



French Korean Chamber of Commerce and Industry



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ABOUT US

About Us



Non-profit organization
founded in **1986** with three main missions

Promote the economic
image of France and
Korea

Reinforce
bilateral trade
& Investment

Create a powerful
network for the
French-Korean
businesses

3rd

Foreign Chamber
in Korea

6th

French Chamber
abroad

450

Members

700

Yearly business
services

60

Yearly Events

39k

Followers

About Us



249
Chambers

94
Countries

33,000
Members
abroad

No 1 French business network with
119 international chambers **130** national and local chambers

Members

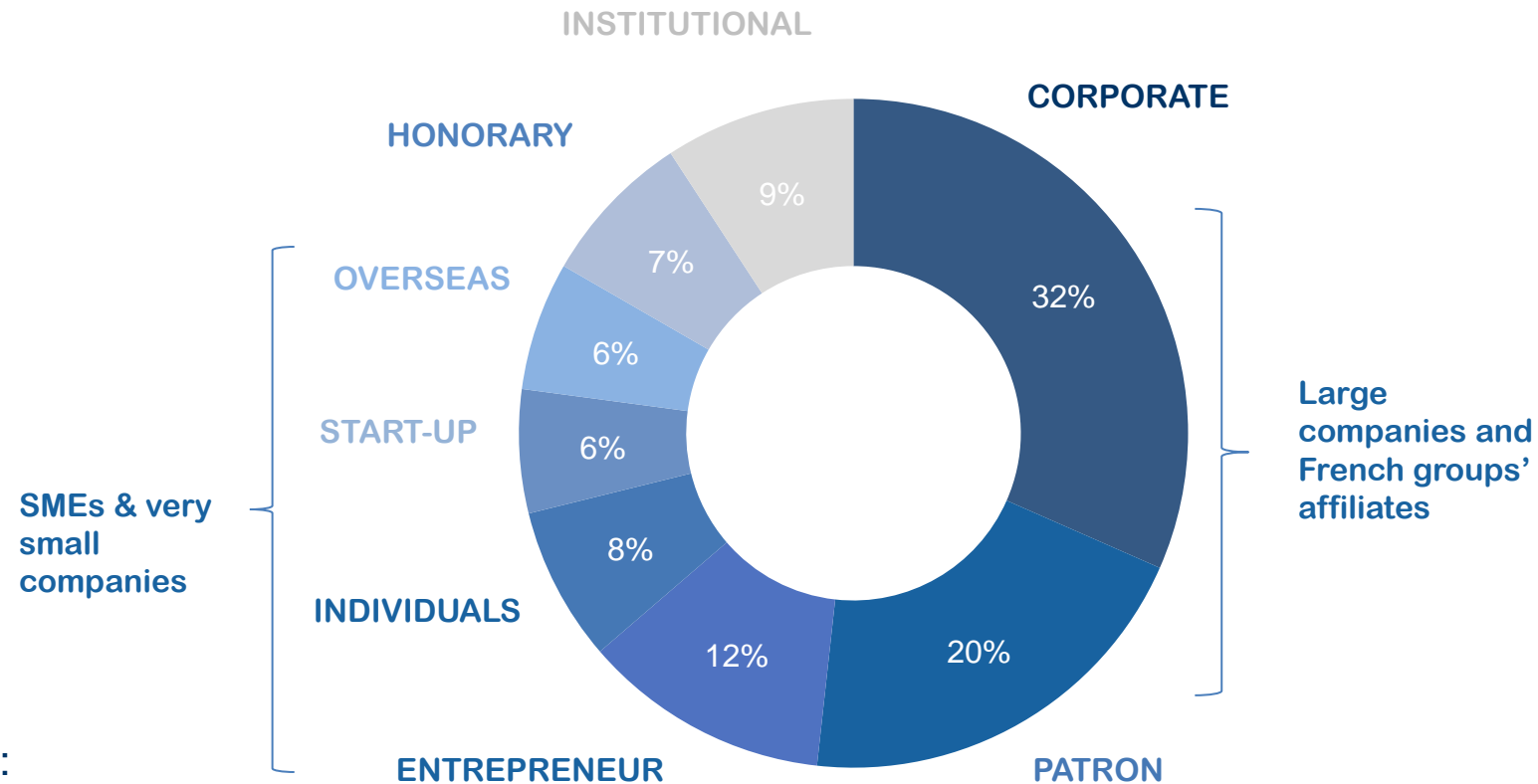
450 Members

All Sectors of activities

International Korean and French

All Sizes of businesses, more start-ups and SMEs since the FTA in 2011

Extensive Network of all types of actors: companies, institutions, associations....



Patron Members



ASIAN TIGERS
GROUP

bluebell



BNP PARIBAS
The bank for a changing world

Cartier

Christian Dior
PARFUMS



CRÉDIT AGRICOLE
CORPORATE & INVESTMENT BANK



DPJ & Partners
Architecture



K E R I N G

KIM & CHANG

L'ORÉAL



mazars



NAOS



삼일회계법인



RENAULT

SHIN & KIM
법무법인(유) 세종

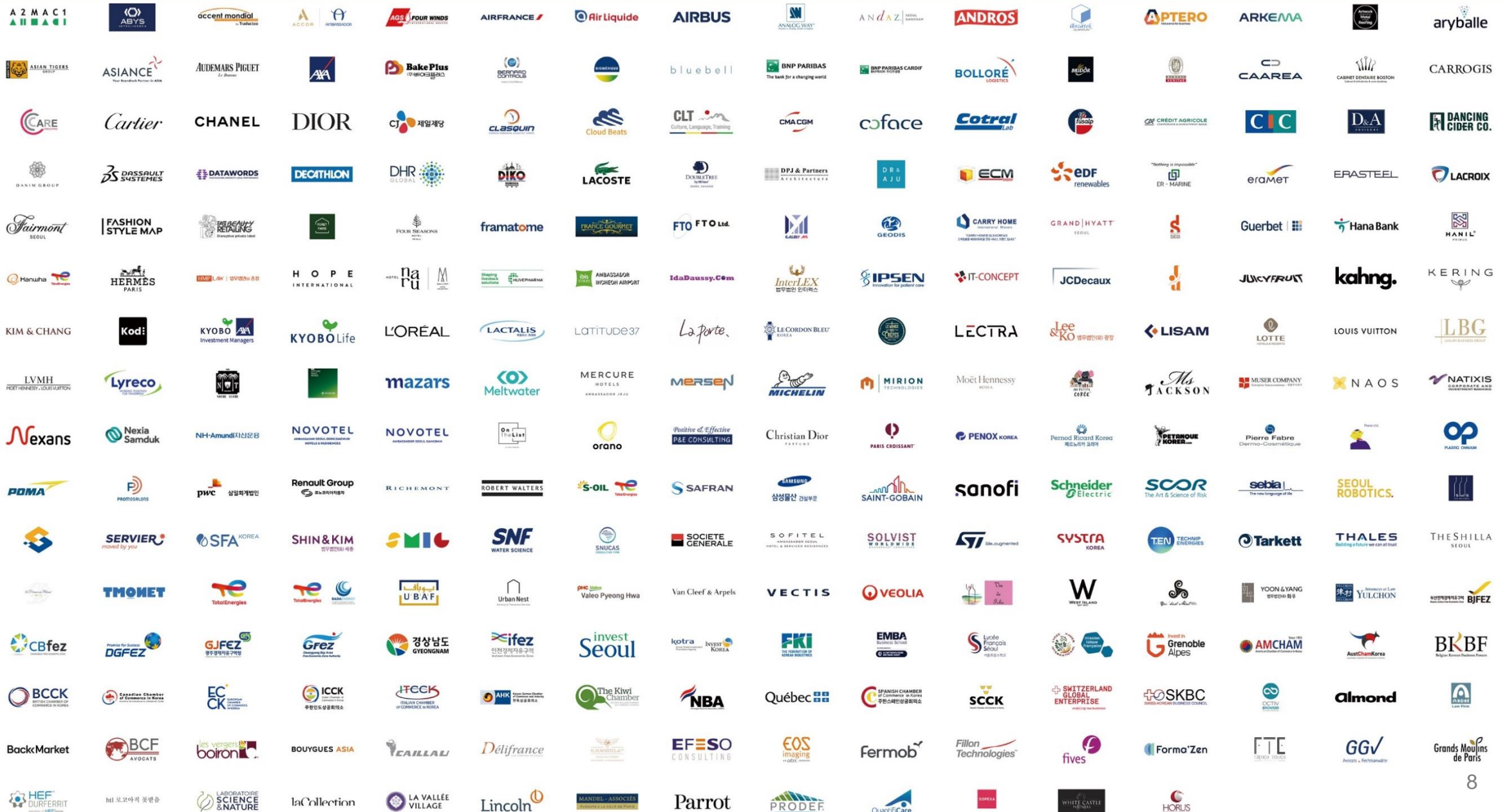


SOCIÉTÉ
GÉNÉRALE

THALES
Building a future we can all trust

Van Cleef & Arpels

Members



Board Members

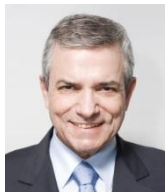
Executive Committee



David-Pierre JALICON
Chairman of the board
DPJ & Partners Architecture



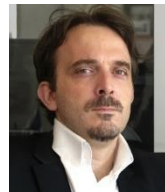
Philippe LI
Vice President & Honorary Chairman
Kim & Chang



Daniel MAYRAN
Vice President
Luxury Business Group



Vincent LELAY
Vice President
Accor Ambassador Korea



Olivier MOUROUX
Vice President
Asiance Korea

Administrators



Ida DAUSSY
Member
University Professor



Julien HERVEAU
Member
Mazars Korea



Gérald MASSENET
Member
Crédit Agricole CIB



Jou-Young KIM
Member
JCDecaux Korea



Patrice DEVEMY
Member
S-OIL TotalEnergies Lubricants



Stéphane DEBLAISE
Member
Renault Korea Motors

Our Team

Direction



Sonia CHAÏEB
Deputy CEO

Business Development



Donghyun KWON
Corporate Services
Project Manager



Gaeun AHN
Corporate Services
Project Manager



Eunjoo LEE
Market Entry
Project Manager



Sunju MOON
Market Entry
Project Manager



Sangmin KIM
Market Entry
Project Manager



Sungtai KIM
Market Entry
Project Manager



Tristan ZULIANI
Market Entry
Project Manager

Admi & Finance



Yuju KIM
Department Director



Suin CHO
Assistant Manager



Sora PARK
CEO Assistant
& Membership Officer

Event



Seunghun LEE
Department Director



Younji KIM
Event
Project Manager



Yoonhee CHANG
Event
Project Manager

Communication



Rebeka COHEN-SOLAL
Department Director



Kyoung-Ju BAE
Senior Designer



Seoyeon HWANG
Communication
Project Manager



Camille LORGEUX
Communication
Project Manager

French-Korean Economic Ties

France in Korea

FTA since 2011

6 Bn

EUR export value to Korea

5.1 Bn

EUR FDI Stock in Korea

Main Sectors

Aeronautics, Agribusiness,
Automobile, Chemicals,
Consumer goods incl.
cosmetics, Finance,
Machineries, Luxury

Korea in France

7.4 Bn

EUR export value to France

1.8 Bn

EUR FDI Stock in France

Main Sectors

Agribusiness, Automobile,
Batteries, Refinery,
Manufactured goods incl.
electronics

French-Korean Economic Ties

High Level Meetings

Luncheon Meeting with President Yoon Suk-yeol on February 14th, 2024



First Visit of the Korean President Yoon Suk-yeol in France



Visit of French Minister for Europe and Foreign Affairs, Mrs. Catherine Colonna



Visit of the French Minister Delegate for Digital Transition and Telecommunication, M. Jean-Noël Barrot & signature of MoU with FKCCI and French Tech

FKCCI High-level meetings

Roundtable Meeting with KCCI's Chairman
Chey Tae-Won, January 2024



Meeting with Deputy Minister Kim
Wan-ki, December 2023



Meeting with Prime Minister Han
Duck-soo, September 2023



Meeting with Minister of Trade
Dukgeun Ahn, February 2023



France in Korea

250

French companies

27k

Jobs created

4th

European investor

1,3k

Geolocalized sites





ACTIVITIES

Full range of services

MARKET EXPERTISE & CONSULTING

- ✓ Market studies & regulatory watch
- ✓ Learning expeditions, specialized conferences
- ✓ Marketing strategy
- ✓ Economic publications



MARKETING & COM

- ✓ Customized campaigns (content creation, press, marketing...)
- ✓ Event, exhibition
- ✓ Photo/video studio



PROSPECTION & NETWORKING

- ✓ Start'Export
- ✓ B2B matching
- ✓ Sales representation
- ✓ Networking events



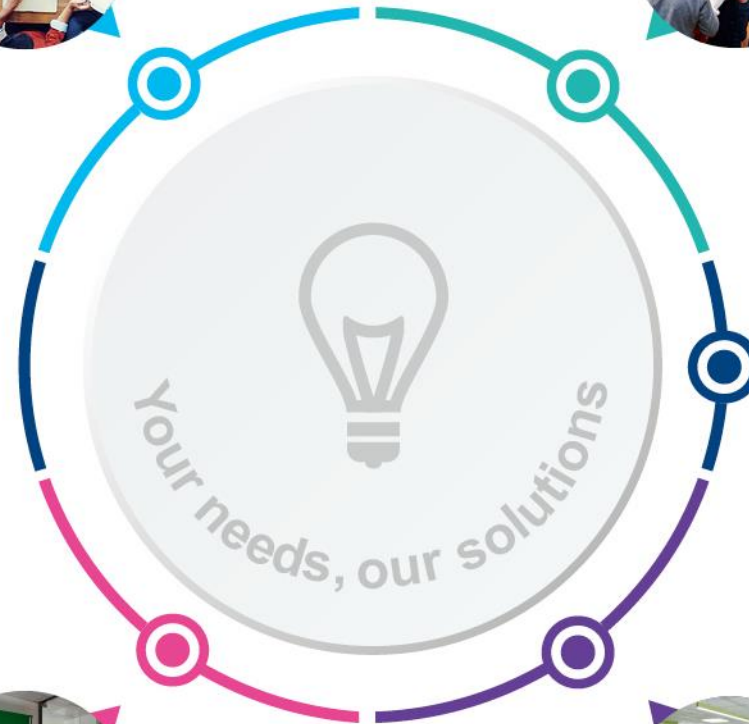
HUMAN RESOURCES

- ✓ Online talent pool
- ✓ Recruitment support
- ✓ Trainings



BUSINESS CENTER & SUPPORT

- ✓ Business incubator (office rental, admin support, membership services...)
- ✓ Employee hosting
- ✓ Operational support (legal & admin support, lean management...)
- ✓ Advocacy



Events



**60 events
per year**



Business Meetings

- ✓ Business Conferences
- ✓ Ask & Share Live Sessions

Sectoral Committees

- ✓ Agro & F&B Committee
- ✓ Energy Committee
- ✓ Fintech Committee
- ✓ Health Committee
- ✓ Innovation Committee
- ✓ Luxury Committee

Major Annual Events

- ✓ Bastille Day
- ✓ Career Forum
- ✓ Gala Dinner
- ✓ Tech4Good Summit

Networking Events

- ✓ Business Networking Events
- ✓ Casual Networking Events

Training & Seminars

- ✓ Newcomers' Seminar
- ✓ Pro Workshops

Online Events

28 Online events

10K Views on Youtube

3,500 Live participants

- ✓ Open webinars with high-level personalities (Chang Huh, deputy Minister from MOEF, Jacques Attali, economist,)
- ✓ Online forums with conferences, B2B matching and trainings (Tech4Good Summit, Career Forum, ...)
- ✓ Members' only webinars on useful business contents (Covid-19, Regulatory updates, HR, Sectoral focus,...)



FKCCI
한불상공회의소

AHK
Korean-German Chamber
of Commerce and Industry
한독상공회의소

2022 유러피언 커리어 포럼
**EUROPEAN
CAREER FORUM**

May 16th-20th, 2022
9am-6pm | Online

The poster features a group of diverse people in business attire running and jumping joyfully. At the bottom, there is a blue wavy banner with the European Union flag's stars.



WEBINAR
LIVE

**Political Challenges in
France**

With Nicolas Baverez, Historian & Economist

Wednesday, July 20th 2022
6:00 - 7:00pm (Seoul) / 11:00 am - 12:00pm (Paris)

FKCCI
한불상공회의소

The poster shows a classical building with columns and a statue in the foreground. Several French flags are flying in front of the building.



WEBINAR
LIVE

**From Metaverse to
Immersive Commerce**

A practical guide to navigate the new buying cycle in the virtual space

May 15th 2023 / Online: metaverse platform Spatial.io

FKCCI
한불상공회의소

AHK
Korean-German Chamber
of Commerce and Industry
한독상공회의소

The poster depicts a person in a futuristic, dark suit with a metallic helmet, standing in a virtual environment with a large screen and a body of water in the background.

Communication



3
Publications
per year

41k
Followers

278
Press articles
in 2022

6 SNS
2 websites
1 blog

Contents

- ✓ Members' News
- ✓ Market News
- ✓ Press Review
- ✓ Legal & Regulatory News
- ✓ Practical Information for Businesses
- ✓ Success Stories
- ✓ Exclusive Offers
- ✓ French-Korean News
- ✓ FKCCI News

1st French Digital Chamber

12,500
Followers



7,500
Subscribers

16,700
Followers



8,600
Visitors/month

5,400
Followers



5,000
Visitors/month

2,300
Followers



34,200
Total views

100
Followers



4,200
Readers



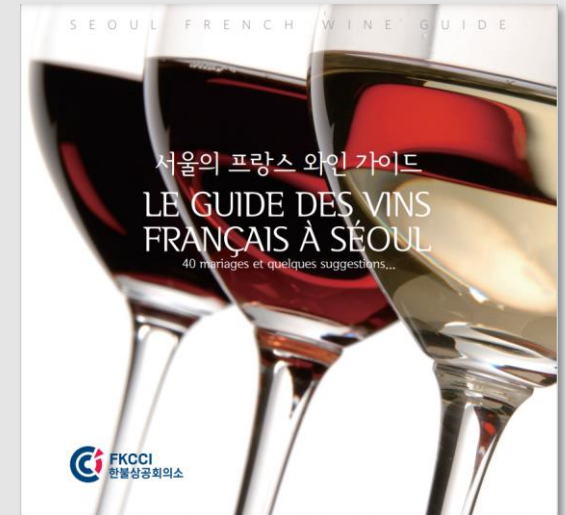
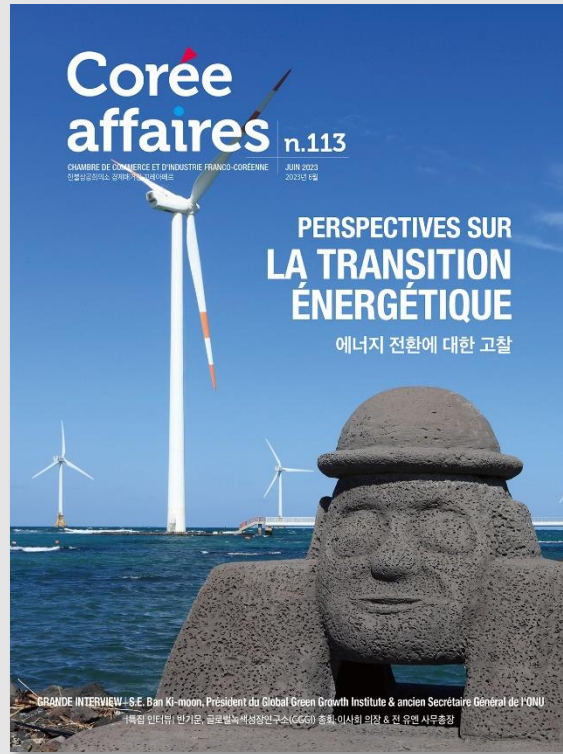
Promotion of FKCCI members

The collage features several key promotional elements:

- Social Media:** Instagram, Facebook, LinkedIn, and Twitter icons are present. A French Korean Chamber of Commerce and Industry (FKCCI) post from July 30, 2019, is visible.
- Event Flyers:** Two identical flyers for the "Cosmetics & Beauty Expo, Osong Korea 2019" held from October 22-26 at KTX Osong Station.
- News Articles:** A French article titled "L'Oreal renouvelle son académie de Coiffure avec DPJ&Partners, Architecture" and a Korean article about ECM Technologies.
- Blog Post:** A blog entry titled "[회원사 소식] ECM Technologies, 국내 주요 자동차 제조업체 2 대의 산업용 열처리로 판매".
- Webinars:** A video thumbnail for "Asiance and MarqVision webinar" showing a man speaking.
- Members' News:** A section titled "MEMBERS' NEWS" featuring "Corée affaires Express" and "FKCCI 한불상공회의소".
- Promotional Banners:** A large banner for "THE RANCH BREWING COMPANY" with the text "HOW TO SUCCEED IN KOREA #1 AS A BEER DISTRIBUTOR".
- Seasonal Promotions:** A section titled "SEASONAL PROMOTIONS" featuring "ACCENT MONDIAL" and "PIERRE GAGNAIRE A SEOUL" with a 20% discount on food.
- Accor Ambassador Korea:** A section for "ACCOR AMBASSADOR KOREA" with details for the Seoul office.

- ✓ **Members' news & Advertorials** in French, Korean and English
- ✓ **Videos** (Success stories, webinars, ...)
- ✓ **Customized** campaigns in France and Korea on all kinds of media
- ✓ **Exclusive Offers** (Services, translation, transports, hotels, leisure, beauty, F&B, ...)
- ✓ **Directory** (company's description online and in offline publication)

Publications



Distributed to over 450 members, business lounges of airports, hotels and other French-Korean business leaders and institutions

Market Entry

Market Expertise & Consulting

- ✓ Daily press review
- ✓ Economic magazine
- ✓ Regulatory watch
- ✓ Feasibility study
- ✓ Solvency study
- ✓ Market research
- ✓ Sectoral monitoring
- ✓ Learning expedition

Prospection & Networking

- ✓ List of potential partners
- ✓ Start'Export (market test)
- ✓ Prospecting mission
- ✓ Sourcing mission
- ✓ Sales representation
- ✓ Tradeshows
- ✓ Strategic development consulting
- ✓ Networking events
- ✓ B2B meetings

**700
Services
per year**



“With the support of FKCCI, which proved to be very efficient and professional, we found an importer in just a few months”

Richard et Stéphane Martin, wine producer

Corporate Services

Establishment

- ✓ Structure creation
- ✓ Franchise creation
- ✓ Bank account creation
- ✓ Tax office registration
- ✓ Domiciliation
- ✓ Office renting
- ✓ Visa Application
- ✓ All support for expatriates
 - ✓ Installation
 - ✓ Private banking
 - ✓ Private insurance

Business Management

- ✓ Administrative Support & Employee Hosting
 - ✓ Working space management
 - ✓ Contract management
 - ✓ Insurance & Welfare management
 - ✓ Salary management
 - ✓ Social charges & Tax declaration
 - ✓ Other HR support (Online CV platform, ...)
- ✓ Legal support
- ✓ Translation & Interpretation

Public Affairs

- ✓ Verification of administrative information with Korean public institutions
- ✓ Support related to Korean administration (Visas, Re-entry permits, Quarantine exemptions,...)
- ✓ Advocacy



Business Center

Flexible space rental

- ✓ Open space offices
- ✓ Closed offices
- ✓ Meeting rooms (8 to 20 ppl capacity)
- ✓ Lobby
- ✓ Video & photo studio
- ✓ Multimedia equipment
- ✓ Support services

For multiple uses

- ✓ Office
- ✓ Business meetings
- ✓ Events
- ✓ Showrooms
- ✓ Shootings
- ✓ Press conferences



43
Hosted
companies

400 m²



Resident Companies



QCTIV
BROWSER



ANALOG WAY®
Pioneer in Analog, Leader in Digital

apm
MONACO

aryballe

les vergers
boiron

BackMarket

BOUYGUES ASIA

CAAREA

CAILLAU

CHAMPAGNE
G.H. MARTEL & C°
EXTRA DRY FRANCE

CM COMPAGNIE
du MIDI

Délifrance
LIVE EVERYDAY DELICIOUS



ECM
GROUP

EOS
imaging
AN atec COMPANY

LACROIX

Fermob

Fillon
Technologies™

fives
Industry can do it

Grands Moulins
de Paris

GROUPE
GC
F

HEF®
DURFERRIT
member of HEF GROUPE

HENRI
SELMER
PARIS

LABORATOIRE
SCIENCE
& NATURE

laCollection

LECTRA

MANGATA

MIRION
TECHNOLOGIES

Nolty®

Ms
JACKSON

On
The List
FLASH SALES

Parrot

POLÈNE

POMA

QuantifiCare

rampar

TF

SAFRAN

smart corp
SINCE 1928

SPIE

Le Pinet en Blanc®
SEOUL

VECTIS

AYOLE
Développement

Human Resources

A promotional banner for FKCCI's recruitment services. On the left, a dark grey box contains the FKCCI logo (a stylized 'C' with a lightning bolt) and the text 'FKCCI 한불상공회의소'. Below this, the word 'RECRUIT' is in large red letters, followed by 'WITH FKCCI' in white. A magnifying glass icon is positioned to the right of the text. At the bottom of the box, it says 'Get access to our new online talent pool'. To the right of the box is a photograph of two women in an office setting; one woman with glasses and a white shirt is smiling at the camera, while the other is seen from the back, looking at a bookshelf.

FKCCI
한불상공회의소

RECRUIT
WITH FKCCI

Get access to **our new**
online talent pool

- ✓ Online CV pool for FKCCI members
- ✓ Matchmaking
- ✓ Training programs

- ✓ Job offers posting
- ✓ Career forum
- ✓ HR administrative support

>10k
Candidates
profiles



MEMBERSHIP

Membership Benefits Overview



- ✓ **Networking & Business matchmaking**
- ✓ **Market news & Exclusive information**
 - ✓ Press Review E-mailing Service
 - ✓ Members' only KakaoTalk channel
 - ✓ Magazine Corée Affaires
 - ✓ Directory
- ✓ **Events** and sectoral committees all year-long for free or with preferential rates
- ✓ **Communication**
 - ✓ Members' news & success stories
 - ✓ Listing in Directory
 - ✓ Listing on FranceInKoreaXXI web platform
- ✓ **Institutional support**
 - ✓ Advocacy
 - ✓ Administrative support
- ✓ **HR support**
 - ✓ Access to online talent pool
- ✓ **Discounts** with our partners and FKCCI other services

Membership Categories

Patron Members

Increased visibility and privileged access to FKCCI services

4,620,000 KRW

Corporate Members

More than 10 employees or turnover above 1 billion KRW

1,850,000 KRW

Institutional Members

Organizations not registered as a company in Korea

1,160,000 KRW

Overseas Members

Companies & organizations with no legal representation in Korea

700,000 KRW

Entrepreneur Members

Less than 10 employees and turnover below 1 billion KRW

550,000 KRW

Restaurant Members

Independent restaurants based in Korea, not affiliated with any parent company

380,000 KRW

Individual Members

Any physical person willing to enjoy on personal basis the networking opportunities

380,000 KRW
110,000 KRW*

Start-up Members

Any company legally registered for less than 18 months in Korea and not affiliated to another company abroad

220,000 KRW

Young Professional Member

Any physical person, under 35 years old

160,000 KRW
110,000 KRW*

Contact Info

02-553-7215

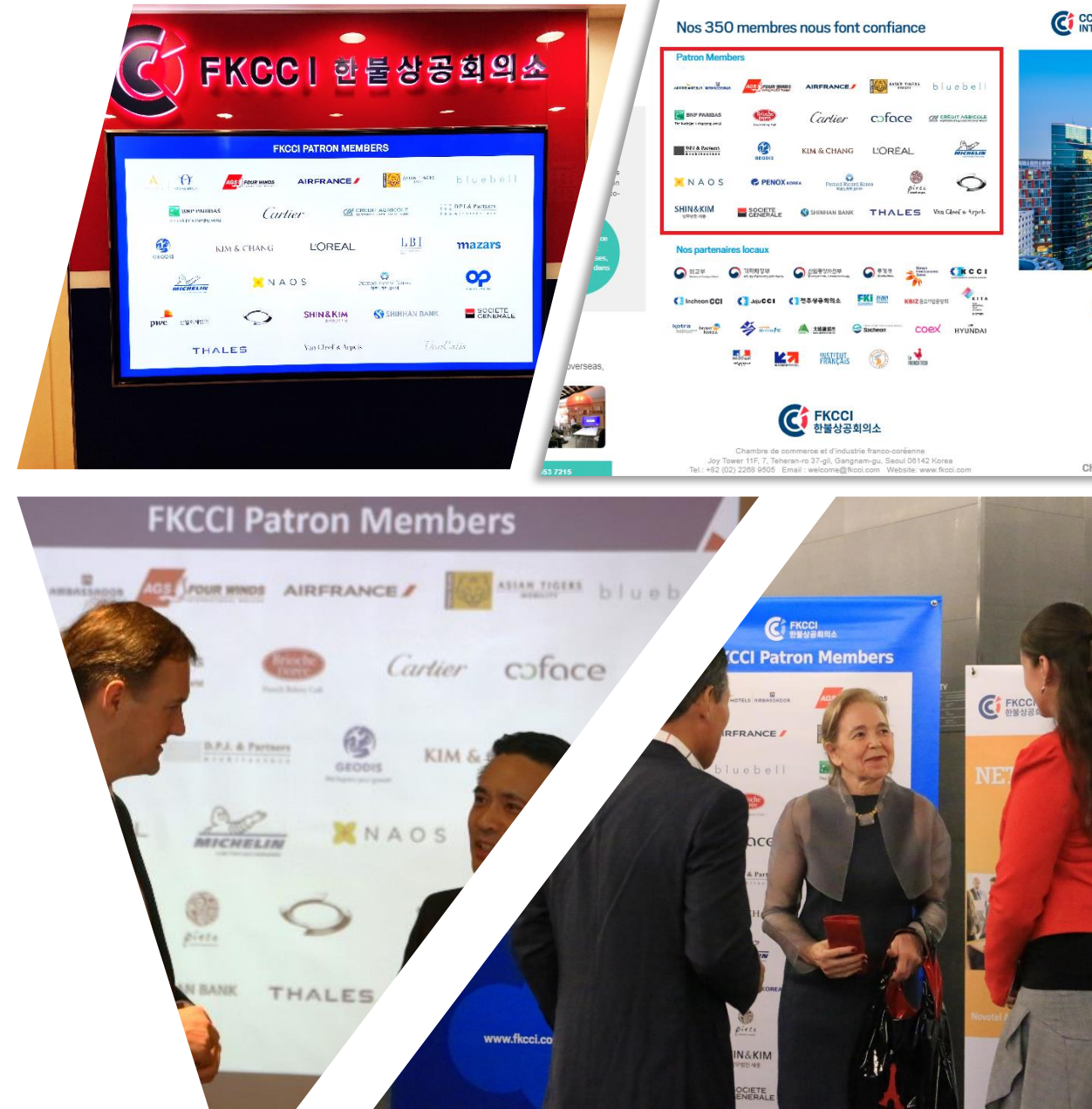
membership@fkcci.com

*Preferential rate for individuals members working in companies which are members of FKCCI

Patron Members' Exclusive Benefits

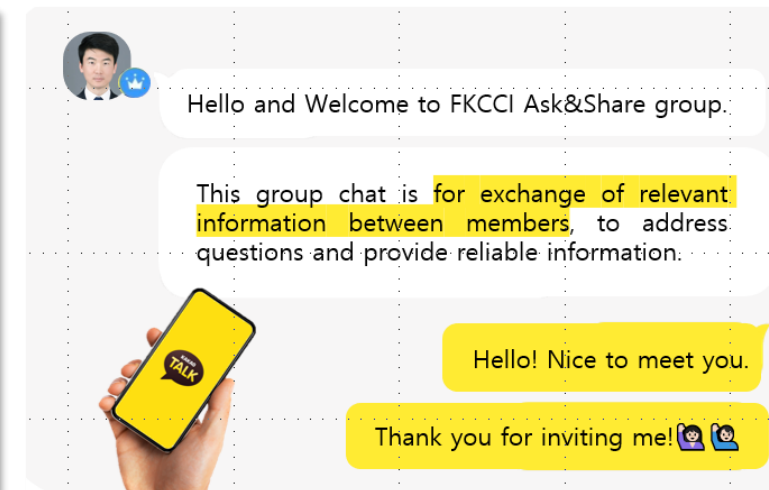
- ✓ Customized administrative support*
- ✓ Organization of event*
- ✓ VIP invitation for exclusive events
- ✓ Logo visibility
 - ✓ Web platforms
 - ✓ E-mailings
 - ✓ Videos
 - ✓ Publications
 - ✓ Events
 - ✓ FKCCI entrance lobby

*Under conditions to be discussed with FKCCI



Individual Members' Benefits

- ✓ **Networking**
- ✓ **Press Review E-mailing Service**
- ✓ **Access to Kakao channel for FKCCI members**
 - ✓ Admin info
 - ✓ COVID info
 - ✓ Other useful news
- ✓ **Reception of publications**
 - ✓ Directory
 - ✓ Corée Affaires
- ✓ **Access to FKCCI events**
- ✓ **Exclusive discounts**
 - ✓ Services, translation, transports, hotels, leisure, beauty, F&B, ...





INAUGURATION & ANNUAL GENERAL MEETING

February 10th, 2020



FKCCI
한불상공회의소

**NEW OFFICE
INAUGURATION**



Follow us!



www.fkcci.com

Thank You!