



# Study, Work, Network: FRANCE ALUMNI DAY IN THAILAND

18 May 2024 | 10AM - 2PM  
Alliance Française de Bangkok

Booth Concept  
Proposal



SKILL & FRIENDS FOR LIFE

# About FAD

France Alumni Day

2024

**18 May 2024**, an event to celebrate the Thai students experienced in France !

France Alumni is the network of former students and graduates of French higher education: **nearly 400 000 members in 128 countries** already share this experience and meet thanks to the events of the France Alumni network and its partners.

To expand the global family of French education alumni and celebrate the unique bond that brings them together, we invite you every year in the spring for **“France Alumni Day”**: a major celebration hosted around the world by the French diplomatic network, establishments and graduate associations, which are mobilizing to celebrate French higher education graduates and their achievements on the five continents, including Thailand.



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Thailand



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Campus France - French Embassy in Thailand, in partnership with the Alliance française de Bangkok, will organise the “**France Alumni Day in Thailand**” event on **Saturday, 18 May 2024 from 10am - 2pm at Alliance française de Bangkok.**

Following the successful first edition of the France Alumni Day event in 2023, the second edition of this networking event has been officially nominated under the theme of *French-speaking talents, global careers.*

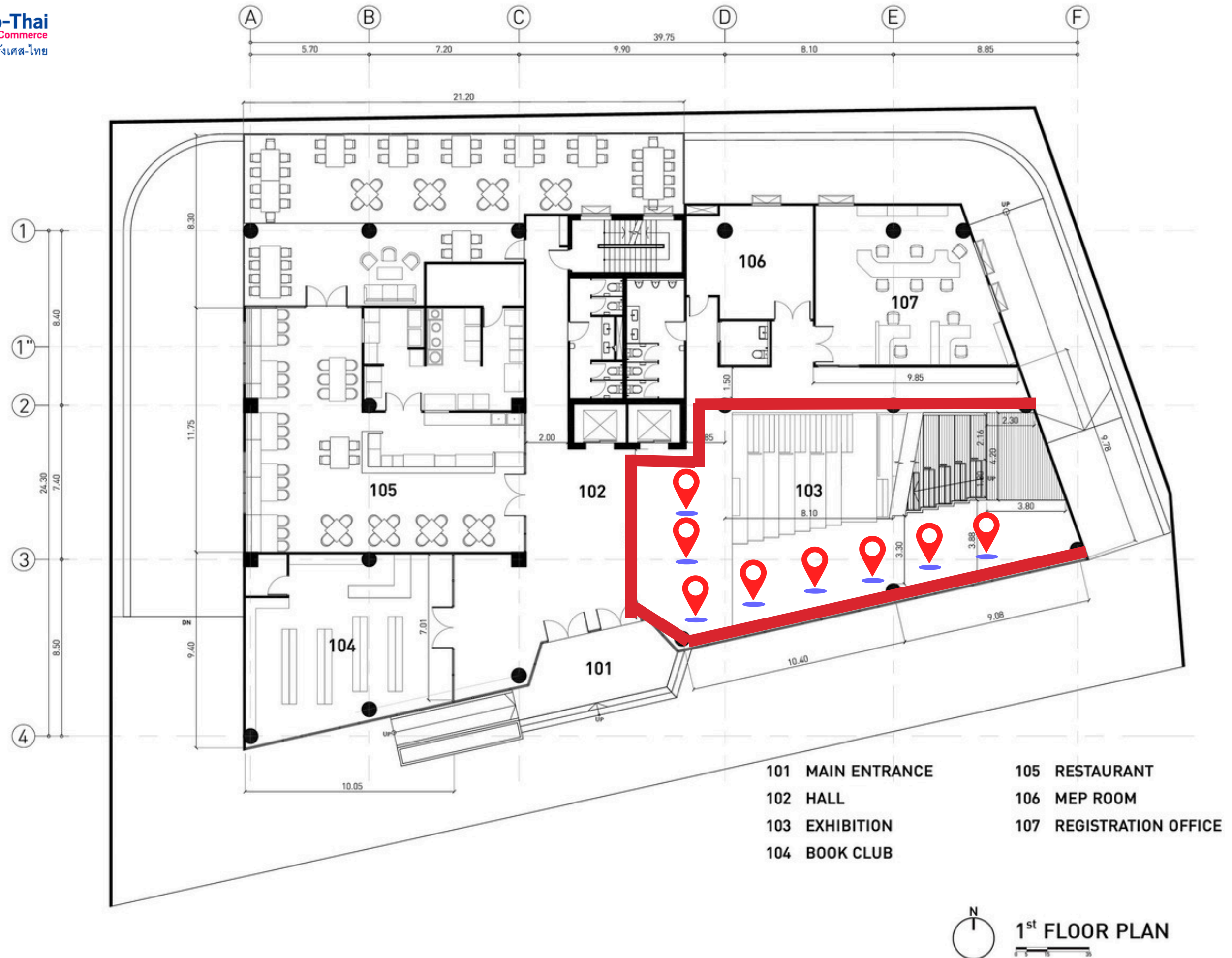
This event will feature a « **Study & Job Fair** » and aims **to celebrate** the experience and the success of Thai Alumni from France, **to encourage** young Thai students to pursue their studies in higher education in France, and also **to offer** Thai candidates an opportunity to meet with leading French and Thai companies, paving the way for concrete professional opportunities.







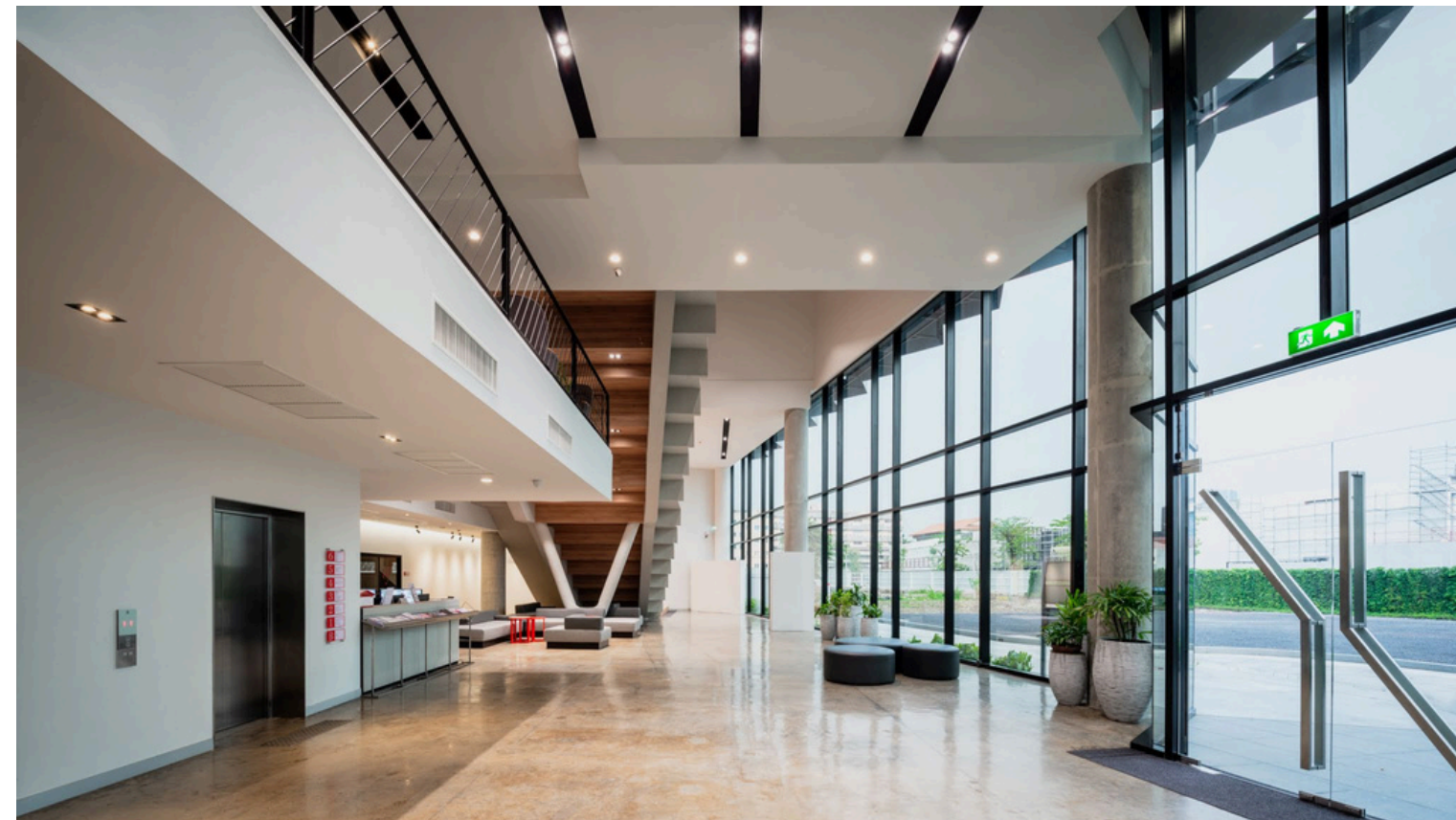
# Main Hall Floor Plan







# Main Hall Floor Plan







1 White Table 75x180 Cm.



2 Chairs

# What we provide



## PRINT MEDIA

- Logo on Posters
- Logo on Flyers
- Logo on J-Flag
- Logo on Backdrop

## SOCIAL MEDIA

- Logo on 4 Facebooks pages :



**Campus France Thailand** (24K likes)



**France Alumni Thailand** (1.2K likes)



**Sawasdee France** (28K likes)



**Ambassade de France en Thaïlande**  
(35K likes)

- Logo on Facebook page cover
- Logo on Facebook event cover
- Logo on Facebook posts

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## DIGITAL MEDIA

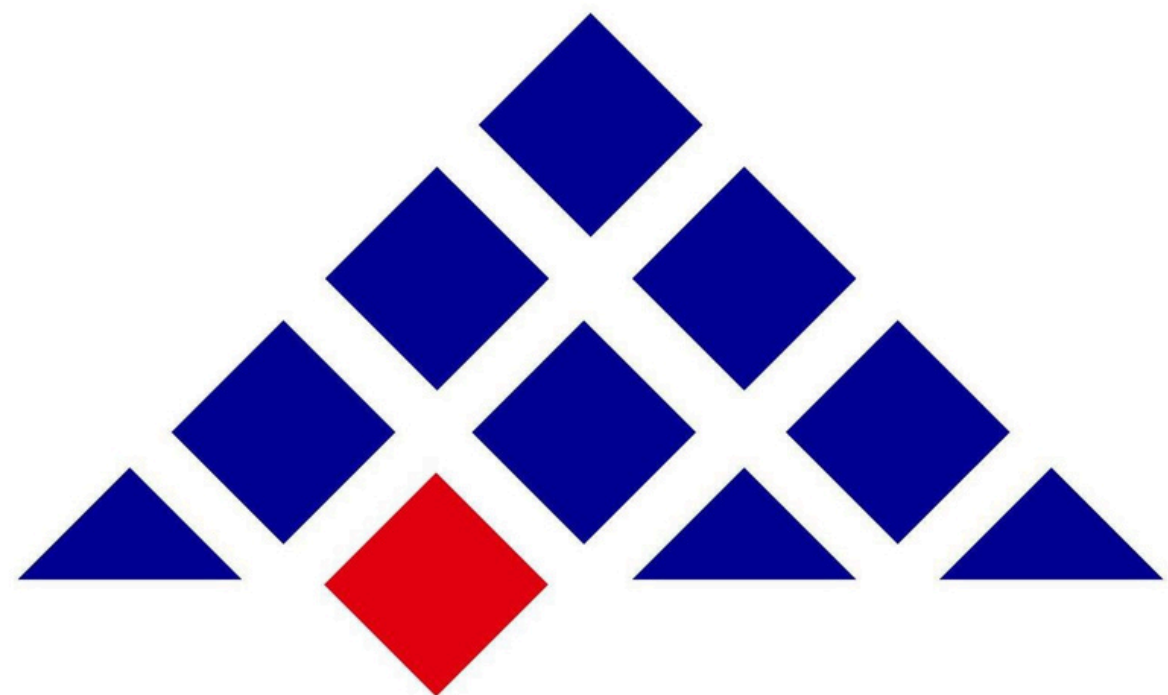
- Logo on **France Alumni Website**
- Logo on Press Release
- Logo on E-Invitation
- Logo on Register Form

## PUBLIC RELATION

- Official invitation to FAD's closing reception
- Quoted in H.E. Ambassador's opening speech

# What we offer





**CAMPUS  
FRANCE**

**— THAÏLANDE —**

# Contact Us

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**Thank You**