



SAUDI FRENCH PAVILION

Index & Lighting Design and Technology / Hotel & Hospitality Expo 2024

Riyadh, 17-19 September 2024



CAFS PAVILION

The Saudi French Business Council (CAFS) is a non-profit organisation, which aims to support Saudi, French and European companies in developing their business and activities in both markets, and to encourage the growth of trade economic relations between France and Saudi Arabia.

As such, it implement services to facilitate networking and matchmaking for its members, as well as collective projects allowing them to pool resources to prospect, to promote their activities, and to expand their business at a reduced cost.

For this reason, the CAFS will set up a collective Saudi French pavilion during Index & Lighting Design and Technology / Hotel & Hospitality Expo 2024, offering the opportunity to French and Saudi companies to participate and exhibit in the trade show.



مجلس الأعمال السعودي الفرنسي
Conseil d'Affaires Franc@Saoudien

SAUDI ARABIA'S PREMIER TRADE SHOW FOR INTERIOR DESIGN, FURNITURE AND FIT-OUT COMPANIES.

KEY SHOW FIGURES



*across all three co-located shows (88% from Saudi Arabia)

TOP 5 VISITING COUNTRIES



BREAKDOWN OF ATTENDEES AT INDEX SAUDI ARABIA



SAUDI ARABIA'S PREMIER TRADE SHOW FOR INTERIOR DESIGN, FURNITURE AND FIT-OUT COMPANIES.

A SNAPSHOT OF INFLUENTIAL BUYERS THAT VISITED THE EVENTS



83% OF VISITORS INFLUENCE DECISION-MAKING

KEY SHOW FIGURES



*across all three co-located shows

TOP 5 VISITING COUNTRIES



Saudi Arabia



United Arab Emirates



Egypt

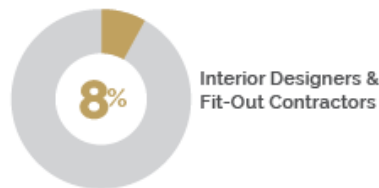
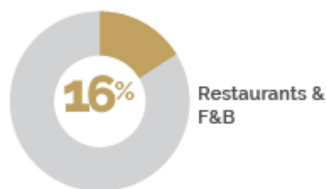
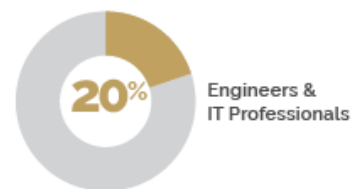


Bahrain



Qatar

BREAKDOWN OF ATTENDEES



SNAPSHOT OF INFLUENTIAL BUYERS THAT ATTENDED THE EVENT



84% OF VISITORS INFLUENCE DECISION-MAKING

FLOOR PLAN

RIYADH FRONT EXHIBITION & CONFERENCE CENTER



RATES & SERVICES

BENEFITS & SERVICES OFFERED BY THE CAFS

- Ready-to-use Shell stands* (3 spotlights per 9sqm, Fascia board with show logo, exhibitor name and number, 3 pin socket UK standard, Exhibition grade carpet)
- Visibility offered by a joint pavilion
- Networking opportunities with our contacts
- Promotion of your company through our website, social media, and emailing contacts
- Visibility through communications and inauguration
- Coordination with the organiser (dmg events)
- Help in planning trip and getting visa
- On-site support during trade show

* Furniture not included. Please contact us for information on rates.

Rates for exhibitors (same as public rates):

	Until 31/5/24	After 31/5/24
Space only	525 USD/sqm*	535 USD/sqm*
Shell stand	615 USD/sqm*	625 USD/sqm*

*The price is exclusive of KSA VAT of 15%

50% Payment has to be made in advance to CAFS to book the space

Rate for B2B meetings organised by CAFS:

	Member	Non-member
Rate/meeting	400 USD*	600 USD*

*The price is exclusive of KSA VAT of 15%