

CCI FRANCE UAE
Annual General Meeting 2023/2024
Wednesday, 29th May 2024

BOARD OF DIRECTORS CANDIDACY FORM

First Name: Nathalie
Last Name: Amiel-Ferrault
Company: AJEX Logistics Services
Tel: 971 54 442 1933
Email: Nathalie.Ferrault@AJ-EX.com

I, the undersigned, run for election at the CCI FRANCE UAE Board of Directors.

Signature:

Date: April 28, 2024



Please make sure to return all the below documents before **Friday, 3rd May 2024**, to CCI FRANCE UAE by email at ccifranceuae@gmail.com:

- This form
- Your candidacy video in French – 1 minute maximum
- Your candidacy video in English – 1 minute maximum
- A copy of your visa page



**Nathalie
Amiel-Ferrault**

**Chief Marketing Officer (CMO) and Advisor to Group CEO
AJEX Logistics Services**

- 1. 30+ years in Logistics**, Supply Chain, and e-commerce
- 2. Customer Experience**, Business Growth, Marketing & Communications
- 3. 16 years in the UAE and 2 years in Saudi Arabia**
- From a Top 100 Corporation (Vice-President at FedEx) to a **Saudi/UAE Start-up**

AJEX.
Logistic Services

My background and what I can bring to CCI FRANCE UAE services and activities:

- After 30 years of corporate life, I joined a Saudi Supply chain Start-up as the CMO/CXO, developing the business from less than 1,000 shipments/day to more than 25,000 shipments, 1,200 team members and 60 facilities in 7 countries, in just 2 years.
- In the last 30+ years, I have led Marketing and Customer Experience Operations in French, American, and Saudi companies, in Europe, Africa, and the Middle East.
- I first moved to Dubai in 1996 and I have seen tremendous growth and changes in my 16 years in the country. During the last 2 years, I worked full time in Saudi while commuting back and forth to the UAE. I am now back to Dubai full time since April 2024.
- Alsatian by Birth, originally from Brittany, I have a 'Master Grande Ecole' from Montpellier.

My added value in the Board:

- In addition to my technical Marketing and Business Analysis expertise, I will contribute to the community with my deep understanding of **International Trade, Supply chain & logistics, e-commerce, and the Saudi market opportunities.**
- I also bring to the Board my experience in managing complex and strategic projects and establishing strong partnerships: as a past Vice-President of the FBC, I have led the initiative of bringing the two UAE French Chambers together and forming the CCI FRANCE UAE. I am very proud of the rapid progress of the CCI France UAE, since its creation in 2021.
- In addition to leading the Supply chain committee, I will strive to connect our members with more business opportunities and growth, in the UAE and to Saudi.

Why you should vote for me:

- I will lead forward on making the CCI FRANCE UAE the preferred French, Francophone, and Francophile business community in the Middle East.
- I will support the committees in providing valuable information and support in the areas of Intl trade, Supply chain, Business development, Saudi opportunities, and e-commerce.
- I will undertake to create more opportunities in terms of connecting our members and facilitating business.
- For more interactions, please connect on: [//www.linkedin.com/in/nathalie-amiel-ferrault-naf9714/](https://www.linkedin.com/in/nathalie-amiel-ferrault-naf9714/)