|  |
| --- |
| **FRENCH BUSINESS AWARDS 2023 – APPLICATION FORM** |

The French Business Awards are an **opportunity to highlight companies** that have particularly distinguished themselves in one of the selected categories.

The winners will be granted with a whole **communication package**: a one-month online banner on FKCCI website, a posting on social networks, weekly press review and newsletter, an article on our website and blog referencing the winners, an article and exposure in Corée Affaires Magazine no 114 edition to come out in the second semester 2023, and exposure in front of the French Korean business community during the prize ceremony at General Assembly Meeting of the FKCCI.

The winners will also receive **international recognition**. The international network of French CCI abroad, CCI France International, organizes every year a Trophy Ceremony at the end of June where all worldwide award winners can compete. The 2023 edition will be held on June 26th, at the Pavillon d'Armenonville in Paris.

For our winners to be considered as **candidates for CCI France International Awards**, the jury will proceed with votes in April.

**Deadline for submitting applications: Friday, March 31st, 2023**

Please note that the Jury will sign a confidentiality agreement. No information, data, or figures will be given to third parties without your explicit authorization.

|  |
| --- |
| **APPLICATION CATEGORIES** |

**Please choose the category in which you wish to compete.**

*(You can only compete in one category)*

|  |  |  |
| --- | --- | --- |
| **Category** | **Details** | **Elements evaluated by the jury**  |
| [ ]  **Best Start-up** | This trophy rewards a company recently created by at least one French person, distinguished by its creativity, its originality, its dynamism, its growth prospects, or its ability to raise funds. | Innovation degree, integration of the concept in its market, company’s development |
| [ ]  **Best French Entrepreneur in Korea** | This prize distinguishes a company initiated abroad by at least one French person, with no organic link with a company in France, having experienced an exemplary trajectory or offering good growth prospects. | Trajectory of the company, integration into its local market, evolution of its workforce and its turnover |
| [ ]  **Corporate Social Responsibility (CSR)** | This trophy rewards companies that have demonstrated their commitment to a process aimed at integrating social, environmental, ethical, or human rights concerns into their business operations and core strategy. | Social project, its environmental and societal impact, involvement of society, sustainability of the action |
| [ ]  **Best Export Performance** | This prize rewards the company which has distinguished itself by the effectiveness of its international development strategy, with convincing results and a significant increase in its export turnover.It may also concern French companies that have developed significant activity in the country. | Strategy implemented, significant change in its performances (export sales, workforce) |
| [ ]  **Best Korean Establishment in France** | This trophy crowns companies that have invested in France in the last 3 or 4 years, with significant contributions in terms of job creation, innovation economic impact on the territory, investment made. | Implementation strategy, development perspective, economic impact in its local environment |

|  |
| --- |
| **ABOUT YOUR COMPANY** |

* ***Please fill out in English.***
* **Company Information**

**[ General information ]**

|  |
| --- |
| Company name:      Date of creation or operating in Korea since:      President / Managing Director name and title:      Activity area:      Address / ZIP Code: Web site:       |

**[ Main contact person ]**

|  |
| --- |
| Name:      Title:      Email:      Tel:       |

* **Financials**

**[ Turnover and workforce ]**

*Please show here the evolution of your company in Korea. Your financials will help the Jury get a better idea of your company and your activity in Korea. You may skip this part only if the figures are confidential.*

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Turnover (€)** | **Export Turnover (€)** | **Workforce** |
| **2020** |       |       |       |
| **2021** |       |       |       |
| **2022** |       |       |       |

*The amounts should be written in euros.*

*\*If any relevant information is available*

* **Company Introduction**

**Detailed description of your activity (Max 250 characters)**

*Global presentation of the company: History, activity, successes, specificities… – This part is likely to be published.*

|  |
| --- |
|  |

* **Your Project**

**Development perspectives: short- and long-term project, development strategy, etc. (Max 250 characters):**

|  |
| --- |
|  |

**Arguments for the award: information that could decide the jury (Max 250 characters):**

|  |
| --- |
|  |

**The strengths of your file: four or five key arguments according to you:**

|  |
| --- |
|  |

**Has your company received any other trophies or distinctions in the past two years?**

|  |  |  |
| --- | --- | --- |
| [ ] Yes |  | [ ] No |

|  |
| --- |
| **If yes, specify which ones:** |

* **Additional information**
* **Complementary element – Logo**

Please send us your company logo (required) in high definition with a transparent background, preferably in .ai format.

* **Complementary element – Doc**

Do not hesitate to send us any additional information provided by the company, in French or in English, which may help the jury in its analysis of the company's performance.

* **Application forms should be returned by e-mail to:**

**Booki JUNG**, Event Department Manager
E-mail: b.jung@fkcci.com

**The deadline for the submission of your application is Friday, March 31st, 2023.**

*For further information:*

**Booki JUNG**, Event Department Manager
Tel.: 02-2268-9504
E-mail: b.jung@fkcci.com

**Hansol KIM**, Event Department Project Manager
Tel.: 02-553-2883
E-mail: hansol.kim@fkcci.com