

Event Schedule

French Tech 10th Anniversary

Monday, November 6th, 2023

Novotel Dongdaemun (B1)

Open to all

MC:
Olivia IH

Registrations opening

9:00

Opening Speech

9:30 – 9:50

- David-Pierre JALICON, **FKCCI's Chairman & CEO - DPJ & Partners**
- H.E. Philippe BERTOUX, *Ambassador of France to Korea - French Embassy to Korea*
- Elina EUN, *Head of Global Collaboration - Naver*
- Nicolas MERCIER & Etienne GAUTHERON, *Co-Presidents - La French Tech Seoul*

Celebration: The Evolution of French Tech in Korea

10:00 – 11:00

PANEL: EVOLUTION OF KOREA'S POSITION IN THE TECH ECOSYSTEM IN ASIA

- Jean-Michel FEDER, *Strategy & Sales Director - Thales Korea*
- Cindy LEE, *CEO - Sandbox Korea*
- Jason (Minkee) KIM, *Head of Corporate Development - Protopie*
- Moderator: Etienne GAUTHERON, *French Tech Seoul Co-President & Managing Director Korea - Jellyfish*

11:20 – 12:20

PANEL: FRENCH - KOREAN COLLABORATION IN THE TECH ECOSYSTEM

- Cédric CHANE, *CEO & Co-Founder - Aptero*
- Hyesoo KIM, *Head of Strategy - CrowdWorks*
- Elina EUN, *Head of Global Collaboration - Naver*
- Moderator : Clément METHARAM, *International Technical Expert - KISED*

12:20 – 14:00

Networking Lunch

14:00 – 14:20

PRESENTATION: INVESTING IN FRANCE: UNLOCKING OPPORTUNITIES

- Matthieu LEFORT, *Director - Business France*

The Future of Tech in Korea : The Example of the Mobility Industry

14:20 – 14:50

PRESENTATION : THE ECOLOGICAL CHALLENGES OF HYDROGEN FUEL CELL ELECTRIC MOBILITY

- Sylvain TORRENT, *Customer Center Director Asia - Plastic Omnium*

14:50 – 15:10

NETWORKING COFFEE BREAK

10 years of French Tech

15:20 – 15:50

Video Messages : 10 years of French Tech What is La French Tech ?

MOU GALLORE

Press Conference

16:00 – 17:30

- David-Pierre JALICON, **FKCCI's Chairman & CEO - DPJ & Partners**
- Nicolas MERCIER & Etienne GAUTHERON, *Co-Presidents - La French Tech Seoul*
- Adeline-Lise KHOV, *Economic counselor - French Embassy to Korea*

Event Schedule

Tech4Good Tour 2023

Startup
delegation only

Smart City & The Digital World

Tuesday, November 7th

10:00 – 13:00

INCHEON, CITY OF THE FUTURE

10:00 – 11:00 Presentation of the IFEZ
Smart City

11:00 – 11:30 Panoramic tour of the city to
better understand the IFEZ

15:00 – 17:00

SEOUL STARTUP ECOSYSTEM

15:10 – 15:30 Presentation of Seoul Startup
Ecosystem & Seoul Startup Hub

15:30 – 15:50 Presentation of Seoul
Investment Environment & Invest Seoul

15:50 – 16:20 Presentation on innovation &
contract law to protect innovation (KIM &
CHANG)

16:30 – 17:00 Seoul Startup Hub Tour

18:00 – 19:00

DIGITAL KOREA & SOCIAL MEDIA IN KOREA

Olivier MOURoux, CEO & Co-Founder -

Asiance Korea

Cosmetic in Tech

Wednesday, November 8th

8:00 – 12:00

VISIT OF COMEUP

MOU of COSMETIC VALLEY

MOU signing ceremony between
Cosmetic Valley & Korean Ministry of
SMEs & Startups

14:30 – 17:00

COMEUP+

COSMETIC CONFERENCE

LAUNCH OF L'OREAL BIG BANG

Launching Ceremony of L'Oréal Open
Innovation Program

18:00 – 20:00

GLOBAL STARTUP NIGHT

Networking Evening in collaboration with
the Korean Ministry of SMEs & Startups
and its partners (France, UAE, Japan)



Tech4
GOOD
Nov 2023

NETWORKING EVENT
GLOBAL STARTUP NIGHT
at COMEUP

창업인의 밤

Event Schedule

Tech4Good Tour 2023

Startup
delegation only

Developing in Korea

Thursday, November 9th

10:00 – 13:00

INNOVATION IN PANGYO

10:00 – 11:00 Visit of Gyeonggi Center for Creative Economy & Innovation in Pangyo

Keeping up with incubated startups

15:00 – 16:00

PRESENTATION ON FISCALITY

15:00 – 15:30 Exploring Korea's Tax System and Legal Framework: A Comprehensive Guide to Business Establishment, Taxation, and Labor Laws

- Mr. Julien HERVEAU, Managing Partner of Mazars in Korea

KITA

15:30 – 16:00 Introduction of Innobranh

19:00 – 00:00

NETWORKING AFTERWORK SEOUL

Networking Evening in collaboration with AfterWork Seoul



Event Schedule

Tech4Good Summit & COMEUP

Friday, November 10th, 2023

COMEUP at Dongdaemun Design Plaza (DDP)

Open to all

MC:
Olivia IH

COMEUP Festival

9:00 – 12:00

STARTUP BOOTHS

TECH4GOOD SUMMIT

Registrations opening

12:00

Welcoming Speech

12:30 – 12:50

OPENING SPEECH (10")

- Nicolas MERCIER & Etienne GAUTHERON, **Co-Presidents – La French Tech Seoul**
- David-Pierre JALICON, **FKCCI's Chairman & CEO – DPJ & Partners**
- Adeline-Lise KHOV, **Economic Counselor – French Embassy to Korea**

INTRODUCTORY SPEECH : FRANCE : INNOVATION HUB IN EUROPE (10")

- Olivia HERVY, **Chief Ecosystem Officer – Viva Technology**
- Marie-Cécile TARDIEU, **General Director Designated – Business France**

Panels

12:50 – 13:40

VIP PANEL

- Kevin CHOI, **CTO – KTsat**
- Moderator: Philippe LI, **Honorary Chairman of FKCCI and Attorney – Kim & Chang**

13:40 – 14:30

GREENTECH PANEL

- Taegoan BAE, **CEO of Oysterable**
- Imai JEN-LA PLANTE, **Principal Data Scientist – Green Climate Fund**
- Sylvain DEGUERCE, **Senior Project Lead & Head of Sales – EIPGRID**
- Moderator: Etienne GAUTHERON

14:30 – 15:10

HEALTHTECH PANEL

- Dae Whan KIM, **General Manager – bioMérieux Korea**
- Heejin ROH, **VP Commercial Operations Asia Pacific – Sebia**
- Sonia KIM, **Managing Partner and Co-Founder – Lodestar**
- Jean-Marc Druesne, **CMO Baracoda**
- Moderator: Aram JEONG, **Director JCurve Investment**

Startup Pitch Contest

15:10 – 17:00

STARTUPS PITCH CONTEST
JURY DELIBERATION
PITCH CONTEST AWARDS

Startup Pitch Contest

Tech4Good Summit & COMEUP

Friday, November 10th, 2023

COMEUP at Dongdaemun Design Plaza (DDP)

Open to all

1st Place

- 1,500,000 KRW in cash
- Corporate Membership at the Executive Centre*
- 2 VIP 4-day pass at VivaTech 2024
- A dedicated article in the next FKCCI's magazine "Corée Affaires"
- 8 hours of mentoring with a CCE
- A bottle of champagne "Mumm"

**Opportunity for 2 people to use the coworking spaces, co-host an event, join Member events / get Member Benefits such as hotel discounts, get Member rates for meeting room or event space bookings, brand promotion across TEC channels*

VALUE OF 10 000 USD

2nd Place

- 800,000 KRW in cash
- B2B Partnership the Executive Centre *
- 2 startup 4-day pass at VivaTech 2024
- 8 hours of mentoring with a CCE
- A bottle of champagne "Mumm"

** Opportunity to co-host an event at TEC center with venue sponsor, setting, and promotion to TEC network*

VALUE OF 5 000 USD

3rd Place

- 500,000 KRW in cash
- Individual Membership at the Executive Centre *
- 2 startup 4-day pass at VivaTech 2024
- 4 hours of mentoring with a CCE
- A bottle of champagne "Mumm"

** Opportunity for one person to use our coworking space, join Member events / get Member benefits such as hotel discounts, and get Member rates for meeting room and event space bookings*

VALUE OF 2 500 USD

Sponsors & Partners

We extend our heartfelt gratitude to our esteemed sponsors and partners whose unwavering support has made this event possible.

Sponsors

DIAMOND

JCDecaux

PLATINUM



GOLD

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BRONZE

FRANCE GOURMET

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Partners



Registrations

Join us at Tech4Good and be a part of the future!

Sign up now and embark on an exciting journey at Tech4Good Tour 2023! Hear from esteemed C-Level executives of Thales, Sandbox, Naver, Vivatech, and more, and delve into the realms of GreenTech and DeepTech.

Don't miss out on the Monday and Friday events, where you can engage with industry experts, witness groundbreaking startup pitches, and be part of the French Tech 10th-anniversary celebration. Register now to secure your spot and be a part of this transformative tech experience!

Note that admission to Monday and Friday's activities is free but RSVP is required.

[RSVP](#)

