

CCI FRANCE UAE  
Annual General Meeting 2023/2024  
Wednesday, 29<sup>th</sup> May 2024

BOARD OF DIRECTORS CANDIDACY FORM

First Name: Alain

Last Name: Miranda

Company: Economat des armées, French government agency, supporting the french forces in UAE

Tel: 0504452538

Email: alain.miranda@economat-armees.fr

I, the undersigned, run for election at the CCI FRANCE UAE Board of Directors.

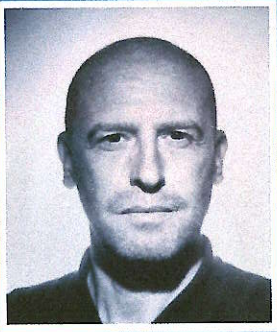
Signature:



Date: 26.04.24

Please make sure to return all the below documents before **Friday, 3<sup>rd</sup> May 2024**, to CCI FRANCE UAE by email at [ccifranceuae@gmail.com](mailto:ccifranceuae@gmail.com):

- This form
- Your candidacy video in French – 1 minute maximum
- Your candidacy video in English – 1 minute maximum
- A copy of your visa page



**First Alain  
Last Miranda**

**Economat des armées, French gouvernement Agency supporting French forces in UAE**

**My activity in 4 words:**

1. Supporting French Forces in UAE since 2009
2. Manage the UAE Foreign Branch
3. Broker of services
4. Services provider : Hospitality, Catering, transport, Security, maintenance, EPC projects..., Procurement - more than 160 suppliers



**My background and what I can bring to CCI FRANCE UAE services and activities:**

- Senior Executive passionate about developing activities in different countries during the last 15 years. Focus on clients satisfaction and setting the the right goals, keeping the right balance between realism and objectives to overcome difficulties and challenges with solutions.
- I have been involved in different industries (Facility & Hospitality services, Catering Services, Outsourcing, Business Consulting...).
- Now involved in Defense environment though Economat des armées, a long-standing partner in the support of the French armed forces, In UAE, we provides services in food distribution, logistics, fleet management, catering, infrastructure, camp management, leisure services and digital solutions, procurement.
- Good understanding of the local economic environment namely in Abu Dhabi (procurement, suppliers, HR, PRO, Tax,...) ... I perfectly know the complexities and difficulties of a SME
- I work with and contract with multinational, SME, Local in UAE
- My experiences of different countries and environment enable me to understand better the complexity / difficulties of doing business, having the right business support, the importance of the network namely the French companies in order to have strength and projection. the necessity to adapt and move in different environment.

**My added value in the Board:**

- experiences in different countries
- Solid strategic vision associated with a permanent attention to operations,
- Good understanding of the UAE, Abu Dhabi environment
- A key interlocutor for Abu Dhabi regarding SME's
- Focus on the relationship with clients and partners
- Strong adaptability and reactivity,
- Services minded

**Why you should vote for me:**

- Be a voice for the SMEs in UAE,
- Represent Abu Dhabi
- For the past 4 years, I've been sharing my network with newcomers to the UAE, putting them in touch with my partners, suppliers and other experts... always with a focus to promote the French business, the "Team France" spirit, encouraging solidarity and networking in order to be more stronger in UAE, more visible
- Engaged in improving the CCI , and continue the team spirit
- Ability to defend a project
- Learn from other, share and listen before coming to any decision / position