

CCI FRANCE UAE
Annual General Meeting 2023/2024
Wednesday, 29th May 2024

BOARD OF DIRECTORS CANDIDACY FORM

First Name: Tarek

Last Name: SOLIMANE


Company: Thales

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I, the undersigned, run for election at the CCI FRANCE UAE Board of Directors.

Signature:



Date: 25/05/2024

1/5/2024

Please make sure to return all the below documents before **Friday, 3rd May 2024**, to CCI FRANCE UAE by email at ccifranceuae@gmail.com:

- This form
- Your candidacy video in French – 1 minute maximum
- Your candidacy video in English – 1 minute maximum
- A copy of your visa page



Tarek SOLIMANE

THALES Group

Regional communications & Government relations Director MEA & KSA& Central Asia

My activity in 4 words:

1. Governments relation & institutional affairs
2. Industries: Aerospace& Space, Cybersecurity & Digital Identity, Defense & Security
3. Communications and PR

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My background and what I can bring to CCI FRANCE UAE services and activities:

- **Nationality:** French - Egyptian
- **Education:** Master in Political Science, Economics & Negotiation
- **Business France:**
 - o Successfully launched the first Ubifrance/Business France Communications & Press office in the GCC in 2008. Led the office to become the highest growing out of 10 in the UBIFRANCE global network, 5 years in a row. Nominated Head of Business France, Egypt in 2014.
 - o Successfully launched & restructured the VIE department in 2009 while upgrading its process and regulations.
 - o Business Development & Sales: Supported French companies to expand and launch their business in the region
 - o Political and institutions Background: Worked for the French Embassy in Cairo from 2004 to 2008.
- **Alstom group :** 2014 to 2018: Regional communications Director ME based in the UAE
- **Thales group:** Regional Communications and government relations Director MEA&KSA& Central Asia
- **VP and board member French Business Council – VP from 2017/2020 and member of Comex until May 2024**

My added value in the Board:

- To bring the experience and the strengths of a Thales group as a strong local actor since 45 years in Abu Dhabi and Dubai with strong network in the UAE and the region
 - o Institutional network at UAE level thanks to my current position at Thales Group as Government relations and Institutional affairs Director (reinforce and activate the relations with local companies to support our members)
 - o An experience of a multinational industrial groups (way of working, planification, customer focused strategies, innovation and Digital)
- To bring my experience of 10 years with business France to accompany our members in all fields & Markets specifically in Thales markets as well as digital (AI, Cybersecurity, IoT, Quantum) and Security industries
 - o Reinforce relations with BPI France and Business France to involve more the CCI in business development activities
- To strengthen links with the UAE authorities in Abu Dhabi and Dubai to defend the interests of the members of the CCI
 - o My actual position is Communications and Government, institutional affairs Director
 - o Public relation with the locals in Government and private companies
- Review and rebuild a new communications strategy plan for the next 2 years at the image of CCI France UAE using, 22 years of my experience in the field – to face new communications challenges
 - o In addition of a relation with more than 500 journalists across the region
- Presence and availabilities and supporting the team – This is what has been done since 2017 as a member of CCI COMEX
- Arabic speaker and cultural strengths related to the UAE and the region: 16 years in the UAE defending France interest
- The aim of creation of an Aerospace & Space, committee as in Singapore CCI., India CCI etc.
- The aim of Creation of a Cybersecurity and digital Identity committee

- Strong networks and links with the UAE authorities thanks to my professional background, position and experience in the UAE since 2008
- Working for Thales – A strong added value to the CCI and a respected company in the UAE
- Strong network and knowledge of the French Export team and its stakes to achieve the CCI France UAE objectives.
- I was a part and contributed to the successful development and milestones of the CCI since 2017 as a board member
- Presence and availability to meet our members and address all their requests and issues in doing business in the UAE
- 22 years of experience in the Communications and government & institutional affairs
 - o Strong network & knowledge to promote the CCI France UAE in the media of the UAE, and other countries
 - o Protecting the image of the CCI