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| **FRENCH BUSINESS AWARDS 2024 – APPLICATION FORM** |

***To apply, fill out this form by Monday, March 25th, 2024 and send it to*** [***communication@fkcci.com***](mailto:communication@fkcci.com)

The French Business Awards is an occasion to recognize **French companies that have excelled** in selected categories.

Winners of the awards will receive a **comprehensive communication package**, including:

* A one-month online banner advertisement on the FKCCI website.
* Promotion on various social media platforms.
* Weekly press coverage and inclusion in the newsletter.
* Publication of an article on both our website and blog, highlighting the achievements of the winners.
* Exposure in the upcoming edition (No. 114) of Corée Affaires Magazine, scheduled for release in the second semester of 2024.
* Recognition within the French-Korean business community during the prize ceremony at the General Assembly Meeting of the FKCCI.

Moreover, winners will gain **international recognition** through participation in the annual Trophy Ceremony organized by **CCI France International**. This event, held on **June 24th, 2024**, at the Pavillon d'Armenonville in Paris, brings together award recipients from across the globe.

To be considered as candidates for the CCI France International Awards, our local winners will undergo a voting process by a jury based in South Korea at the end of March.

**Deadline for submitting applications: Monday, March 25th, 2024.**

*Please be assured that the jury will uphold confidentiality by signing a confidentiality agreement. Your information, data, and figures will not be disclosed to third parties without your explicit consent.*

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| **APPLICATION CATEGORIES** |

**Please choose the category in which you wish to compete.**

*(You can only compete in one category)*

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| **Category** | **Details** | **Elements evaluated by the jury** |
| **Best Start-up** | This trophy rewards a company recently created by at least one French person, distinguished by its creativity, its originality, its dynamism, its growth prospects, or its ability to raise funds. | Innovation degree, integration of the concept in its market, company’s development |
| **Best French Entrepreneur in Korea** | This prize distinguishes a company initiated abroad by at least one French person, with no organic link with a company in France, having experienced an exemplary trajectory or offering good growth prospects. | Trajectory of the company, integration into its local market, evolution of its workforce and its turnover |
| **Corporate Social Responsibility (CSR)** | This trophy rewards companies that have demonstrated their commitment to a process aimed at integrating social, environmental, ethical, or human rights concerns into their business operations and core strategy. | Social project, its environmental and societal impact, involvement of society, sustainability of the action |
| **Best Export Performance** | This prize rewards the company which has distinguished itself by the effectiveness of its international development strategy, with convincing results and a significant increase in its export turnover.  It may also concern French companies that have developed significant activity in the country. | Strategy implemented, significant change in its performances (export sales, workforce) |
| **Best Korean Establishment in France** | This award crowns companies that have invested in France in the last 3 or 4 years, with significant contributions in terms of job creation, innovation economic impact on the territory, investment made. | Implementation strategy, development perspective, economic impact in its local environment |

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| **APPLICATION FORM** |

* ***Please fill out in English.***
* **Company Information**

**[ General Information ]**

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| Company name:  Date of creation or operating in Korea since:  President / Managing Director name and title:  Activity area:  Address / ZIP Code:  Website: |

**[ Main Contact** **Person ]**

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| Name:  Title:  Email:  Tel: |

* **Financials**

**[ Turnover and Workforce ]**

*Please present the evolution of your company in Korea below. Your financial information will assist the Jury in gaining a clearer understanding of your company and its activities in Korea. You may omit this section only if the figures are confidential.*

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|  | **Turnover (€)** | **Export Turnover (€)** | **Work Force** |
| **2021** |  |  |  |
| **2022** |  |  |  |
| **2023** |  |  |  |

*Amounts should be written in euros.*

* **Company Introduction**

**Detailed description of your activity (Max 250 characters)**

*Global presentation of the company: History, activities, values, mission, etc. – Note that this section may be used for promotion and may be published.*

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* **Your Application**

**Development perspectives (Max 250 characters)**

*Explain your short- and long-term projects, development strategy, etc.*

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**Arguments for the award (Max 250 characters)**

*Add any information that could convince the jury your company deserves to win the category. Identify elements that differentiate your company from competitors.*

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**Key Achievements (Max 250 characters)**

*Highlight key achievements that align with your company’s goals and objectives. – Note that this section may be used for promotion and may be published.*

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**Has your company received any other trophies or distinctions in the past two years?**

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| Yes |  | No |

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| **If yes, specify which ones:** |

* **Additional information**
* **Complementary element – Logo**

Please send us your company logo (required) in high definition with a transparent background, preferably in .ai format.

* **Complementary element – Doc**

Do not hesitate to send us any additional information provided by the company, in French or in English, which may help the jury in its analysis of the company's performance.

* **Application forms should be returned by e-mail to:**

E-mail: [communication@fkcci.com](mailto:communication@fkcci.com)

**The deadline for the submission of your application is Monday, March 25th, 2024.**

*For further information:*

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