



MISSION & OBJECTIVES

The Sustainable Business Committee acts as a platform for learning, sharing, networking and matching companies so that they can achieve their circular economy and sustainability goals. Our "Towards Sustainable Business" vision is to emphasise how sustainability can be used as a leverage to boost an inclusive and sustainable growth while preserving our future and the role businesses play in this collective effort.

CO-PRESIDENTS

Ms Veronique AUGIER
Accor Asia Pacific

Mr Chee Kiang LIM
Schneider Electric

Mr Roshith RAJAN
Sodexo Service Asia

Ms Lydia WONG
Veolia ES Singapore

HIGHLIGHTS

1. Addressing the Climate Emergency, a dialogue with Sodexo and WWF

By Neil Barrett, Group Senior Vice President, Corporate Responsibility, Sodexo & Kim Stengert, Chief, Strategic Communication and External Relations, WWF-Singapore

With global emissions reaching record levels and extreme weather the norm, calls for climate action are widespread. This session was an opportunity to get some insights on the challenges and opportunities in addressing the climate emergency through the lens of food, energy, and the circular economy.



2. Create a sustainable company: Experience sharing with Wildness Chocolate

By Marie, Founder of Wildness Chocolate

Wildness is an Organic Chocolate Manufacturer and a Social Enterprise registered in Singapore. This was an inspiring sharing on how to succeed in developing a business with a mission and make it viable on the long day.

3. The new Mandatory Packaging Reporting framework

By Remi Cesaro, Zero Waste Consultant, Zero Waste City

During this presentation, ins and outs of the Mandatory Packaging Reporting framework were presented together with related challenges and solutions that could help the industry to meet these new requirements.

4. 2019 French chamber CSR day: let's clean the beach, together!

530 people from 40 companies collected a total of ~800kg of marine trash. Part of the International Coastal Cleanup global action, the detailed data collected helps create awareness about the Marine trash.

IMPACT & SUSTAINABILITY ADVISORS

Ms Anne Langourieux
Ms Manuela Moollan

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MISSION & OBJECTIVES

The Tech & Innovation Committee aims to :

- Tackle different IT topics in order to increase business in the region,
- Share technological knowledge and know-how in the region
- Organise regular breakfast talks and presentations where guest speakers address members on technology trends and issues that have an impact on business in Asia.

The Tech & Innovation Committee is composed of members of Tech company as well as IT services of MNCs or SMEs.

HIGHLIGHTS

1. A conversation with Nicolas Arpagian, VP Strategy and Public Affairs for Orange Cyberdefense

By having a clear view about the new forms of cyberthreats, C-Levels will be able to make their cybersecurity strategy part of the process of the digital transformation of their organisations. Nicolas presents the characteristics of the cyber risks to explain the possible ways to reduce the impact of an attack. What technologies are relevant to fight hackers who always take the initiative, choose their target and control the agenda of their operations.



2. Organisational Darwinism: How can Organisations Survive, Evolve and Champion in Digital Transformation?

By Yann Hamon, Managing Director, why innovation!

3. Joint ICT Networking Evening with Amcham and Britcham

The American, British and French Chambers in Singapore teamed up to organise an inter-chamber networking evening with members from the Information and Communications Technology and Entrepreneur & Small Business Committees.

4. Transforming Work using Artificial Intelligence: A practical guide

By Ronen Lamdan, Managing Director APAC, Workfusion

CO-PRESIDENTS

Mr Cyril AYOUB

EVA Group Asia Pacific

Mr Thomas Darbois

Bolloré Logistics

Ms Christel Vache

Total Oil Asia-Pacific

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PARTNER





MISSION & OBJECTIVES

The Women in Business Committee aims to:

- Enable women of different nationalities, working and living in Singapore, achieve professional and personal success.
- Give women a strong voice in the Singapore business community.
- Create opportunities for women to be successful in future leadership roles.

The French Chamber encourages its female members occupying senior manager position in MNCs to participate in the Women in Business Committee to provide excellent networking opportunities, address work-life balance concerns and develop useful skill sets.

HIGHLIGHTS

1. Meeting with Mrs. Agnès Pannier-Runacher, the Secretary of State for Economy and Finance

French Secretary of State for Economy and Finance, Agnès Pannier Runacher, who attended the Women's Forum Asia 2019, met with Executive women from industry to tech for a discussion on female labour conditions, as well as diversity & inclusion in companies in the region.

2. Speed Networking for Business Women

This Speed Networking is a great opportunity to interact with other members of the Business Women Committee in a series of one-on-one meetings.

3. Women Entrepreneurs Round Table - Mastermind Group

This regular round table give women entrepreneurs the opportunity to present their businesses and challenges, and get the feedback and insights from other fellow entrepreneurs, helping them to keep focused and on track.

CO-PRESIDENTS

Mrs Sandra TANG
Sanofi

Mrs Anne TAN
Geodis

Mrs Chloé Vialard
Shearman & Sterling LLP

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www.frenchlab.sg

Powered by the French Embassy in Singapore, the French Chamber of Commerce in Singapore and the CNRS, the FrenchLab is a nonprofit group that aims to gather the academic and business research community in Singapore. The FrenchLab purpose is to develop relations between the scientific community, promote French R&D initiatives and initiate Franco-Singaporean scientific cooperation's. The exchanges are facilitated through meetings that bring together the members of the club and the local community.

HIGHLIGHTS

1. After Lab - AI x Sustainability

Yu Jia Cheong who works in the R&D team at BeeBryte Pte Ltd, leveraging machine learning and data science for smarter control of HVAC systems in buildings with the goal of reducing energy consumption came and gave a speech on AI and sustainability.

2. After Lab - Data in Urban Design and Planning: where do we stand?

Fabien Clavier, an urban planner and senior researcher at Singapore ETH Centre focused on Big Data in urban development by presenting current projects of the Future Cities Laboratory in Singapore.

3. After Lab - Antibiotic, Antibiotic Resistance and Superbugs

Wilfried Moreira, Director, Research at MIT Alliance for Research and Technology, rose awareness on antibiotic resistance and told us about the ways researchers are tackling the problem.

Find out more information about French Lab Singapore on frenchlab.sg

EXECUTIVE COMMITTEE

French Chamber of Commerce in Singapore

French Embassy in Singapore

CNRS

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The **SmartHealth** project has been initiated 4 years ago to bring together the French Expertise in the healthcare sector to meet Singapore's health ambitions and overcome major challenges such as its Healthcare 2020 Masterplan.

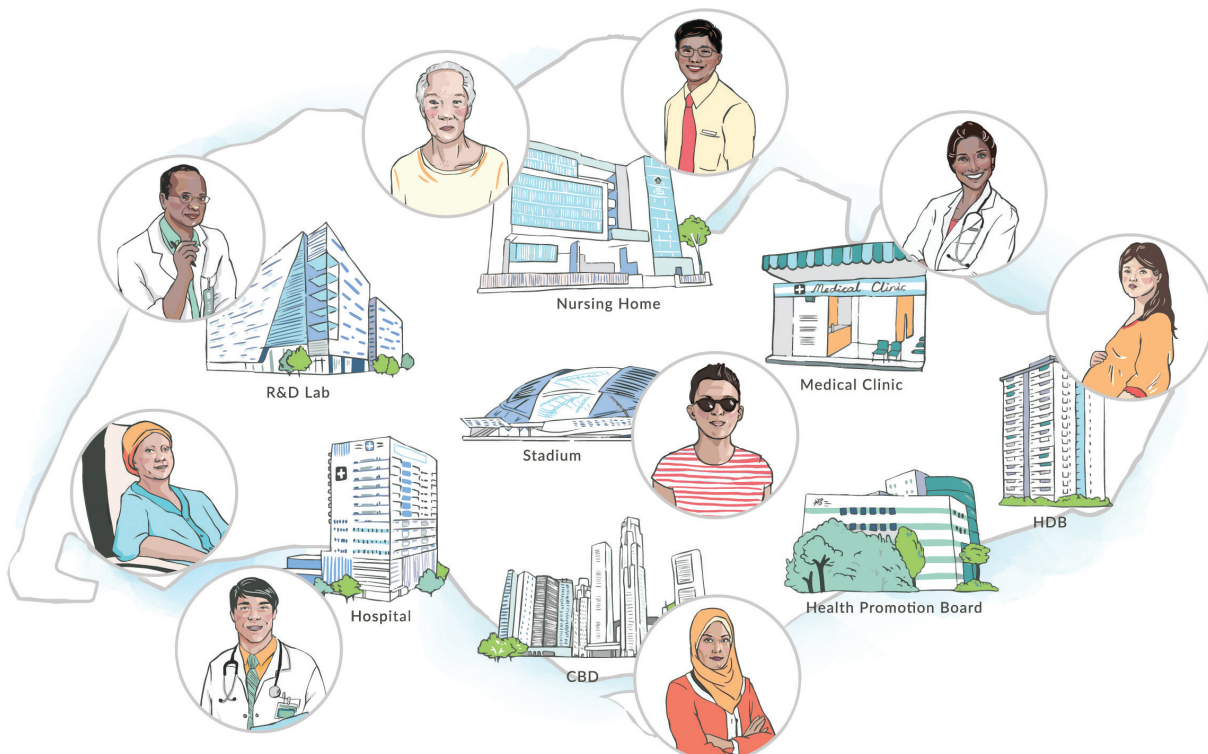
Smart Health is a collaborative group initiated by the Healthcare committee of the French Chamber of Commerce in Singapore to:

- Build a collaborative approach mixing French MNCs and Startups in an innovative way
- Gather French expertise in the Singapore healthcare industry
- Promote existing solutions, and bring innovations to Singapore
- Feature solutions for corporates, authorities and citizens.

One large scale event with talks, panels, pitches and networking is organised annually, which gathers the whole eco-system in Healthcare. 300 participants attended the second edition.

As of today, SmartHealth has more than 40 members (multinationals, SMEs and start-ups), offering more than 150 products and services, proving their collective value to tackle issues such as healthcare affordability, ageing, non-communicable diseases and digital health transformation.

www.smart-health.sg



SOCHIC

Your guide to French shopping & dining in Singapore

WHAT IS SO CHIC?

An initiative by the French Chamber of Commerce in Singapore and its retail members. *So Chic* showcases French shopping and dining in Singapore, from prestigious luxury brands, to relaxing bistros, designer shops, online stores and more.

So Chic started as a comprehensive print guide of French retail stores and restaurants in Singapore. Today transformed into a fully digital platform www.sochic.sg, it aims to keep readers in the know of all about French things in Singapore.

With a directory of over 100 French brands, stores and restaurants, visitors will find the best addresses to a variety of retail, dining and lifestyle experiences and learn about French savoir-faire and savoir-vivre.



Editorial content is added weekly, and is curated, edited and served by the team at the French Chamber of Commerce in Singapore who aims to provide fresh and immersive content:

- Exclusive interviews with chefs and designers, easy recipes for classic French meals, style tips or beauty secrets.
- A curated selection of events that includes private sales, brand launches, concerts and gallery vernissages, and other French happenings in Singapore.
- A *So Chic* Experience is organised every month to bring French brands closer to its consumers creating a privileged and fun atmosphere.

The *So Chic* newsletter keeps our readers informed about all things French in Singapore and gives them a chance to be the first to register to our exclusive events!

Newly launched is *My Little So Chic* Corporate Catalogue with more than 50 Brands showcased, with best Venues, Corporate Gifts or Team building experiences.

From **luxury** to **beauty**, **fashion**, **interior** and **gastronomy**, *So Chic* brings that touch of chic and French *art de vivre*.



ENHANCED COLLABORATION: SO CHIC | BOUTIQUE FAIRS

This year marks the great collaboration with Boutique Fairs.

Boutique Fairs is a major shopping event in Singapore with more than 6000 sq.m. of retail space and 18k visitors! Happening at F1 Pit Building, discover over 400 independent vendors.

In collaboration with the So Chic brands, we have recreated in November a typical French Market with tastings & workshops, from beauty to art de vivre and gastronomy!

Unfortunately, March edition had to be cancelled amid the Covid-19 situation, but we will be back next November for the Gifting Edition.



BOUTIQUE FAIRS
— SINGAPORE —



SO CHIC FRENCH EXPERIENCES

So Chic presented many So Chic French experiences, to bring a touch of France right here to Singapore!

An immersion in the French cultural ecosystem, So Chic experiences allow participants to attend masterclasses and take part in new experiences offered in collaboration with the So Chic brands.

Each month, a new world of activity to explore!

Discover the previous So Chic experiences on www.sochic.sg with Eres, Art Porters Gallery, Wildness Organic Chocolate, Maison 21g, Studio Emoi & Couture Nomad.



SO CHIC & VOILAH! FESTIVAL

So Chic joined the Voilah! Festival last November showcasing French culture & art. We offered an exclusive Gastronomic week and many more experiences. Stay tuned for next edition in 2020.

MISSION & OBJECTIVES

A free and full business booster programme to support small businesses.



THE MENTORING PROGRAMME: A ONE-TO-ONE ADVICE PROGRAMME FROM HIGH-PROFILE BUSINESS EXECUTIVES

This co-initiative with the French Trade Advisors Les Conseillers du Commerce Extérieur (CCE) provides advice to French startups, entrepreneurs and SME representatives who have already clocked in more than one year of activity in Singapore and are in the midst of developing their business in the region. Candidates who apply benefit from their mentor's professional experience, contacts and advice for up to 12 months. 15 mentee-mentor duos were initiated in 2019.

CO-PRESIDENTS

Mr Eric SAINT-ANDRÉ
ASA Advisory Services

Mrs Valérie MARIN
Distribution Asiatique

Mr Olivier GROMETTO
Qingwa

Mrs Laetitia DE SEROUX
Wavecell



THE BUSINESS ACCELERATOR LAB: A BUSINESS MODEL AND GROWTH VALIDATION SESSION

Every month, the Business Accelerator Lab meets one French entrepreneur seeking to present his business plan and strategic challenges to get recommendations and contacts from a panel of advisors (successful entrepreneurs, experts in various sectors and functions, individuals looking to personally invest in companies).

Since its creation in 2015, 40 start-ups and entrepreneurs have been supported and advised by the Business Accelerator Lab and 30 advisors have joined our pool of experts. The latest start-ups that pitched: WYZCHEF, SWIMTOFLY.





MEET THE CEO

ACTIVITIES: TARGETED SESSIONS FOR INSIGHTFUL INFORMATION

A monthly opportunity to connect with a CEO of a large company: 6 companies are directly selected by the CEO according to their relevance and link with business needs or interests. A win-win session as the CEOs connect directly with experts and innovative small companies in various sectors and functions and agrees with sharing their experience, advice and contacts.

Last year's participants:

- › Johnpaul Dimech, Sodexo
- › Joris Dierckx, BNP Paribas
- › Pascal de Petrini, Danone
- › Wouter Van Wersch, General Electric
- › Nils Swolkien, Decathlon
- › Jean-Philippe Buisson, EDF
- › Cyril Dumon, Bollere Logistics

SUPPORTED BY OUR SERIES PARTNER



NETWORKING MEET-UPS

Our 'Entrepreneurs' and 'New Members' quarterly drinks are a nice way to exchange business cards and meet with small business owners and companies who recently joined the French Chamber.



FRENCH INVESTOR NETWORK

To complete the Free Start-ups and Entrepreneurs dedicated programmes, the French Chamber of Commerce has set up the French Investor network (FIN).

This network combines investors and business angels looking for new projects to invest in, for all Start-ups & Entrepreneurs looking for funds.



PITCH SESSIONS

Every quarter, pitch sessions are organised where startups or entrepreneurs pitch investors willing to venture into new capital and projects.

The French Investor network is open to:

- All nationality Startups and entrepreneurs with existing structure in ASEAN or Permanent representative
- All nationality business angels and investors based in Singapore

Since the FIN has been launched mid 2019, 12 startups have pitched through 4 sessions, and connected with investors.

“TAKE THE PLUNGE AND ATTEMPT THE BUSINESS ANGEL JOURNEY” MASTERCLASS

A ‘Business Angel Masterclass’ was animated by Franck Courmont, Angel Investor who has 25-years experience as an M&A Lawyer at US Law Firms, Investment Banks and an International Hospitality Group. Business angels reviewed the first key aspects of an investment proposal before committing to an investment, focusing on capitalisation table and fundraising dynamics.





Women Entrepreneurs Round Table

Mastermind Group



WOMEN MASTERMIND GROUP

Every 6 weeks, we organise roundtables for **Women Entrepreneurs**, where female entrepreneur members have the opportunity to present their businesses and challenges, and get the feedback and insights of other fellow entrepreneurs.

This accountability structure helps to keep entrepreneurs focused and on track.

A great opportunity to benefit from this community of supportive entrepreneurs who brainstorm together to help participants to move to the next step.



SME ROUNDTABLE

This roundtable format aims to provide SME to get feedbacks and best practices from peers which share the same challenges.

The **SME Roundtable** is open to companies with a HQ outside Singapore and a team of less than 20 people managing locally.

CEO TECH CLUB

This exclusive club brings together more than 50 French CEOs from the Tech Industry within an atmosphere of friendship and unconventional thinking.

HIGHLIGHTS

1. Cyber Security

The club met to discuss new challenges in cybersecurity and how to safeguard SMBs from cyberfraud.

2. Special Session on COVID-19

In light of the COVID-19 situation, this video call aimed to discuss about the current challenges that face Try and Review and TripWorld. This talk gave insights based on best practices and experience sharing from the previous crisis in 2001 and 2008

3. Sharing experiences on grants and scheme available for start-ups to weather the Covid-19 storm

This video call, conducted by Bertrand Billon (iLex.sg) aimed to discuss about grants and scheme available for start-ups. This session, based on experience sharing, covered 3 main topics: Loss of revenues and client traction, Salaries, compensation & benefits & Technology expenses

CO-PRESIDENTS

Mr Eric BARBIER

Triple A

Mr Denis BRANTHONNE

Novade

Mr JC BOUGLÉ

Powata

▼ 1



CFO Club

CLUBS

The CFO Club's aim is to provide an opportunity for CFOs to exchange freely on common topics and get access to information that is most relevant to their daily functions. This Club is only open to members who hold a CFO position in their organisation.

This Club allows attendees to discuss their perspectives and share best practices with their peers.

If you want to share your views on financial topics, information tools and trends or just discuss with other professionals, this club is for you.

This group meets on a quarterly basis.

Some past events: networking with CFOs from other chambers (German, Belgium and Swiss) and webinars to discuss challenges faced during the Covid19 period.



CIO Club

CLUBS

This Club brings together CIOs and top IT leaders from MNCs through a series of exclusive lunches.

The purpose of this intimate and casual meeting is to discuss about emerging trends and the most pressing topics affecting business and technology today.

CIO's can exchange unique perspectives, leading digital transformation in their functional roles.



In-house Counsel Club

CLUBS

This Club is a restricted group that gathers only in-house counsels from all sectors/industries. This Club is a platform for exchange on common topics with peers. Experience sharing is encouraged to compare practices.

This group meets on a quarterly basis.



HR Club

CLUBS

More than a professional network, the HR Club acts as a community for regional senior level HR managers from different industries to come together and share their challenges and best practices.

The HR Club also provides the opportunity to network and exchange with peers to broaden knowledge and perspectives, improve processes as well as generate new ideas.

They meet every month to discuss HR trends and issues in the Asia Pacific region.

EXAMPLE OF TOPICS

1. How Digital transformed HR function?"
2. "Incentives and Recognition Programs which are not high cost" – why, what, for who, how.
3. Employee experience



CO-PRESIDENTS

Mrs Lise Wattebled
Air France

Mr Paul Tran
Pernod Ricard

Sustainability & Responsibility Club

CLUBS

The Sustainability & Responsibility Club is a peer-to-peer forum aimed at CEOs and heads in charge of sustainability in their organisation. Its mission is to enable practitioners to share knowledge and experience in a confidential and trusting environment.

With climate change becoming a major risk for businesses, the need for collective action has become a reality. The Club covers economic, social and environmental impacts with a view to strengthen an ecosystem of sustainability trailblazers.



**SUSTAINABILITY
& RESPONSIBILITY
CLUB**

Marketing Club

CLUBS

The Marketing Club's aim is to provide an opportunity for members to exchange freely on common topics and to discuss about emerging trends. This club is only opened to members who hold an MD position in their organisation. Gathered once per trimester with a guest speaker.

EXAMPLE OF FORMATS

1. Co-development & Collective intelligence
2. Luncheon and round table group

Retail Club

CLUBS

Catered exclusively to Retail Managing Directors, the Retail Club is a dedicated French Chamber of Commerce in Singapore programme curated for retail leaders to share their ideas and debate hot targeted topics all within a mediated structure. Gathered once per trimester with a guest speaker.

EXAMPLE OF TOPIC

1. What retail can learn from the hospitality industry?



Le Club de Sécurité Économique

CLUBS

This club aims to discuss the protection of French Corporates' interests and assets from various threats led by external actors.

The Club is a peer-to-peer round table for CEOs and Directors/Heads in charge of the Business security of their company in the region.

Topics in this economic security committee can relate to business impact of geopolitics and geo-economics conflicts in the region, cyber criminality threats, reputation attack in social media, fraud involving external stakeholders, and more.

Member Privileges

EXCLUSIVE OFFERS FROM OUR MEMBERS FOR OUR MEMBERS

Being a member of the French Chamber allows members to get the Privilege Card and enjoy exclusive offers from a wide range of member partners in Singapore and the CCIFI in France.

Participating members increase their brand and business exposure through the FCCS Community for free by partnering with us.

All members providing services or selling products can join the Member's Privileges Programme.

Contact: businessclub@fccsingapore.com



Discover our newly digital Privilege Card!

Easy to store and present to the Privilege participating retail shops, the privilege card is personal and exclusively reserved to members of the network of the French Chamber of Commerce in Singapore. It gives access to many benefits in Singapore and even more in France!

FOOD & RESTAURANTS



INTERIORS



RETAIL, FASHION & BEAUTY



HOSPITALITY & TRAVEL



SERVICES



SOCIAL & NETWORKING

48



► FRENCH CHAMBER CSR DAY 2019 : LET'S CLEAN THE BEACH TOGETHER

The 3rd edition of the French Chamber CSR Day, held on 6 September, was a success. Participants had one mission - to clean up the waste debris along the coast of Tanah Merah Beach 7. The result: nearly 800kg of waste (200 trash bags) collected. This year's event also drew a record number of more than 530 participants from over 40 companies.

2019 WELCOME TO SINGAPORE

The **Welcome event**, our annual “*Rendez-vous*”, brought together over **300 participants**, composed of friends and French newcomers for an evening of exchange and networking at Sofitel Singapore Sentosa Resort & Spa this year.



2019 GALETTE DES ROIS

The French Chamber of Commerce in Singapore held its annual Galette des Rois event at So France Bistro with over 140 people in attendance. A great moment of conviviality for the French-Singaporean business community accompanied by delicious food and drinks.



INTER-CHAMBER NETWORKING EVENT

Co-hosted with the BLBG Singapore and SwissCham Singapore, a fantastic networking event at L'entrecôte The Steak & Fries Bistro (Customs House) with over 130 attendees.



CREATE YOUR OWN SIGNATURE PERFUME: *SO CHIC FRENCH EXPERIENCE #12*

Participants had the occasion to learn all the history of perfume thanks to the passionate and founder of Maison 21G, Johanna Monange. Then, they were invited to discover with the experts and founder all the secret & tricks of scent design for a unique sensorial experience.

PÉTANQUE TOURNAMENT 2019

Our unmissable Pétanque Tournament gathers every year more than 150 participants in a friendly atmosphere! The perfect occasion for an informal and sunny networking.



AND MANY MORE NETWORKING NIGHTS!

Collaborative projects, Inter-Chamber networking events, committee networking nights, etc.

BUSINESS SUPPORT SERVICES

FIGURES IN 2019



80+

companies supported
in their business
development in Singapore



20

incl. companies
exhibiting under
French Pavilions



20

company set-ups



176

work permits and
visas processed



205

recruitment missions



1000+

candidates interviewed



630+

one-to-one business
information meetings

Make the Most of our Customised Business Services

Our goal is to secure and accelerate the development of companies in the local market. Our service consists of a multicultural team, with an in-depth knowledge and experience of markets and practices, fed with our activities locally and a permanent flow of information sharing with members and partners of the French Chamber.

This expertise allows us to offer a “One-Stop Solution” to boost businesses, from the company’s initial questioning about the market, to its set-up and development in Singapore and South East Asia.

We have developed a **full range of value-added business and corporate services** for each activity and project thanks to:

- Broad multi-sectorial experience;
- Our extensive network in Singapore (governmental agencies, professional federations, companies);
- Our close partnership with EDB, the Economic Development Board in Singapore;
- Our up-to-date databases;
- Our Asian network: we work closely with our network of French Chambers as well as Business France in Asia
- Our French network composed of Team France Export in France, excellence clusters, and professional associates.



Identify Business Opportunities

Assess potential market in Singapore, ASEAN, Asia and France

Identify and meet new **business connections** through customised **business missions**

Follow up with local contacts (**post-missions**)

Be highly **visible**: exhibit under our French label with our **French pavilions**

Look for/apply to be **co-founders or investors** with our business opportunity platform



Set up and run your Company

Easy and quick all-inclusive set-up service

Set up your legal structure

Be **domiciliated** at the French Chamber

Apply for **visas/work permits** for foreign professionals

Delegate administrative services such as **payroll**

Get introduced to professional **legal/accounting** partners



Boost your Business

Benefit from our à-la-carte corporate services catalogue

Actively grow your business with the help of our **Company Pool manager**

Find your **local talent** with our **recruitment** services

Enjoy the **plug-and-play** and flexible solutions of our **business centre**

Choose us to host your **V.I.E.** (French governmental programme for international business development)



Get financial help for your development

Diverse incentives and funds to strengthen your project

Get introduced to **financial private partners** like Business Angels and Venture Capitalists

Submit your project to our **government partners** and apply to qualify for incentive programs

Check your eligibility for **tax deduction** schemes with professional **tax and financial** partners



This team is an ambitious partnership between strong public entities – Bpifrance, Business France, the Chambers of Commerce in France and the French regions – and the French Chamber in Singapore, with its wide private business network. It is a simplification and a clarification of the support for French exports.

Through its longstanding and strong relationships with the French ecosystem and the Singaporean economic and industrial environment, the French Chamber will contribute to accelerate the development of business relations between France and Singapore. It is a positive message for the French and Singaporean business community as well as for the companies based in France.

Five sectorial experts compose Team France Export in Singapore. Through tailored solutions, they support about 100 SMEs and mid-sized companies annually to explore the market and accelerate their business in South East Asia.

Identifying Business Opportunities



BUSINESS MISSIONS: APPROACHING AND ENTERING THE MARKET

The French Chamber team supports companies based in France in planning and optimising their business trips to Singapore and the region, to expand their business opportunities. Companies established in Singapore can also benefit from these services.

1. Market Studies

Assist companies in the comprehension of the Singapore market & evaluate the viability of the client's product/service.

2. Dedicated individual or collective business missions and follow-up

Companies enter the Singapore market and Asian markets efficiently thanks to our expertise and networks. We:

- ✓ Analyse the client's potential in the Singapore market
- ✓ Prospect based on client requirements,
 - creating a short list of top contacts according to client specifications;
 - contacting them directly to assess and create interest in our client's products or services;
 - organising targeted one-to-one meetings.
- ✓ Follow-up option available after the mission



3. Business relationship support

Thanks to our local presence and strong intercultural knowledge, we can help companies with an ad hoc service:

- ✓ Contacting the identified person in Singapore for find out more about the situation/market opportunity.
- ✓ Organising a one shot business matching session



Local Singaporean companies on their own or within a delegation might want to explore the French market, identify and meet new suppliers, get in touch with French companies, or find investment opportunities. With a substantial French network, we provide assistance services to connect the local Singapore companies to the right partners in France.

FRENCH PAVILIONS AT SINGAPORE TRADE SHOWS: BEING HIGHLY VISIBLE WITH FRANCE LABEL

Singapore is a regional hub, ideally located for reaching Asia Pacific markets. Singapore played host to many renowned tradeshow and exhibitions, including BroadcastAsia, NXTAsia, IDEM, Medical Fair Asia and FHA.

Grouping our French exhibitors under one large French pavilion, benefits our clients and allows us to offer advantages including prime location, higher visibility and customised booth sizes capabilities, so as not to miss out on business opportunities.

During the exhibition period, we organise networking events like the Asean Tech Awards ceremony hosted during the BroadcastAsia and NXTAsia, an event rewarding a breakthrough innovation with over 150 attendees and top IT company juries.



LEARNING EXPEDITION PROGRAMMES

Institutions, excellence clusters, business schools, and other similar entities organise learning expeditions for delegations, business executives or students with our support. Based on required specifications and thanks to our wide network, we design the programme including professional conferences, industrial and cultural site visits, as well as networking events and pitching sessions in front of local SMEs and MNCs.

As a recognised institution in Singapore, we have access to targeted companies, institutions and their decision makers.



SINGAPOUR BUSINESS TOUR

The Singapour Business Tour is a unique opportunity for any company in France to meet directly with an expert of Singapore market & to test the suitability of its implementation project or its export offer with Singapore and South East Asia.

Throughout the year, the French Chamber animates and takes part in events in France with its network of over 100 partners, actors of international development: Team France Export in the regions, excellence clusters, investment agencies, professional federations, etc.

The event can take the form of:

- ✓ A sectorial conference on a given theme
- ✓ A workshop on corporate projects
- ✓ A speed meetings session
- ✓ A breakfast talk with legal, tax, commercial or technical experts working in Singapore and Singaporean government agencies

In 2019, Singapour Business Tour went to France 6 times, met 120 companies in B2B meetings.



LeBooster gathers a large range of essential services for companies, to ease their access in the local market, secure their journey, by limiting their risks and investments, and most importantly boost their development!

You have needs, we have LeBooster – **The One Stop Service Solution**



LeBooster Services in Asia

1. Company Set-up
2. Visa applications
3. Domiciliation / Virtual Office
4. Outsourced commercial support
5. Office rental / Meeting room rental
6. VIE hosting and mentoring
7. Recruitment



10 REASONS WHY YOU SHOULD CHOOSE LE BOOSTER

Thanks to the French Chambers' extensive network, companies are welcome in most countries in Asia Pacific and can look forward to coordinated support throughout the region.

1

One-stop solution for all business needs

2

Connect to a network of more than 750 corporate members

3

An experienced and dynamic team at your service

4

Trusted Singapore partner for more than 40 years

5

Quick and easy plug-and-play set-up solution

6

Competitive rates for our members

7

A professional and prestigious location in the heart of Singapore

8

Access to a regional platform of chambers

9

Licensed employment agency by Ministry of Manpower

10

Multilingual staff

Set-up your Company: Make Singapore your business base

MNCs, SMEs and entrepreneurs/start-ups from any sector of operation take advantage of our expertise, up-to-date knowledge of Singapore's regulations and local connections to set up and run their company here and apply for visas.

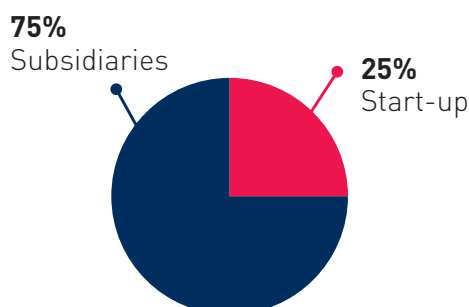
SETTING-UP A COMPANY IS ABOUT...

- ✓ **Sharing your project and understanding** the legal and regulatory implications
- ✓ **Getting the right advices** on the most suitable type of structure

Our team assists you step by step, with the support of reliable partners:

- ✓ Set-up of a representative office (RO) or a private limited (PTE LTD)
- ✓ All statutory requirements provided
- ✓ Assistance for the opening of a corporate bank account (for private limited companies)
- ✓ Use of our address for incorporation
- ✓ Visa applications (for foreign staff and family members)

SET UP BY START UP / SUBSIDIARIES IN 2019

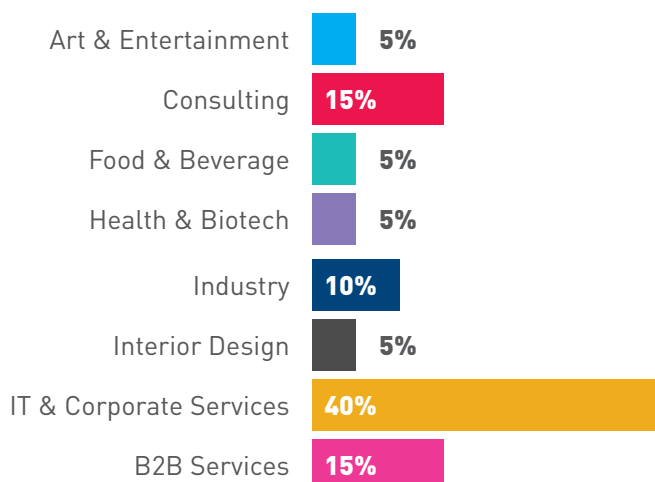


Special offer for Start-ups / Entrepreneurs

DID YOU KNOW that 25% of our set-ups are start-ups / entrepreneurs !

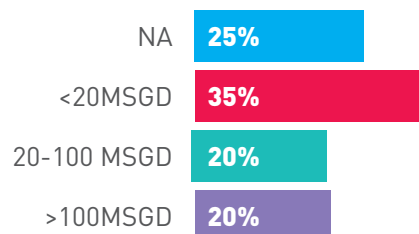
We know that launching a business as one-man show is a challenging journey. That's why we have designed an **Entrepreneur Package** to better suit your optimised budget & development needs.

SET UP BY SECTORS IN 2019

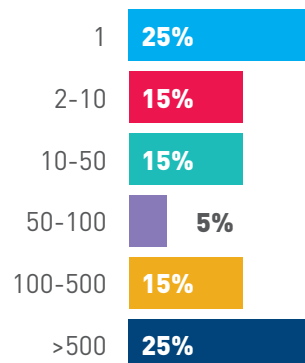


SET UP BY TOTAL REVENUE IN 2019

Total revenue in MSGD in 2018



SET UP BY NUMBER OF EMPLOYEES IN 2019



Applying for the right Visa/Employment Pass

With over **1600 successful visa** applications since its licensing, the French Chamber provides customised proficient advice and service for each client, based on a very successful track-record.

Whatever the visa needed (Employment Pass (EP), Dependent's Pass (DP), Letter Of Consent (LOC) and Long Term Visit Pass (LTVP)), we process the application and the follow-up (and renewal) to enable you to focus on your business.



Delegating your Secretarial services & Domiciliation



DELEGATING YOUR SECRETARIAL SERVICES & DOMICILIATION

We take care of small entities for administrative tasks such as **payroll**, so they can focus on the development of their business.

We can also provide domiciliation (virtual office) services, so that you benefit from a prestigious registered address in Singapore. We will manage your postal mail on your behalf.

Company Pool Manager: boost your business outsourcing your commercial workforce

If your focus is to **jump straight into business**, broadening your sales pipeline in Singapore and Asia, with limited resources and even without a physical presence in the country, **outsource your commercial workforce** now!

Avoid the administrative hassle of creating a legal structure, renting an office, looking for the right commercial representative, applying for a visa, dealing with local payroll... just focus on your business growth by hiring a **Company Pool Manager from the French Chamber to represent your company in Singapore**.

Our sectorial business development Singaporean experts take care of French company's development in Singapore. Available on a part time basis (25%, 50%, 75%) for a determined and renewable period, this local resource is fully operational at an affordable cost and is a great solution to boost your business.

Business Centre: Root yourself in the most vibrant Franco-Singaporean business community

The Business Centre is an acceleration platform to expand business contacts, promote business, exchange ideas and share experiences and common concerns.

Located in the strategic Orchard Road, our professional office spaces are available and adapted to single contributor or teams of three people, to carry out their business activities in Singapore.

On site, as Member of the French Chamber, hosted companies will also take advantage of a **dynamic and collaborative environment**. They will be “aux premieres loges” to enjoy our **17 sectorial committees**, over **120 networking events per year**, regular get-togethers for the tenants, as well as an access to **all the business services** of LeBooster.

Sharing common space with the French Chamber's team, every company using our premises benefits from this close-knit atmosphere as well as from the proximity and solidarity of the French Chamber's team.

If you are seldom in Singapore, but still want to benefit from a prestigious corporate address, choose the Domiciliation (virtual office) services – see above. We collect your mail, scan it and sent it to you rapidly.

BUSINESS CENTRE SERVICES

The easiest solution for V.I.E: a turn-key service in Singapore

The French Chamber of Commerce in Singapore offers an “all inclusive” package to welcome V.I.E. – Volontaire International en Entreprise (French governmental programme for international business development)

- ✓ Tutoring commitment for the application (Business France)
- ✓ Subsidiary set-up
- ✓ Visa application
- ✓ Experience sharing with other tenants in a professional environment
- ✓ In situ services that enable the VIE to meet and expand business opportunities

As most of our tenants hold regional positions, they can benefit from the French Chamber's & Team France Export's network and build strong connections through a prominent global network of French and foreign companies.

Additionally, planning business trips around the region has never been so easy. Therefore, tenants of LeBooster Singapore can occupy an available office space for free, one day a month, in any Asian French Chamber business centre.



Company Testimonial

The French Chamber of Commerce in Singapore supported me very well with the company set-up. I also obtained my Employment Pass thanks to them; the people in charge were efficient and clear.

It is very easy to fit into in the Business Center, and to create a network, as many events are organised on site by the FCCS. The premises on Orchard are also an ideal location very well connected.

The French Chamber makes everything easier, whether on business incorporation, visa renewal or the need to connect with other companies useful to my business. In addition, the various events with the other tenants and the employees of the French Chamber greatly eases the establishment of professional links in a good spirit.

Finally, the sharing of good practices between new and “old” tenants encourages the emergence of new ideas on how to manage the RIANS brand, but also for my personal training.

Alexia Verlet
V.I.E for RIANS

Recruitment and Human Resources services : find the right talent to conquer Singapore, South-East Asia and beyond

In a fast-paced environment, finding the right talent is often the key to success. Although Singapore remains an attractive destination for businesses, multinational corporations (MNCs) and small and medium enterprises (SMEs) still find it challenging to attract and retain the right talent. Corporates have various options to support their activity and boost their development.

Our Human Resources Department was created in 2004 and holds an Employment Agency licence granted by Singapore's Ministry of Manpower (MOM). The recruitment team is also certified by the MOM. Our activity has been growing continuously and we have tripled the number of job openings received and placements since 2012.

We have three main activities:

1. **Recruitment** for Companies (permanent, contract staffing, internship);
2. **Jobseeker advisory services** with information sessions and a workshop program;
3. Host and run the **HR Club** *(Please refer to page 43).*



Why Choose Us?



A database of multicultural and multilingual profiles.



Competitive rates on success basis.



Our network and great referrals.



Our expertise and experience in recruitment.

MOM EA Licence – 10C4756



RECRUITING THE RIGHT TALENT

As soon as we are appointed, we handle **full recruitment process** including:

- defining positions with client brief,
- identifying, selecting and interviewing candidates,
- matching requirements,
- establishing a shortlist of candidates,
- debriefing interviews between candidates and client,
- ensuring smooth onboarding of the hired candidate,
- guaranteeing a tailor-made follow-up for all your recruitment matters (visa application, payroll...).

Our team remains in close contact with the hiring manager until decision is made. We also provide guidance on HR topics such as salaries, profiles and mobility.

Moreover, we keep growing a database of **Singaporean and foreign candidates** to serve better our clients' needs.

Our team is also developing partnerships with local universities and Business Schools in order to expand our candidates' database and give an overview of the job market to graduates.

% OF PLACEMENT IN 2019

20%

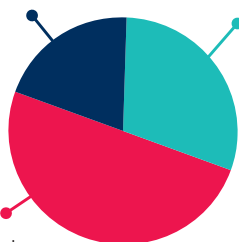
Singapore Citizen and Permanent Resident

30%

International Profiles

50%

French Nationals



ADVISING JOBSEEKERS

The French Chamber assists jobseekers in their job search and career development in Singapore. We provide information on the local labor market, as well as help setting up the strategy for a more efficient job search.

We have developed a programme of workshops for jobseekers with certified coaches and experienced HR Consultants, exploring topics such as:

1. Adapting your **resume** to the Singapore job market
2. Optimising your **LinkedIn**
3. Crafting your impactful '**Elevator Pitch**'
4. Improving the effectiveness of **Networking**
5. Answering **interview** questions with confidence
6. Making good **career choices**



COMMUNICATION

more than
11,277 monthly sessions
on the website

more than
20,000 followers on
social media

10%
increase of
unique users
on the website

50%
increase of followers
on the French Chamber
LinkedIn page

40%
increase of followers on
the *So Chic* Instagram

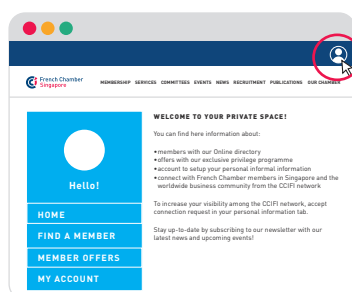
The French Chamber of Commerce in Singapore has several print and digital publications that provide various information material on business. These publications also provide a platform for companies to share their expertise and advertise their offers. Our readers include members of the French business and expatriate community in Singapore, government officials, members of other foreign business communities, and Singaporeans.

WE'VE GONE DIGITAL!

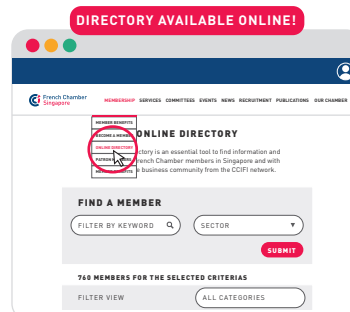
At the French Chamber of Commerce in Singapore, we are continuously innovating our services to provide more value-added interactions for our members.



A New Private
Space for Members



A Powerful and Easy-
to-Use Online Directory



Print

FOCUS magazine provides high-quality content with a cover story dedicated to a specific sector in each issue.

This English-language quarterly magazine aims at covering different subjects of interest to the Singapore, French and European business community. We involve several contributors to bring their expertise on specific topics, either from the French business community or from Singapore authorities.



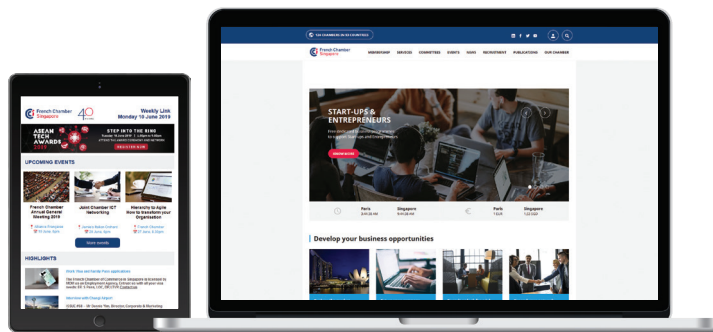
FOCUS MAGAZINE

Frequency: 3 issues a year

Circulation: 4,000 copies

Also available digitally

Digital



www.fccsingapore.com

Page Views: 37,800

Monthly Sessions: 11,277



frenchchambersingapore

Facebook: 2,700 followers+



French Chamber of Commerce in Singapore

LinkedIn: 9,400 followers+



French Chamber of Commerce in Singapore

Views: 19,000+



Weekly Link

Frequency: Weekly

Circulation: 5,500+ recipients



France Singapour Express

Frequency: Bimestrial

Circulation: 4,000+ recipients



Job Link

Frequency: Quarterly

Circulation: 4,400+ recipients

Event Sponsorship Opportunities

Check out our Event Sponsorship Opportunities for greater visibility.

Email: marketing@fccsingapore.com



Collaborative Projects



SOCHIC



www.sochic.sg

Digital platform for French shopping, dining and lifestyle in Singapore



sochicfrenchguide

Facebook: 6530 followers



sochicfrenchguide

Instagram: 1360 followers

62

30

portraits

199

articles

10

videos



smarthealth



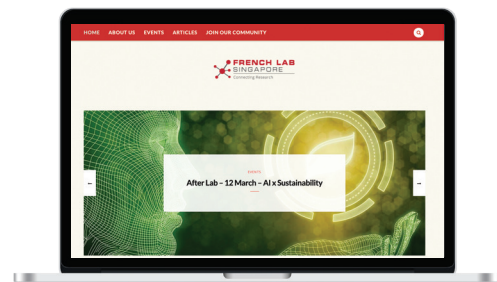
www.smart-health.sg

Platform for French healthcare actors in Singapore



www.frenchlab.sg

Platform for French and Singapore academic and business research community



Advertise with us

Check out our media kit for more information on how you can achieve a successful marketing campaign with us.

Email: publications@fccsingapore.com



OUR PARTNERS

Our Worldwide Network

Established in 1979, the French Chamber of Commerce in Singapore belongs to a worldwide network of 124 French Chambers (CCIFI) in 93 countries with over 36,000 companies.

Every year, CCI France International rewards the best performing chambers among the network of 124 Chambers. In June 2018, the French Chamber in Singapore won the “Innovation Award 2018” for its Mentoring Programme developed in partnership with the French Trade Advisers.



Our Partners in Singapore

Since its inception, the French Chamber has been working to forge and develop strong relationships with various partners, Singaporean and French authorities, associations, organisations...among which:

SINGAPORE AUTHORITIES AND INSTITUTIONS

- Economic Development Board (EDB)
- Enterprise Singapore (ESG)
- Singapore Business Federation (SBF)
- SGInnovate
- Intellectual Property Intermediary (IPI)

FRENCH INSTITUTIONS AND ORGANISATIONS

- Embassy of France in Singapore
- French Trade Advisers
- Business France
- BPI France

FINANCIAL REPORT

The financial statements for the year ended 31st December 2019 have been audited by Wellton & Trent Pac.

Statement of Comprehensive Income

For the financial year ended 31st December 2019

	2019	2018
	S\$	S\$
Income		
Membership subscription	1,149,422	1,056,558
Self-financing activities	222,896	142,545
Business service activities	964,831	884,549
HR activities	329,675	323,946
Total revenue	2,666,824	2,407,597
Other income	17,549	527,969
	2,684,373	2,935,566
Less expenditures	-2,868,530	-2,721,042
Operating surplus before income tax	-184,157	214,524
Taxation	-6,364	-14,000
Net loss/surplus for the year, representing the comprehensive income for the year	-190,521	200,524

Members can request a copy of the Audited Report and Accounts by contacting Nadège Rousset at finance@fccsingapore.com

ONE-STOP SOLUTION

to support *your* business

Company Set-up

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