

프랑스대혁명 기념축제

2024년 7월 12일(금)

19시-24시

서울 한강세빛섬

가빛2층

LA FÊTE  
NATIONALE  
*Bastille Day*

12 JUILLET 2024

FLOATING ISLAND, SÉOUL





# ABOUT FÊTE NATIONALE - Bastille Day -

La prise de la Bastille, survenue le 14 Juillet à Paris, est l'un des événements inauguraux et emblématiques de la révolution française.

바스티유데이는 1789년 프랑스 혁명 당시 바스티유 습격을 기념하는 프랑스 국경일입니다.

Bastille Day, marks the French National Day commemorating the storming of the Bastille during the French Revolution in 1789.

# FÊTE NATIONALE EVENT



#~1,000 GUESTS



📍 FLOATING ISLAND



# SPECIAL GUEST OF THE EMBASSY OF FRANCE

## SAINT-CYR

PROMOTION CAPITAINE GOUPIL





# FÊTE NATIONALE 2024 FEATURES

## 8 IRRESISTIBLE REASONS TO ATTEND FÊTE NATIONALE EVENT



CONNECT WITH  
+1,500 GUESTS



FRENCH-KOREAN  
NETWORKING



HIGH-END  
CATERING



EXCITING  
LUCKY DRAW



MUSIC AND  
DANCE



EXTENSIVE  
PROMOTION



FRENCH-INSPIRED  
AMBIANCE



DAZZLING  
FIREWORKS

# FÊTE NATIONALE 2024 PROGRAM

## ▶ DETAILS

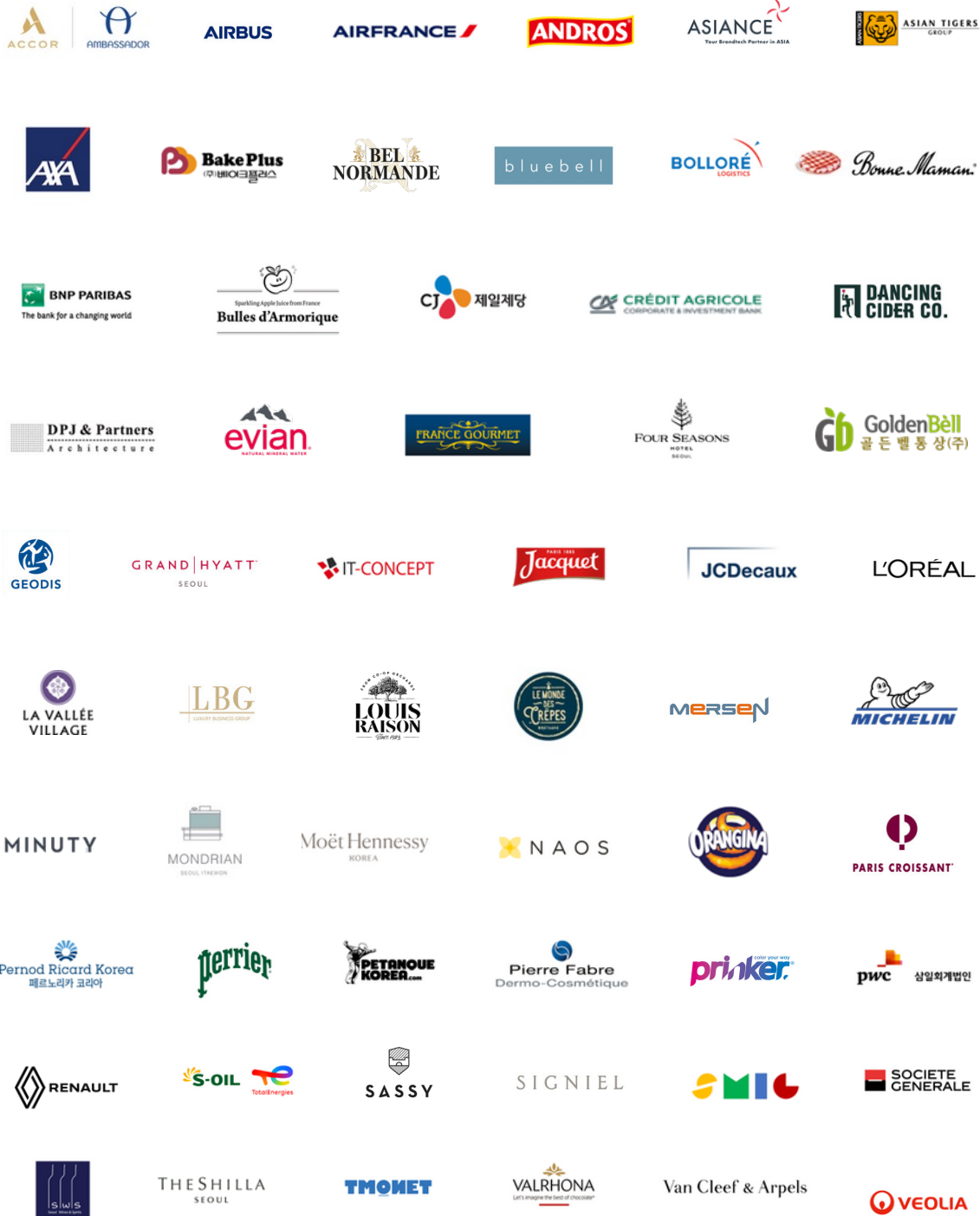
FÊTE NATIONALE 2024	
DATE	Friday, July 12 <sup>th</sup> , 2024
TIME	19:00 – 23:50 KST
VENUE	Floating Island, Convention 2F
LANGUAGE	French / Korean
PARTICIPANTS	+ 1000

## ▶ PROGRAM

7:00PM – 8:00PM	WELCOME & REGISTRATION / CHAMPAGNE COCKTAIL RECEPTION
8:00PM – 8:15PM	OPENING CEREMONY
8:15PM – 8:30PM	FIREWORKS
FROM 8:30PM	COCKTAIL BUFFET DINNER
9:15PM – 9:45PM	MUSIC CONCERT
9:45PM – 10:30PM	BEST DRESSER & INSTAGRAM # CONTEST / LUCKY DRAW
10:30PM – 23:50AM	DJ DANCE PARTY

\*Schedule might be subject to change.

# PREVIOUS PARTNERS FOR FÊTE NATIONALE





# PARTNERSHIP BENEFITS

TOTAL FEE (KRW, VAT INCLUDED)

**PLATINUM**  
**+6M**

MINIMUM CASH DONATIONS : 4M  
REMAINING AMOUNT CAN BE PAID IN KIND

**GOLD**  
**4M**

MINIMUM CASH DONATIONS : 2.5M  
REMAINING AMOUNT CAN BE PAID IN KIND

**SILVER**  
**2M**

MINIMUM CASH DONATIONS : 1M  
REMAINING AMOUNT CAN BE PAID IN KIND

PARTNERSHIP BENEFITS	PLATINUM	GOLD	SILVER
<b>Online Promotion</b>			
Company recognition on FKCCI's Official Webpage Event page	Large size	Medium size	Small size
Company recognition on FKCCI, Embassy of France, SCAC SNS (Facebook, Naver Blog, Twitter, LinkedIn, Instagram)	Large size	Medium size	Small size
Appearance in YouTube video published after the event	Large size	Medium size	Small size
<b>On-site Promotion</b>			
Logo displayed on the screen of event hall	30 seconds logo or video display	10 seconds logo display	5 seconds logo display
Logo on every displaying banners	Large size	Medium size	Small size
Company promotion desk (Optional)	Top placement	✓	✓
Logo on table	✓	✓	✓
Logo on wristbands and Lucky draw tickets	✓		
Logo on the banner of photo zone	✓		
<b>Exclusive Benefits</b>			
Logo exposition on the invitation for VIP's	Large size	Medium size	Small size
Tickets for the event & Lucky Draw tickets offered	8 / 8	5 / 5	2 / 2
Feedback document after the event	✓	✓	✓
Special mention on the event's Press Release	✓		
Special mention during event by the MC	✓		



# LUCKY DRAW PRIZES

OPPORTUNITY FOR SPONSORS TO CONTRIBUTE TO THE EXCITEMENT OF THE EVENT BY ALSO SPONSORING



*Promote your products*

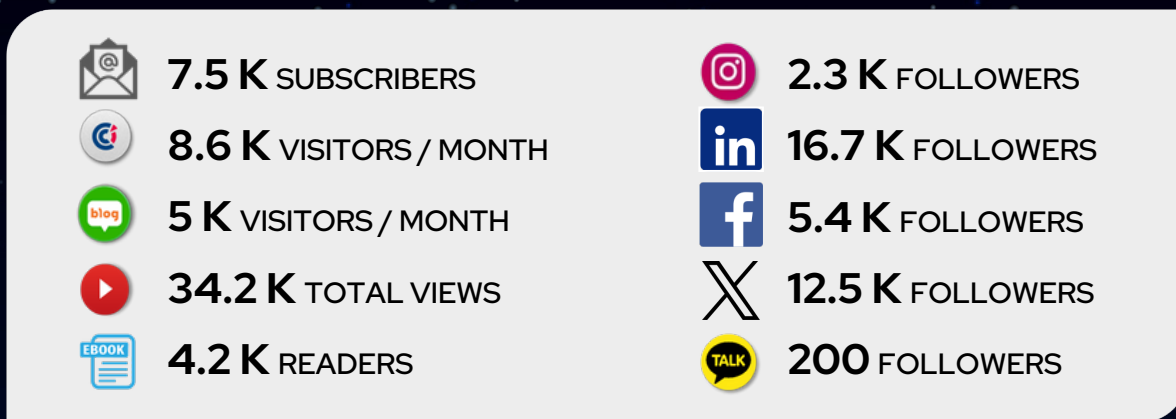
*Increase your brand Awareness*

*On-site presence*

# PARTNERSHIP BENEFITS 1/4 A

## ONLINE PROMOTION

### ▶ FRENCH KOREAN CHAMBER OF COMMERCE AND INDUSTRY



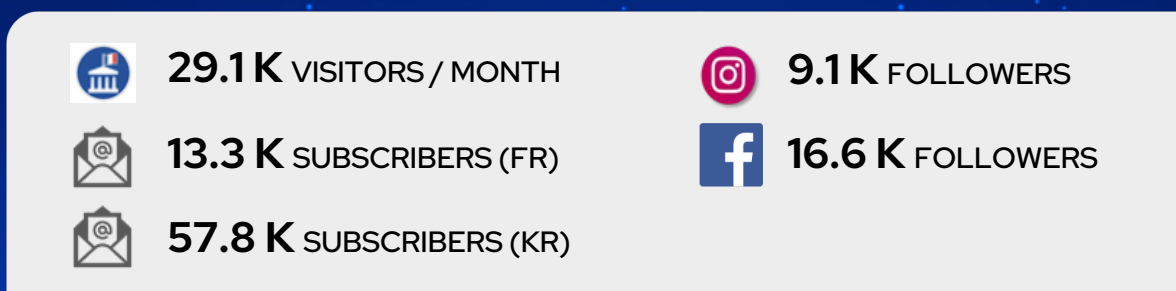
### ▶ EMBASSY OF FRANCE IN THE REPUBLIC OF KOREA

@FRANCEENCOREE



### ▶ CULTURAL DEPARTMENT OF THE EMBASSY (SCAC)

@FRANCEENCOREE\_CULTURE





# PARTNERSHIP BENEFITS 1/4 **B**

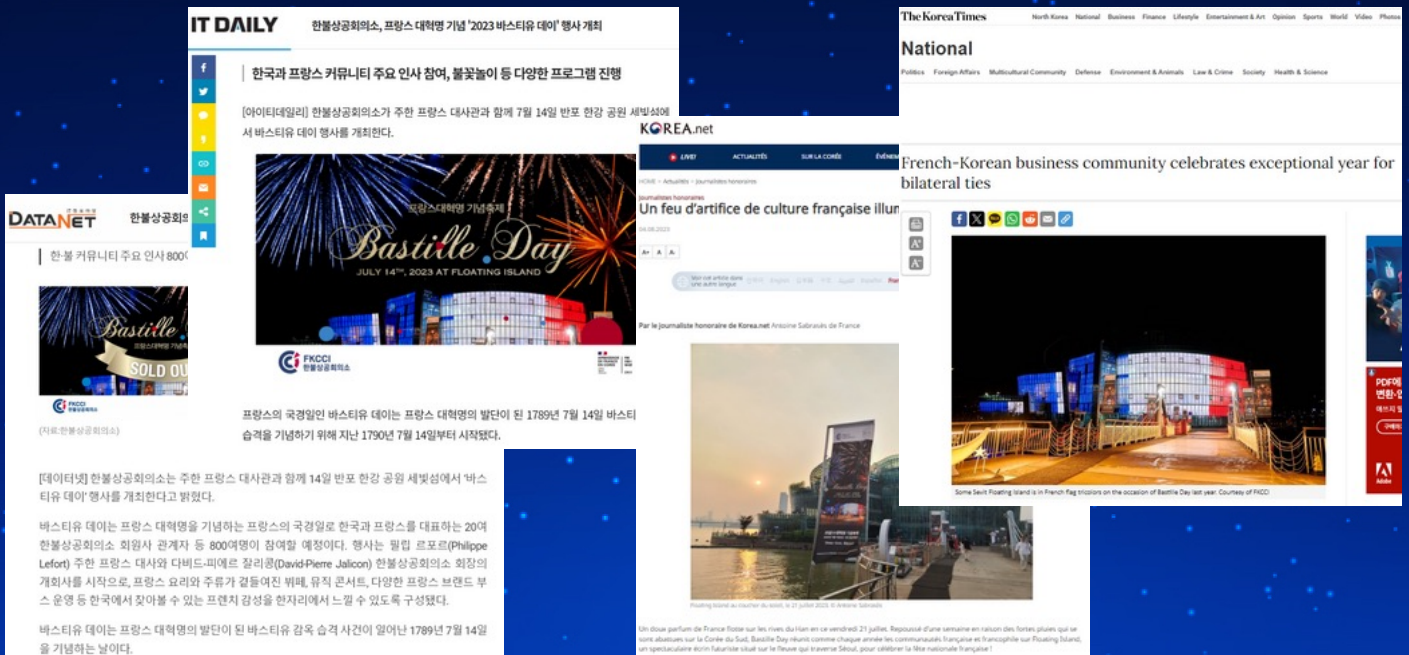
## ONLINE PROMOTION

한불상공회의소 **인플루언서**

### ▶ FKCCI NAVER BLOG (INFLUENCER STATUS)

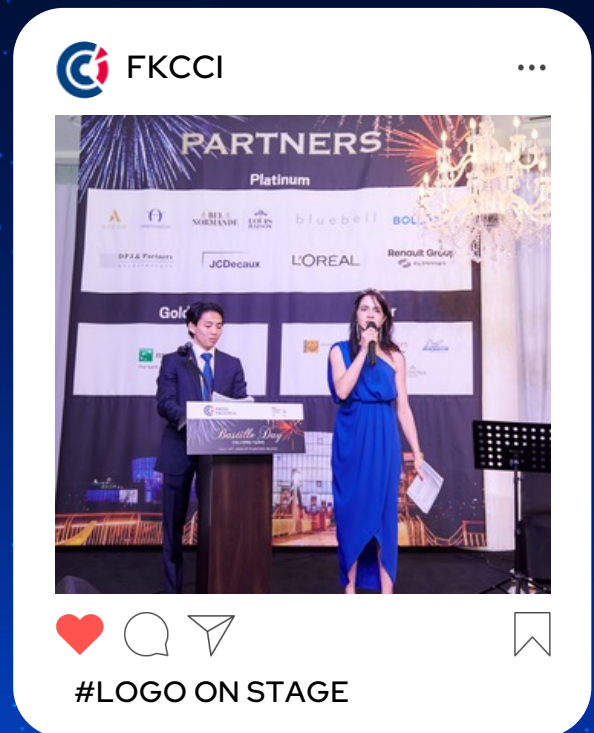
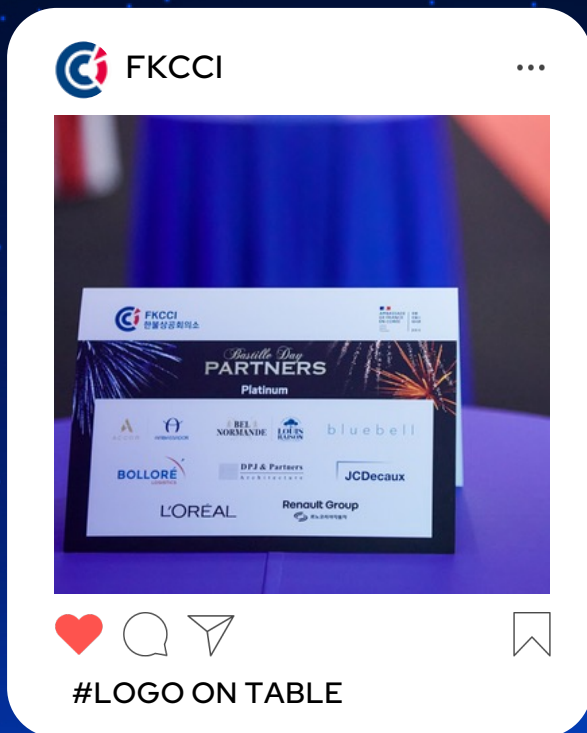
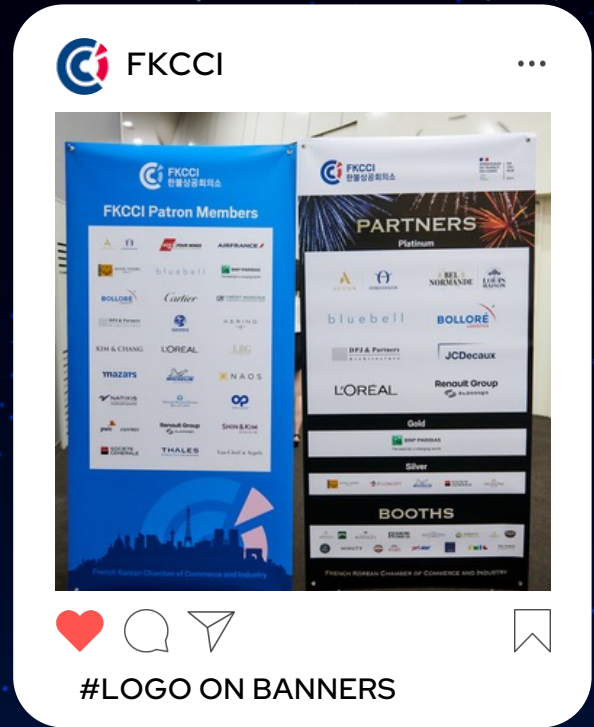
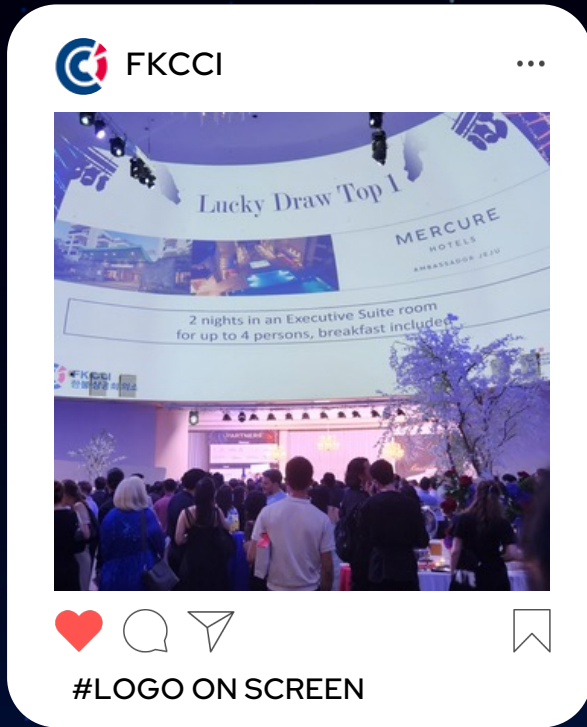


### ▶ NEWS FROM DIFFERENT NEWSPAPER



# PARTNERSHIP BENEFITS 2/4

## ON-SITE PROMOTION





# PARTNERSHIP BENEFITS 3/4

## ON-SITE PROMOTION

 FKCCI



#PRODUCT DEMONSTRATION

 FKCCI



#BOOTH

 FKCCI



#PROMOTIONAL PRODUCT

 FKCCI



#VISIBILITY #ENGAGEMENT

# PARTNERSHIP BENEFITS 4/4

## ON-SITE PROMOTION

**\*PLATINUM SPONSORS ONLY**

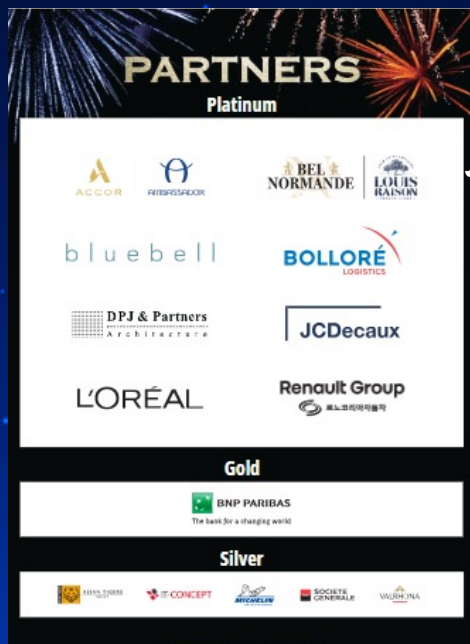


Logo on Wristbands

Logo on Lucky Draw Tickets



Logo on the banner of photo zone



▶ SPECIAL MENTION ON THE EVENT'S PRESS RELEASE

▶ SPECIAL INTRODUCTION DURING EVENT  
 - If your contribution ranks among the top five, you will receive special on-stage recognition.



# BECOME A SPONSOR!

We sincerely appreciate your time and consideration in reviewing our sponsorship proposal. We believe that our partnership will not only benefit our event but also provide exceptional opportunities for promoting your brand and reaching a wide audience. We are excited about the prospect of working together to create a successful and memorable event.

*FILL OUT THE  
SPONSORSHIP REGISTRATION FORM  
BY JUNE 21<sup>ST</sup>*

# REGISTRATION FORM

Please check below (after printing out) or fill in the following form online: [Registration form](#)

<input type="checkbox"/>	<b>PLATINUM +6M</b>	<input type="checkbox"/> Cash (4M KRW min) : _____ <input type="checkbox"/> In-kind Detail : _____ Amount : _____
<input type="checkbox"/>	<b>GOLD 4M</b>	<input type="checkbox"/> Cash (2.5M KRW min) : _____ <input type="checkbox"/> In-kind Detail : _____ Amount : _____
<input type="checkbox"/>	<b>SILVER 2M</b>	<input type="checkbox"/> Cash (1M KRW min) : _____ <input type="checkbox"/> In-kind Detail : _____ Amount : _____
<input type="checkbox"/>	<b>LUCKY DRAW</b>	Detail : _____ Amount : _____
		<b>TOTAL AMOUNT : _____</b>

Please respond by **June 21<sup>st</sup>**, 2024.

Name:

Company:

Email:

Phone:

Position:

Signature:



# CONTACT

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