

CCI FRANCE UAE
Annual General Meeting 2023/2024
Wednesday, 29th May 2024

BOARD OF DIRECTORS CANDIDACY FORM

First Name: Charles

Last Name: des Ormeaux

Company: Bel

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Email: cdesormeaux@groupe-bel.com

I, the undersigned, run for election at the CCI FRANCE UAE Board of Directors.

Signature:

Date: 1/05/2024



Charles des Ormeaux

Please make sure to return all the below documents before **Friday, 3rd May 2024**, to CCI FRANCE UAE by email at ccifranceuae@gmail.com:

- This form
- Your candidacy video in French – 1 minute maximum
- Your candidacy video in English – 1 minute maximum
- A copy of your visa page



First Name: Charles
Last Name: des Ormeaux

Company Name : Bel

My activity in 4 words:

1. **Strategy**
2. **Innovation**
3. **Collaboration**
4. **Agility**



My background and what I can bring to CCI FRANCE UAE services and activities:

With over 20 years of experience in marketing and sales within the food industry, I have acquired valuable expertise in areas such as marketing strategy, communication, media, innovation, commercial negotiation, and team management. My career, which spans various roles in France, the United States, and Dubai, has provided me with a deep understanding of both local and global market dynamics. I believe that these skills and insights can significantly contribute to enhancing CCI FRANCE UAE's services and activities, particularly in supporting French-based companies with set-up and business development in the UAE.

My added value in the Board:

As a potential Board member, I aim to bring an innovative and strategic approach to the governance of CCI FRANCE UAE. My extensive experience in driving marketing and sales strategies, leading multifunctional and multicultural projects, and navigating various market channels can greatly contribute to defining and implementing the orientations, plans, and strategies of the organization. I am committed to leveraging my expertise to support the Board and contribute to important strategic orientations and decisions to further the mission of CCI FRANCE UAE.

Why you should vote for me:

I am a dedicated and forward-thinking professional with a proven track record of success in the food industry. My extensive knowledge of marketing, sales, and business development, combined with my experience in diverse cultural settings, makes me well-equipped to represent the interests of the CCI FRANCE UAE members effectively. I am passionate about fostering Franco-Emirati relations, promoting member companies within the business community in the UAE, and contributing to the overall growth and success of CCI FRANCE UAE. Consequently, your vote for me would ensure a Board member who is committed to driving positive change and advancing the strategic objectives of our organization.