



# INNOVATION & VIVATECH DELEGATION 2024

**21–25 May 2024 – Paris, France**

**VIVA** MAY 22–25  
2024 PARIS  
**TECHNOLOGY**

# Join the CCI France UAE VivaTech & Innovation Trip 2024

VIVATECH, the world's premier tech conference, is the epicenter of innovation, bringing together pioneers, disruptors, and visionaries from around the globe. This year promises to be even more exceptional, with groundbreaking technologies, influential speakers, and unparalleled networking opportunities.

**CCI France UAE aims to support and promote the entire digital and innovative ecosystem of the UAE, its know-how, and its skills, under a common banner, to collectively develop business opportunities and contribute to the attractiveness of the UAE.**

We believe that your participation in the delegation will not only elevate your organization's profile but also contribute to the broader goal of fostering innovation and collaboration on a global scale.

## Why Join the Delegation?

- 1. Global Exposure:** Showcase your organization on an international stage, connect with like-minded professionals, and gain insights into the latest trends shaping the future.
- 2. Networking Opportunities:** Engage with prominent businesses, accelerators, investors, and entities from around the world. Build strategic partnerships that can drive innovation and growth.
- 3. Access to Investors:** Explore funding opportunities and pitch your ideas to a diverse group of potential investors. VIVATECH provides a platform for securing the resources needed to take your projects to the next level.
- 4. Knowledge Exchange:** Attend discussions, panels, and workshops that delve into cutting-edge technologies, trends, and best practices. Stay ahead of the curve and position your organization as a leader in the field.
- 5. Cultural Exchange:** Immerse yourself in the unique blend of cultures at VIVATECH. Strengthen relationships, exchange ideas, and foster collaboration with professionals from various backgrounds.

## What to expect?

- VivaTech made-to-measure Tour including meetings with partners ranging from multinationals to SMEs, to public entities (depending on the delegation brief)
- B2B Meetings
- Sectoral Clusters meetings & tour
- Meeting with investments main public entities
- French MNC headquarter / incubator / accelerator visit

***The program will be finalized depending on the delegation profiles, interests, and needs, following the submission of a questionnaire.***

## Logistics and Details:

- Event Date: 22-24 May
- Location: Paris Expo Porte de Versailles, France
- The CCI France UAE will cover:
  - Access badges to the VivaTech Exhibition for the delegation
  - Explorer Tour with meetings
  - B2B Meetings & Visits during the 3 days in and outside VivaTech
  - Transportation from assembly point to and from VivaTech & from site visits
  - Welcome event & listed lunches and dinners
  - Hotels bookings will be optional
- Remaining at the expense of the participating company:
  - Airfare expenses
  - Visa application and process\*
  - Any other costs not listed above

*\*Please bear in mind that some nationalities will need a Schengen visa to enter France and anticipate the visa process duration.*

Kindly confirm your interest and fill in the questionnaire by 25 March 2024. Once we receive your questionnaire filled out, we will send you the participation details.

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# TENTATIVE PROGRAM\*

## **21-May ARRIVAL**

PM: Kick-off information session

Dinner: Free

## **22-May VIVATECH**

AM: Explorer Tour & meetings

Inter-CCI France delegations meeting

PM: B2B meetings

Dinner: Organized by CCI France UAE

## **23-May**

AM: Vivatech - Free tour

Lunch: Free

PM: Site visit

Dinner: Organized by CCI France UAE

## **24-May**

AM: Site visit

Lunch: Organized by CCI France UAE

PM: Site visit

Dinner: Free

## **25-May DEPARTURE**

*\*The program will be finalized depending on the delegation profiles, interests, and needs, following the submission of a questionnaire.*

## **RATE**

**CCI FRANCE UAE MEMBER : 10800 AED**

**NON MEMBER: 12900 AED**

## **Rate includes**

- TRANSPORTATION from 22 to 24 May
- TICKETING VIVATECH
- MADE TO MEASURE VIVATECH TOUR including B2B meetings
- KICK OFF CAFÉ
- LUNCHESES & DINNERS LISTED
- SITE VISITS
- CCI France UAE Program organization & Staff support

# ABOUT VIVATECH

VivaTech is **Europe's biggest startup and tech event**, taking place every year over four exciting days in Paris. We unite the most disruptive topics in tech, rule-breaking entrepreneurs, and the world's largest technology breakthroughs, building an ecosystem where business gets done.

## OUR

VivaTech accelerates innovation by connecting startups, major companies, investors and the leaders in tech responding to our world's biggest challenges. This is where business meets innovation.

## MISSION

## HOW WE DO IT

We gather under one roof the brightest entrepreneurs, executives, investors, students and academics to collaborate, network, pitch, get inspired and showcase their innovations.

## WHEN

VivaTech will take place **22-25 May 2024** in Paris. The first three days are reserved for professionals, and on Saturday we open our doors to include the general public. **VivaTech News**, our standalone news channel (*5,000,000 viewers in 2023*), broadcasts live during VivaTech and is available through video on demand throughout the year.

## WHERE

VivaTech is anchored at the **Porte de Versailles** expo venue **in Paris**, France. Two large exhibition halls (55,000 sqm of floor space) accommodate stages for world-class speakers, pitch contests and prize ceremonies, as well as zones dedicated to world-premiere tech demos, and lounges for recharging and networking.

## OUR STORY

Viva Technology was created in 2016 by **Publicis Groupe** and **Groupe Les Echos - Le Parisien**. In 2023 we welcomed a record 150,000 international visitors, confirming VivaTech's position as the unmissable international showcase for technology and startups.

# EUROPE'S LARGEST STARTUP & TECH EVENT (2023 DATA)



**150,000+**  
visitors



**5 million**  
viewers for  
VivaTech News



**174**  
countries  
represented



**2,800**  
exhibitors



**11,400**  
startups



**2,600**  
Investors



**500**  
world-class  
speakers



**180**  
business  
partners



**919 million**  
people reached on  
social media



**20,000**  
press articles



**35**  
media partners



**6.5 billion**  
views on  
social media

## VISITOR PROFILES

### ACROSS A WIDE VARIETY OF SECTORS...

**58%** Major Companies  
**19%** Startups  
**19%** Students  
**2%** Investors  
**2%** Media

### ...AND JOB CATEGORIES

**33%** Manager  
**22%** Employee  
**19%** CEO/President  
**12%** VP-C Suite  
**3%** Consultant/Freelance  
**3%** Intern  
**8%** Other

### ... FROM DIFFERENT SECTORS

- Banking/Finance/Insurance
- Luxury/Fashion/Beauty
- Consulting
- Mobility/Transportation
- Information technologies
- Consumer goods/Retail/E-commerce
- Software Development/Cloud services
- Public institutions
- Media/Entertainment/Culture
- Energy

## TOP 10 COUNTRIES

1. France (55% of visitors)
2. United Kingdom
3. United States of America
4. Germany
5. Italy
6. Belgium
7. South Korea
8. Switzerland
9. Spain
10. The Netherlands



# INTERNATIONAL REACH & IMPACT

## SOME OF THE PEOPLE WE'VE WELCOMED ON OUR STAGES



**EMMANUEL MACRON**  
FRENCH PRESIDENT



**ELON MUSK**  
CEO  
TESLA, SPACE X, TWITTER



**MARK ZUCKERBERG**  
FOUNDER  
META



**TIM COOK**  
CEO  
APPLE



**MARGRETHE VESTAGER**  
EUROPEAN  
COMMISSION



**EVAN SPIEGEL**  
CO-FOUNDER & CEO  
SNAP INC.



**THIERRY BRETON**  
EUROPEAN COMMISSION



**VITALIK BUTERIN**  
FOUNDER  
ETHEREUM



**SUMBUL DESAI**  
VP, HEALTH  
APPLE



**SATYA NADELLA**  
CHAIRMAN & CEO  
MICROSOFT



**NARENDRA MODI**  
PRIME MINISTER OF INDIA



**JACK MA**  
FOUNDER  
ALIBABA



**GINNI ROMETTY**  
FORMER CHAIRMAN  
& CEO  
IBM



**MARC BENIOFF**  
FOUNDER & CEO  
SALESFORCE

## 2023 PUBLIC SECTOR PARTNERS FROM AROUND THE WORLD



### WORLD



34 country pavilions

1 Country of the Year - Republic of Korea in 2023

33 ministerial delegations

26 International, governmental and public Institutions



# VIVA TECHNOLOGY 2023 IN PICTURES



# VIVA TECHNOLOGY 2023 IN PICTURES



Elon Musk Conference Talk



Marc Benioff Conference Talk