

2019

**FRANCE JAPAN**

**BUSINESS LEADERS**

**FORUM**

**SHAPING  
THE FUTURE  
TOGETHER**

*Powered by  
CCI France Japon*



# IN 2019: 7 THOUGHT LEADERSHIP CONFERENCES



## AI & ROBOTICS

- ▶ Productivity and efficiency
- ▶ Impacts on economies and business models
- ▶ Labor shortages and aging societies
- ▶ ...



## MOBILITY

- ▶ Produce Tomorrow's Vehicles
- ▶ Adapt our Environment for New Mobilities
- ▶ Data Use to Optimise Transports
- ▶ New Contracts and New Business Models
- ▶ ...



## ENERGY

- ▶ Secure Energy Needs
- ▶ Reduce and Optimise Energy Consumption
- ▶ Decarbonise Energy
- ▶ ...



## GASTRONOMY

- ▶ The best of what France and Japan have to offer!



## AERONAUTICS

1919 - 2019: 100 YEARS OF FRENCH JAPANESE COOPERATION IN AERONAUTICS

- ▶ Academics & Industry Cooperation to Foster Innovation
- ▶ How do New Actors Change the Game?
- ▶ AI Development and Space Missions
- ▶ ...



## FINANCE

- ▶ How to Adapt Rules and Regulations to Support the Development and Use of New Services
- ▶ The Use of Blockchain Technologies & Cryptocurrencies
- ▶ AI, Big Data, machine Learning: Opportunities and Risks
- ▶ ...



## BUSINESS SUMMIT

### OPEN INNOVATION FORUM

- ▶ The Importance of Innovation for Japanese and French Economies
- ▶ AI & Robotics - Growing Influence
- ▶ Innovation Processes - What Can we Learn from Each Other?

### MEET & CONNECT EVENT

- ▶ Discover, Meet and Share with French & Japanese Promising Innovative Startups
- ▶ ...

## IN 2019, THE CCI FRANCE JAPON WILL AGAIN OFFER THE OPPORTUNITY TO:

- Increase **business connections & partnerships** with Japanese and French actors
- Share **ideas** & concrete innovative solutions for the challenges to come
- Compare and learn from **successes** in France and Japan
- Increase your **visibility** on your existing and target markets
- Make new **contacts** and nurture existing ones

## 2018 FACTS AND FIGURES!

**5**  
Conferences

« Great networking time and opportunity to make new contacts »

**80**  
Top Speakers

« Sharing different perspectives with an interesting mix of speakers »

Over  
**1600**  
Attendees

« Learning about future developments and stay up to date »

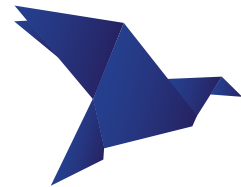
« France Japan at the forefront of the scene »

## JOIN US IN 2019!

# 2019 CONFERENCES

## SPONSORSHIP

- BE A MAJOR ACTOR OF FRENCH - JAPANESE BUSINESS COOPERATION
- TAKE PART AND BE VISIBLE IN HIGH-END CONFERENCES
- MAKE NEW BUSINESS CONTACTS



## 3 PACKAGES AVAILABLE

### SILVER

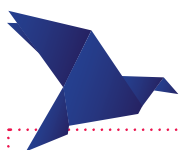
- ▶ YOUR LOGO  
on the dedicated website and brochure
- ▶ PASSES  
for every Conference
- ▶ VIP PASSES  
for the Business Summit

### GOLD

- ▶ ANNUAL VISIBILITY  
your logo on dedicated banner at year-round events, brochure, dedicated website, articles...
- ▶ FEATURE ARTICLE  
showcasing your company in our business magazine France Japon Eco
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### PLATINUM

- ▶ «OFFICIAL SPONSOR» status
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**WANT TO BECOME SPONSOR? SHARE IDEAS?**  
**Please do not hesitate to contact us**

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