

# FACC Atlanta-Southeast SPONSORSHIP OPPORTUNITIES



# 2024

# ABOUT US

## Our Chamber

The French American Chamber of Commerce of Atlanta Southeast (FACC-Atlanta) is a non-profit, non-governmental and member-driven organization founded in 1985. We are funded solely through membership dues, event revenue and trade services.

We are part of a network of 18 French-American Chambers in the United-States representing more than 5,700 companies nationwide in all major industries, and a proud member of CCI France International, an international network of 124 French Chambers of Commerce in 95 countries, representing more than 37,000 members worldwide.



## Our Mission

As a non-profit organization, our mission is to promote, support and enhance business opportunities among the French-American business community throughout France and the Southeast of the United States.

We welcome and support French businesses and entrepreneurs in their settlement and development in the Southeast of the United-States.

Through our events and programs, the FACC-Atlanta creates opportunities for our members to network, connect, collaborate, learn from one another. We are the main professional forum and business resource for French companies and their leaders doing business in and with the Southeast of the United States and for U.S. companies in the Southeast of the United States doing business in and with France.

We also provide a range of trade services to our local members and to French businesses and entrepreneurs seeking to develop their business in the Southeast of the United States.

## Our Team

**Jacques J. MARCOTTE**

PRESIDENT

**Katherine LAFOURCADE**

EXECUTIVE DIRECTOR

**Eden Landwermeyer**

MARKETING & COMMUNICATIONS INTERN

**Anushka Bindigiri**

BUSINESS DEVELOPMENT INTERN

# WHY SPONSOR?

The three annual flagship events hosted by the FACC Atlanta-Southeast are an excellent opportunity and a marketing tool that reaches a target audience of 3,000+ contacts. Event sponsors reap long-term benefits from the exposure they receive.

With your support, we can achieve our mission of reinforcing the economic ties between France and the Southeastern region of the United States.

## **What are the benefits?**

As our sponsor, your company name will be highlighted throughout the event. We not only guarantee brand visibility during our event but also before and after through an online promotional campaign. Depending on the level of sponsorship, you can also benefit from different advantages ranging from distribution of printed materials to a promotional video, or live speech.

- Entertain your clients and reward your employees
- Share and enjoy a great evening with peers, colleagues and clients
- Gain more visibility within the French-American community
- Reinforce your brand
- Network with other executives and business leaders
- Meet new potential collaborators and clients

## **What are your options?**

We have many packages\* tailored to your specific needs, all of which contribute to the success of this year's edition while increasing your company's visibility.

**\*FACC-Atlanta Southeast MEMBERS will enjoy a discounted rate on sponsorship packages**

# SUMMER CHAMPAGNE EVENT



Our annual Summer Champagne Event held in June is an event honoring the French "art de vivre." It is the perfect occasion to celebrate summertime the French way, and to network over a glass of Champagne. It is held at varying locations, but which always create an elegant social atmosphere.

The 2024 edition will once again take place at the chic and stylish Roche Bobois Showroom in Buckhead. This unusual setting for a business event attracts over 120 attendees and promises to be an event not to be missed.

Enjoy some bubbles and French-style buffet while mingling with the local international community for an evening of unique French flair. It is the perfect opportunity to develop your connections and make new acquaintances - and what better way than over delicious French food and wine!



# SPONSORSHIP RATES

## EVENT DETAILS

**DATE** = THURSDAY JUNE 13, 2024

**TIME** = 6:00-9:00PM

**LOCATION** = ROCHE BOBOIS

333 BUCKHEAD AVE NE, ATLANTA, GA 30305

| Summer Champagne Sponsor Packages   | Members                       | Non Members                   |
|---|-------------------------------|-------------------------------|
| Crystal :<br>Champagne Sponsor  | <input type="radio"/> \$5,000 | <input type="radio"/> \$6,000 |
| Gold : Step & Repeat  | <input type="radio"/> \$2,500 | <input type="radio"/> \$3,000 |
| Silver  | <input type="radio"/> \$1,000 | <input type="radio"/> \$1,200 |
| Bronze  | <input type="radio"/> \$500   | <input type="radio"/> \$600   |

## ENTRY TICKETS

\$75 for members

\$95 for non-members



# PACKAGE DETAILS

## Crystal : CHAMPAGNE SPONSOR Package

### *Exclusive*

- 5 complimentary tickets
- Opportunity for a 5 minute speech during the event
- Exhibitor table with promotional material
- Option to bring 1 pop-up banner
- Recognition during the event as Crystal Sponsor
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

## Gold : STEP & REPEAT Package

### *2 available*

- 3 complimentary tickets
- Company logo featured on the Step & Repeat backdrop for guest photos on arrival
- Recognition during the event as Gold Sponsor
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)



# PACKAGE DETAILS

## Silver Package

*2 available*

- 2 complimentary tickets
- Recognition during the event as Silver Sponsor
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

## Bronze Package

*Unlimited*

- 1 complimentary ticket
- Recognition during the event as Bronze Sponsor
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)



# THE CRYSTAL PEACH GALA



Since 2005, the Crystal Peach Awards have recognized the most significant companies who are active between France and the Southeastern United States.

New for 2024; this year's event will recognize one important actor in the local Franco-American business ecosystem. The winner will be selected by the FACC Atlanta-Southeast Board of Directors, and will have the opportunity to present their activity during the event.

The Gala is held during the program of events for France-Atlanta and will be attended by over 150 guests, including top-ranked executives of small and large French and American companies, as well as journalists and members of the consular corps and international business community.

The Crystal Peach Awards Gala is the signature business event of the French-American Chamber of Commerce of Atlanta. The 2024 edition will be held at a prestigious Private Country Club in Buckhead.





# SPONSORSHIP RATES

## EVENT DETAILS

**DATE** = THURSDAY OCTOBER 17, 2024

**TIME** = 6:00-11:00PM

**LOCATION** = PRIVATE COUNTRY CLUB, BUCKHEAD

| Crystal Peach Awards Gala Sponsor Packages   | Members                                  | Non Members                              |
|--|--|--|
| Crystal : Co-Host                   | <input type="radio"/> <del>\$6,000</del> | <input type="radio"/> <del>\$7,200</del> |
| Platinum :<br>Networking Reception  | <input type="radio"/> <del>\$4,000</del> | <input type="radio"/> <del>\$4,800</del> |
| Gold : Step & Repeat   | <input type="radio"/> \$3,000            | <input type="radio"/> \$3,600            |
| Silver : Tabletop  | <input type="radio"/> \$2,000            | <input type="radio"/> \$2,400            |
| Bronze : Corporate table<br>(table of 8-10)  | <input type="radio"/> \$2,000            | <input type="radio"/> \$2,400            |

## ENTRY TICKETS

\$150 for members

\$190 for non-members



# PACKAGE DETAILS

## Crystal : CO-HOST Package

### *Exclusive*

- Table for up to 10 guests with VIP seating
- Opportunity for a 5 minute speech during the Awards Ceremony
- Recognition during the event as Crystal Sponsor
- Full page advertisement in event program (to be provided by the sponsor)
- Prominent signage at the event (logo or banner provided by the sponsor)
- Clickable logo on event page on the FACCC website
- Prominent inclusion in all forms of communication about the event (before and after)

## Platinum : NETWORKING RECEPTION Package

### *Exclusive*

- Company logo located on every high-top table during the pre-dinner reception
- Recognition during the event as Platinum Sponsor
- 5 complimentary tickets to the event
- Half page advertisement in event program (to be provided by the sponsor)
- Prominent signage at the event (logo or banner provided by the sponsor)
- Clickable logo on event page on the FACCC website
- Prominent inclusion in all forms of communication about the event (before and after)



# PACKAGE DETAILS

## **Gold : STEP & REPEAT Package**

### *2 available*

- Company logo featured on the Step & Repeat backdrop for guest photos on arrival
- Recognition during the event as Gold Sponsor
- 2 complimentary tickets to the event
- Half page advertisement in event program (to be provided by the sponsor)
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

## **Silver : TABLETOP Package**

### *Exclusive*

- Company logo signage x3 placed on every dinner table
- Recognition during the event as Silver Sponsor
- 1 complimentary ticket to the event
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

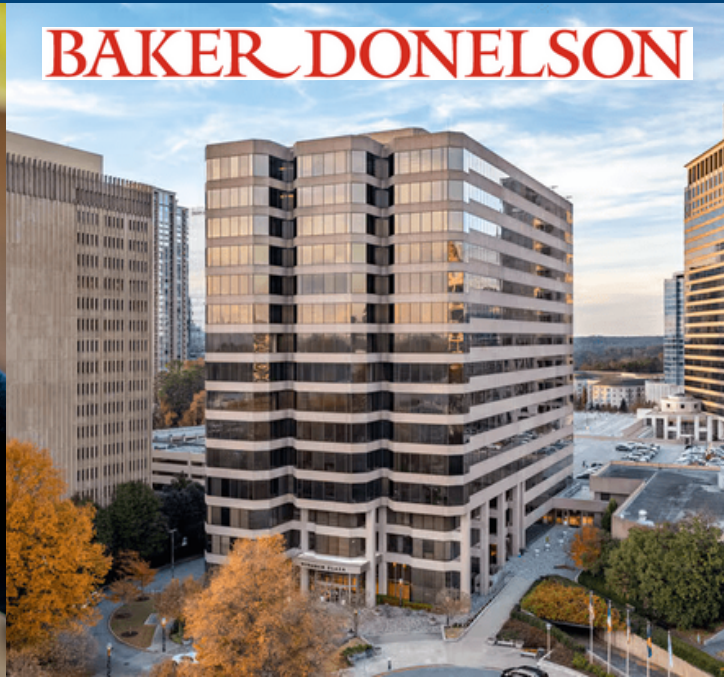
## **Bronze : CORPORATE TABLE Package**

### *Limited availability*

- Dedicated table for 8-10 guests with your company logo
- Recognition during the event as Bronze Sponsor
- Clickable logo on event page on the FACC website
- Inclusion in all forms of communication about the event (before and after)



# BEAUJOLAIS NOUVEAU CELEBRATION



**BAKER DONELSON**

Beaujolais Nouveau wine is a young red wine made from Gamay grapes that is released each November. Although it is not as complex as others, since it's released so soon after harvest, it has a distinctive flavor that makes it stand out from other types of wine. Many people enjoy the Beaujolais Nouveau Event to celebrate a fun, festive wine that signals the start of the holiday season!

With over 120 people in attendance, this event is the perfect opportunity to toast to the strength of the transatlantic connection between France and the Southeastern US.

The 2024 event will be hosted by our member company Baker Donelson and new for this year's edition : on display will be artwork by Stephane Koerwyn, a world-renowned French painter and sculptor. Read more about Stephane's creations on the next page!



# BEAUJOLAIS NOUVEAU GUEST ARTIST



After a 20 year career in marketing, Stephane discovered painting in an art therapy workshop. He quickly discovered a natural talent and opened his first exhibition after only 3 months, living each creation as a unique experience and a true expression of emotion. In a quest for interaction with the spectator, Stephane left the traditional canvas and ventured to a new medium : aluminum.

In a quest to go beyond the limits of the painting, this self-taught artist developed works of sculpture. This new concept, which Stephane calls “Prêt ART porter” allowed him to give life to his works by metamorphosing his paintings made on aluminum sheeting into unique creations taking the appearance of dresses worn by models in fashion shows. To make a lasting mark, these same one-of-a-kind dresses are magically turned into 3D sculptures, looking like they're floating inside circles.

Stephane has participated in several Art Shows in recent years, including Paris, London, Singapore, Dubai, Tokyo, New York, Chicago and Washington DC.

His creations will be displayed and available for purchase.



# SPONSORSHIP RATES

## EVENT DETAILS

**DATE** = THURSDAY NOVEMBER 21 , 2024

**TIME** = 6:00-9:00PM

**LOCATION** = BAKER DONELSON

3414 PEACHTREE RD NE SUITE 1500, ATLANTA, GA 30326

| Beaujolais Nouveau Sponsor Packages | Members   | Non Members |
|-------------------------------------|-----------|-------------|
| Platinum :<br>Networking Reception  | ● \$4,000 | ● \$4,800   |
| Gold : Step & Repeat                | ● \$3,000 | ● \$3,600   |
| Silver                              | ● \$1,500 | ● \$1,800   |
| Bronze                              | ● \$500   | ● \$600     |

## ENTRY TICKETS

\$50 for members

\$75 for non-members



# PACKAGE DETAILS

## **Platinum : NETWORKING RECEPTION Package** *Exclusive*

- 5 complimentary tickets
- Opportunity for a 5 minute speech during the event
- Exhibitor table with promotional material
- Option to bring 1 pop-up banner
- Recognition during the event as Platinum Sponsor
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

## **Gold : STEP & REPEAT Package** *2 available*

- 3 complimentary tickets
- Company logo featured on the Step & Repeat backdrop for guest photos on arrival
- Recognition during the event as Gold Sponsor
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)



# PACKAGE DETAILS

## Silver Package

### *Multiple available*

- 2 complimentary tickets
- Recognition during the event as Silver Sponsor
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)

## Bronze Package

### *Unlimited*

- 1 complimentary ticket
- Recognition during the event as Bronze Sponsor
- Clickable logo on event page on the FACC website
- Prominent inclusion in all forms of communication about the event (before and after)





# CONTACT INFORMATION

**KATHERINE LAFOURCADE**

*Executive Director*

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**WE LOOK FORWARD TO SPEAKING WITH YOU!**

