## **VINCENT MALMENAIDE**

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## **Work Experience**

02/2017 -08/2022

## Account Manager

#### **ARVAL**

Commercial relationship portfolio management.

Management of the account team.

New customers implementation and customers retention.

Commercial relationship securisation and advisor for sales volume and margins.

Account strategy elaboration and management.

Ensure database data's quality.

09/2012 - 01/2017

## Wealth Management advisor

#### **PNP PARIBAS**

Analysis of the customer's financial status (up to 500 k€ of assets)

Defining of customer's objectives and goals

Analysis, creation and monitoring of financing files (real estate, consumer credit) Optimisation of the customer's wealth (Define tax and legal framework), guiding towards the most interesting investments, sales of most suitable financial products Regular contacts and meetings in order to follow the customers objectives.

Risk management.

08/2010 - 07/2011

## Wealth Management Advisor

#### **HLUTESCENS Patrimoine**

Portfolio development (telemarketing).

Meetings B to C.

Building and proposal of our investments solutions (Real estate and financial products).

05/2009 -07/2011

# Project Owner Support (AMOA) CHANEL

Project management (Planning/Implementation/Tracking/Analysis) and reportings.

Coordinating the demands between the MOE (maitrise d'œuvre) and users. Support of the european store on two apps (sales and aftersales), training for the headquarters/stores users and knowledge capitalization.

Management of the data quality into the P.O.S software (Point Of Sales: software for the management of the stores) and involvement into the operational acceptance testing of the futur P.O.S.



2012

#### **Education**

BNP Paribas Business School: training course in wealth management.

**2003 – 2006** Master's Degree in finance, Business School of INSEEC PARIS

**2001 – 2003** DUT Techniques de Commercialisation (Two Years degree in business).

2001 High School Diploma in business (Tours, France).

AMF Certificate (Financial Services Authority).



## **Skills**

Sales & negotiation

Customer relationship & communication

Rigorous & organised

Data Analysis & management

Teamwork

Adaptability

Microsoft Office



## Languages

French (mother tongue)

English (B2)

Spanish & Albanian (basis)



## Interests

Trave ls

Photography

**Biking**