

INFORMATION BOOKLET | 2020

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OF
FRENCH
COMMERCE

AN EVENT
CHAMBER
IN JAPAN

FRENCH CHAMBER OF COMMERCE AND INDUSTRY IN JAPAN

2020 EVENTS AVAILABLE FOR SPONSORSHIP

In 2020, come celebrate with us at our events!
The French Chamber of Commerce and Industry in Japan (CCI France Japon) turned 100 in 2018.

Throughout the year, we host more than 110 events for our members, the largest base of all the European Chambers in Japan, and the French-Japanese business community.

Sponsoring our events is an excellent way to increase your company's visibility.

Below are the top events held annually and available for sponsorship.

Thursday, January 30, 2020

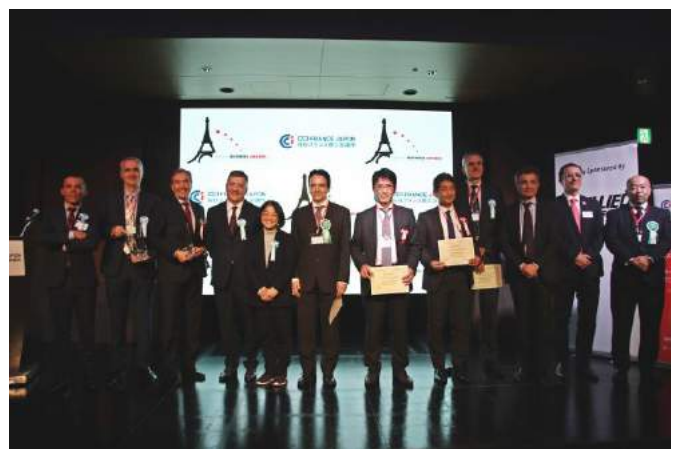
French Business Awards 2020 and Shinnenkai

Venue: Grand Hyatt Tokyo From 19:00 to 21:00

About 200 corporate representatives (French Chamber's members, 70% non-Japanese)

The French Business Awards (FBA) recognize excellence and promote success and innovation across all industries. The awards also acclaim the important social contributions made by organizations through their commitment to community, ethical behavior and environmental sustainability.

The French Chamber's Shinnenkai (New Year Party) follows the awarding ceremony and is the best opportunity of the year for networking and giving visibility to your company.



Thursday, March 12, 2020

French Chamber's Annual General Assembly

Venue: Park Hyatt Tokyo From 9:00 to 14:00

About 120 corporate representatives (French Chamber members)

The French Chamber organizes a General Assembly every year to inform its members about its activities and report on its annual accounts.

100 corporate representatives, members of the Chamber, gather every year for this event which features a luncheon and an inspirational presentation by a top-level executive from a blue-chip company.

Friday, May 29, 2020

France – BeLux – Switzerland Golf Tournament 2020

2019 Venue: Tomisato Golf Club From 8:00 to 18:00

About 70 corporate top managers (CCIFJ, BLCCJ and SCCIJ partners, 80% Japanese)

The French Chamber, in cooperation with BLCCJ and SCCIJ, organizes every year its joint Golf Tournament. This is an ideal occasion to invite friends, colleagues and business partners and to participate in the tournament in a relaxed and casual atmosphere, and have a chance to win great prizes.



September 2020

After-Summer Party

2019 venue: Andaz Tokyo Toranomon Hills

From 19:00 to 21:00

About 150 guests (60% Japanese members of the Chamber)

This event is the best way to network with people in the French-Japanese business scene, and create new potential business partners. This event is organized every year in order to gather and mingle in a relaxing way after the summer break, and to welcome new members of the Chamber and newcomers to Japan.

October 2020

European Joint Chamber Networking Party 2020

2019 venue: Hotel Gajoen Tokyo

From 19:00 to 21:00

About 200 guests (European Chambers' members, 70-80% non-Japanese)

A delightful evening for networking: Meet new contacts, develop business leads and catch up with friends and business partners.

Organized by the French Chamber, this not-to-be-missed event is the only European Chambers networking party of the year.

Participating chambers in 2018 were: ABC (Austria), BCCJ (UK), BLCCJ (Belgium-Luxembourg), CCCIJ (Czech Republic), DCCJ (Denmark), FCCJ (Finland), GrCCJ (Greece), ISCCJ (Iceland), ICCJ (Italy), NCCJ (Netherlands), NCCJ (Norway), SpCCJ (Spain), SCCIJ (Switzerland) and the Tokyo Chamber of Commerce and Industry.



SPONSORSHIP RATES

We offer a wide range of sponsorship opportunities for all our events, giving you a chance to promote your services and activities to our members and their guests. To get the maximum benefit from your investment, sign up as soon as possible to secure the highest level of visibility,

Sponsorship can be established in various ways and can be adapted to different budgets in order to meet your marketing needs.

Want to donate a prize? Gifts for the guests? Donate beverages for a networking event? We also welcome “goods/services” sponsors!

Sponsorship packages include:

- Your company logo on the invitation sent to all French Chamber’s members and partners;
- Your company name listed in the opening speech;
- Your company name in the report article posted on our website after the event;
- Exclusivity of sponsoring in your sector: no other company in the same sector can co-sponsor the event. First-come, first-served.

Additionally, for Gold Sponsors:

- **2** free tickets for the event (does not apply to the Golf Tournament);
- A space for your banner at a prominent spot in the venue;
- Additional visibility at the venue when applicable (logo on screen, more banners, etc.);
- A **booth or a table** at the event venue;
- The possibility to distribute leaflets, goodies or other products to the guests.

*For sponsorship involving goods and services (prizes, gifts or food/beverage), we reserve the right to accept or reject any offers and may request to see samples.

<u>French Business Awards & Shinnenkai</u>		<u>200 guests</u>
	<i>Cash</i>	<i>Goods/services</i>
<u>Gold Sponsor</u>	JPY 300.000	JPY 400.000
<u>Silver Sponsor</u>	JPY 150.000	JPY 250.000

<u>General Assembly</u>		<u>120 guests</u>
	<i>Cash</i>	<i>Goods/services</i>
<u>Gold Sponsor</u>	JPY 250.000	JPY 300.000
<u>Silver Sponsor</u>	JPY 125.000	JPY 200.000

<u>Golf Tournament</u>		<u>70 guests</u>
	<i>Cash</i>	<i>Goods/services</i>
<u>Gold Sponsor</u>	JPY 200.000	JPY 300.000
<u>Silver Sponsor</u>	JPY 100.000	JPY 150.000

<u>After-Summer Party</u>		<u>150 guests</u>
	<i>Cash</i>	<i>Goods/services</i>
<u>Gold Sponsor</u>	JPY 200.000	JPY 300.000
<u>Silver Sponsor</u>	JPY 100.000	JPY 150.000

<u>European Chambers Networking Party</u>		<u>250 guests</u>
	<i>Cash</i>	<i>Goods/services</i>
<u>Gold Sponsor</u>	JPY 300.000	JPY 400.000
<u>Silver Sponsor</u>	JPY 200.000	JPY 250.000