

**CCI FRANCE UAE
Annual General Meeting 2023/2024
Wednesday, 29th May 2024**

BOARD OF DIRECTORS CANDIDACY FORM

First Name: Christophe

Last Name: Roux

Company: e& enterprise

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I, the undersigned, run for election at the CCI FRANCE UAE Board of Directors.

Signature:



Date: 02/05/2024

Please make sure to return all the below documents before **Friday, 3rd May 2024**, to CCI FRANCE UAE by email at ccifranceuae@gmail.com:

- X This form
- X Your candidacy video in French – 1 minute maximum
- X Your candidacy video in English – 1 minute maximum
- X A copy of your visa page



**Christophe
Roux**

e& enterprise

My activity in 4 words:

- 1. Digital technologies**
- 2. B2B Commercial**
- 3. MEA experience**
- 4. Angel Investing**



My background and what I can bring to CCI FRANCE UAE services and activities:

Drawing upon a robust foundation in telecom engineering and business, my 18-year tenure in the UAE has been marked by spearheading and modernizing international B2B commercial operations for leading telecom organizations, including BT, Vodafone or Etisalat. In my current role, I have been instrumental in establishing and driving the commercial department of Etisalat's e& enterprise. My extensive local and regional insight, coupled with a solid track record in the telecom and tech sectors, positions me uniquely to contribute valuable perspectives to CCI France UAE. Furthermore, my 15 years as an angel investor, working with startups in both Europe and the UAE, equip me with a wealth of entrepreneurial acumen that I am eager to bring to the table, enhancing the services and activities of CCI France UAE.

My added value in the Board:

I am excited to express my renewed commitment to our shared goals as a member of the board. My 18-year tenure in the UAE/GCC has equipped me with valuable insights and a broad network, which I am eager to continue sharing. My expertise in Information Communication Technologies (ICT) aligns with our strategic direction, ensuring we stay at the forefront of innovation for our French Business Community.

Additionally, I seek to continue my action building the CCI UAE France Angel Investor network, aiming to bridge opportunities between Business Angels and start-ups around our French Business Community. My dedication to serving the French business community and facilitating its integration into the UAE's dynamic market remains unwavering.

I look forward to contributing my passion and experience to the board's success.

Why you should vote for me:

Vote for a truly representative Board of Directors! Embrace diversity and vibrancy by supporting my candidacy. With a unique blend of large local company experience, regional understanding, and technological expertise, I offer the perspective needed to ensure a Board that serves everyone in the French Business Community and fosters digital transformations. Cast your vote for a Board that reflects all facets of our French Business Community and keeps vital aspects at the forefront of our endeavors. Looking forward to serving you soon!