



2020

FRANCE JAPAN

BUSINESS LEADERS

FORUM

Powered by
CCI France Japan



IN 2020: 8 THOUGHT LEADERSHIP CONFERENCES



HEALTHCARE

- ▶ Cybersecurity and Big Data
- ▶ Prices and Payment
- ▶ Patient Experience
- ▶ Reimbursement Policies
- ▶ ...



SPACE

- ▶ Academics & Industry Cooperation to Foster Innovation
- ▶ How do New Actors Change the Game?
- ▶ AI Development and Space Missions
- ▶ ...



RETAIL

- ▶ In-store and Online Experiences
- ▶ Creating a Connected Customer Journey
- ▶ Changing the Way Stores Operate
- ▶ Omnichannel and Leveraging Technology
- ▶ ...



ENERGY

- ▶ Secure Energy Needs
- ▶ Reduce and Optimise Energy Consumption
- ▶ Decarbonise Energy
- ▶ Climate Change
- ▶ ...



MOBILITY

- ▶ Produce Tomorrow's Vehicles
- ▶ Adapt our Environment for New Mobilities
- ▶ Data Use to Optimise Transports
- ▶ New Contracts and New Business Models
- ▶ ...



GASTRONOMY

- ▶ Round Table followed by a Tasting Party
- ▶ The best of what France and Japan have to offer!



MEET & CONNECT

- ▶ Discover, Meet and Share with French & Japanese Promising Innovative Startups
- ▶ ...



BUSINESS SUMMIT

- ▶ Africa and Indo-Pacific
- ▶ Sustainability & Sustainable Development Goals (SDGs)

IN 2020, THE CCI FRANCE JAPON WILL AGAIN OFFER THE OPPORTUNITY TO:

- Increase **business connections & partnerships** with Japanese and French actors
- **Share ideas & concrete innovative solutions** for the challenges to come
- Compare and learn from **successes** in France and Japan
- Increase your **visibility** on your existing and target markets
- Make new **contacts** and nurture existing ones

2019 FACTS AND FIGURES!

7
Conferences

80
Top Speakers

Over
1100
Attendees

« Highly educational and was an honour to be able to hear from so many top leaders to share about their knowledge of expertise all in one day »

« Thank you CCIFJ for organizing this and I truly enjoy the event »

« Very meaningful and rich update »

« Both France and Japan are facing similar issues, let's work together to achieve 1+1>2 »

« Learnt a lot today again! »

JOIN US IN 2020!

2020 CONFERENCES

SPONSORSHIP

- ▶ BE A MAJOR ACTOR OF FRENCH - JAPANESE BUSINESS COOPERATION
- ▶ TAKE PART AND BE VISIBLE IN HIGH-END CONFERENCES
- ▶ MAKE NEW BUSINESS CONTACTS



3 PACKAGES AVAILABLE

SILVER

- ▶ YOUR LOGO on the dedicated website and all communication tools
- ▶ FREE PASSES for every Conference
- ▶ FREE VIP PASSES for the Business Summit

GOLD

- ▶ ANNUAL VISIBILITY your logo on dedicated banner at year-round events, brochure, dedicated website, articles...
- ▶ ADVERTISEMENT PAGES showcasing your company in our business magazine France Japon Eco
- ▶ FREE PASSES for every Conference
- ▶ FREE VIP PASSES for the Business Summit
- ▶ ...

PLATINUM

- ▶ «OFFICIAL SPONSOR» status
- ▶ ANNUAL VISIBILITY your logo on dedicated banner at year-round events, brochure, dedicated website, articles...
- ▶ ADVERTISEMENT PAGES AND FEATURE ARTICLE showcasing your company in our business magazine France Japon Eco
- ▶ FREE PASSES for every Conference
- ▶ FREE VIP PASSES for the Business Summit
- ▶ BOOTH during the Business Summit
- ▶ ...



WANT TO BECOME SPONSOR? SHARE IDEAS?

Please do not hesitate to contact us

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